

26 Jun 2024 Table 197

# Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -SUMMARY TABLE

Base: All respondents

	Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families	Banning advertising of unhealthy foods	Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices	alcohol in shops, for example, 'buy	Banning marketing of alcohol products at sporting events	Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability	Introducing a tax on organisations that produce ultra processed food, with some of the revenue used to fund fresh fruit and vegetables for low income families
Unweighted Total	2136	2136	2136	2136	2136	2136	2136
Weighted Total	2136	2136	2136	2136	2136	2136	2136
Strongly support	562	659	427	397	524	719	487
	26%	31%	20%	19%	25%	34%	23%
Tend to support	688	653	526	403	484	607	641
	32%	31%	25%	19%	23%	28%	30%
Neither support nor oppose	414	459	455	548	560	392	454
	19%	21%	21%	26%	26%	18%	21%
Tend to oppose	251	182	341	387	327	213	301
	12%	9%	16%	18%	15%	10%	14%
Strongly oppose	176	146	335	357	206	172	204
	8%	7%	16%	17%	10%	8%	10%
Don't know	45	37	52	44	35	32	49
	2%	2%	2%	2%	2%	2%	2%
Mean	3.58	3.71	3.18	3.05	3.38	3.71	3.43
Support	1250	1312	953	800	1008	1326	1128
	59%	61%	45%	37%	47%	62%	53%
Oppose	427	328	676	744	533	386	504
	20%	15%	32%	35%	25%	18%	24%
NET: Support	39%	46%	13%	3%	22%	44%	29%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse



26 Jun 2024 Table 198

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

		Ge	nder				Age				Ethr	nicity	Workin	g status				Education				
												Ethnic								Another type of		
											White	minorities			Graduates		Other Higher		GCSE/ O-	qualification		
											(including	(excluding			(Degree/Mast		Education		Level/	(vocational/p		
											White	White	Working full-	Not working	er/PhD/abov	Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	minorities)	minorities)	time	full-time	e)	graduates	level	equivalent	equivalent	reign)	qualifications	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	Unwtd Total
Unweighted Total	2136	988								234	1954		806		656							2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	562	289	270	68	119	83	96	66	71	59	480	77	256	302	237	318	65	142	73	19	19	548
	26%	28%	25%	24%	35%	25%	27%	20%	27%	26%	26%	30%	27%	26%	37%	22%	26%	25%	16%	19%	19%	26%
	gor				zeg				g						zopqrst	r	r	r				
Tend to support	688	319	366	78	83	108	113	118	91	97	608	77	290	396	218	465	80	168	144	42	32	718
	32%	31%	33%	28%	24%	32%	31%	36%	34%	43%	33%	30%	31%	34%	34%	32%	32%	30%	32%	42%	31%	34%
	d							zd	d	zcdefh										zoq		
Neither support nor oppose	414	189	221	52	63	71	72	65	54	35	355	54	173	237	76	328	46	127	106	24	26	418
	19%	18%	20%	19%	19%	21%	20%	20%	20%	16%	19%	21%	18%	20%	12%	22%	19%	22%	23%	24%	26%	20%
	n															zn	n	n	zn	n	n	
Tend to oppose	251	117	131	27	46	38	47	39	35	20	228	19	126	123	66	184	30	64	72	7	10	253
	12%	11%	12%	9%	14%	11%	13%	12%	13%	9%	12%	7%	13%	11%	10%	12%	12%	11%	16%	7%	10%	12%
S11	470	400	72	27	24	20	24	24	45	42	Z	40	02	04	25	427	22		znos	-	-	462
Strongly oppose	176 8%	102	73	37	21 6%	30 9%	31	31 9%	15 6%	12	152	19 8%	92	81	35 6%	137	23	55	46	6 6%	/ C0/	162
	bhmn	10% b	7%	13% hi	076	976	8%	9% h	0%	5%	8%	870	10%	7%	0%	9% zn	9%	10% n	10% n	076	6%	8%
Don't know	45	13	32	17	10	5	4	5	*	3	35	9	12	26	,	39	4	13	13	2	7	37
BOIL CKIOW	2%	1%	3%	6%	3%	2%	1%	2%	*	1%	2%	4%	1%	2%	*	3%	2%	2%	3%	2%	7%	2%
	ahn	170	za	zefgh	h	270	270	h		270	2,0	470	1,0	2,0		zn	n	n	n	2,0	znopq	1 2/0
Mean	3.58	3.57	3.59	3.43	3.7	3.54	3.55	3.47	3.63	3.77	3.57	3.7	3.53	3.63	3.88	3.45	3.55	3.5	3.28	3.61	3.5	3.59
	gor									zceg			0.00		zopgrst	r	r	r		r		
Support	1250	608	636	146	202	191	209	184	162	156	1088	154	546	698	454	783	145	309	217	61	51	1266
	59%	59%	58%	52%	59%	57%	58%	57%	61%	69%	59%	60%	57%	60%	72%	53%	59%	54%	48%	61%	50%	59%
	or									zcefgh					zopqrst	r	r			r		
Oppose	427	219	204	63	67	68	77	70	50	32	380	38	218	204	101	321	52	119	119	14	17	415
	20%	21%	19%	23%	20%	20%	21%	21%	19%	14%	20%	15%	23%	18%	16%	22%	21%	21%	26%	14%	17%	19%
	imn						i	i					zm			zns			znos			
NET: Support	39%	38%	39%	30%	39%	37%	36%	35%	42%	55%	38%	45%	35%	42%	56%	31%	37%	34%	22%	47%	34%	40%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t



26 Jun 2024 Table 199

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

## Base: All respondents

			Annual house	ehold income			Cou	ntry		En	gland region (N	et)				E	ngland region					
		Up to			£100,000 and				Northern						Yorkshire and		West	East of				
	Total	£25,999	£51,999	£99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	North East	North West	The Humber	East Midlands	Midlands	England	South East	South West	London	
	(z)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	Unwtd Total
Unweighted Total	2136	508	643		150		170		139	494			87	224						194		2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	562	101	156	135	67	468	47	31	15	147	59	262	26	65	56	28	31	47	90	49	77	548
(	26%	24%	25%	28%	36%	26%	26%	30%	26%	30%	17%	28%	30%	28%	32%	18%	16%	24%	31%	26%	28%	26%
(	lqr				zcd					1		1	r	r	qr				qr	r	r	
Tend to support	688	127	223	166	56	572	67	34	15	141	120	310	19	79	44	48	72	56	105	55	95	718
i l	32%	31%	36%	35%	30%	32%	37%	33%	26%	28%	35%	33%	22%	33%	25%	31%	38%	28%	36%	30%	34%	34%
																	np		р			
Neither support nor oppose	414	100	123	72	24	354	33	16	12	93	75	185	20	41	32	28	47	38	47	46	54	418
	19%	24%	20%	15%	13%	20%	19%	15%	20%	19%	22%	19%	23%	17%	18%	18%	25%	19%	16%	25%	19%	20%
	e	zef															t			t		
Tend to oppose	251	48	67	60	23	212	17	16	6	43	52	117	2	19	22	30	22	36	33	23	25	253
i l	12%	12%	11%	13%	12%	12%	10%	16%	10%	9%	15%	12%	2%	8%	13%	19%	12%	18%	11%	13%	9%	12%
	kn										k				n	znov	n	znov	n	n		
Strongly oppose	176	30	53	43	18	153	13	4	6	64	25	64	17	29	18	13	11	19	14	10	21	162
(	8%	7%	8%	9%	9%	9%	7%	4%	10%	13%	7%	7%	19%	12%	10%	9%	6%	9%	5%	6%	8%	8%
	t		_	_			_	_		zlm			zrtuv	ztu		_	_	_	_			
Don't know	45	10	6	2	-	37	1	2	4	9	14	14	3	3	4	8	5	3	3	1	6	37
1	2%	2%	1%	•	-	2%	1%	2%	7%	2%	4%	1%	3%	1%	2%	5%	3%	2%	1%	1%	2%	2%
	de	e	2.50	3.61	2.7	3.56	3.67	2.74	zgh	3.54	zm	3.63	3.43	3.56	3.56	zotu 3.32	3.48	3.39	3.77	3.59	3.67	3.59
Mean	3.58	3.55	3.58	3.61	3.7	3.56	3.67	3.71	3.51	3.54	3.41	3.63	3.43	3.56	3.56	3.32	3.48	3.39		3.59		3.59
Support	1250	228	270	301	123	1040	114	66	21	289	170	572	45	144	100	76	103	103	zqrs 194	103	q 172	1266
Support	59%	55%	378 60%	63%	66%	58%	114 64%	63%	31 52%	58%	179 52%	60%	45 53%	144 61%	100 57%	49%	103 55%	52%	67%	56%	62%	59%
1	la	33/6	30%	C C	C C	30/0	04/6	03/0	32/6	50/0	32/0	1	33/6	01/6	3776	75/0	JJ/0	J2/0	zgrsu	50/6	0270	35/0
Oppose	427	77	119	102	41	365	30	20	12	107	77	181	18	48	40	43	34	54	47	34	46	415
оррозс	20%	19%	19%	21%	22%	20%	17%	20%	21%	22%	22%	19%	21%	21%	23%	28%	18%	27%	16%	18%	17%	19%
	2370	1370	2570	2270	2270	2370	2770	23/0	2170	22/0	2270	1370	2170	2170	23/0	ztv	10/0	ztv	20/0	2370	1770	25/0
NET: Support	39%	36%	41%	42%	44%	38%	47%	44%	31%	36%	30%	41%	31%	40%	34%	21%	37%	24%	51%	38%	45%	40%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (Ni 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base



26 Jun 2024 Table 200

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

## Base: All respondents

		Urb	anity			IMD Quintile						NS-SEC				Children i	n household	
									1- Managerial, administrativ e and	2-	3- Small employers and own	4- Lower	5- Semi- routine and	6- Long-term unemployed				
				1 - Most				5 - Least	professional	Intermediate	account	and technical	routine	or never	7- Full-time			
	Total	Urban	Rural	deprived	2	3	4	deprived	occupations	occupations	workers	occupations	occupations	worked	student	Yes	No	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	2136	1604		418		425			1206		122		217		61	447		2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	562	436	126	103	112	112	117	117	349	45	25	35	36	15	50	170	391	548
	26% il	26%	27%	24%	26%	26%	27%	28%	30% zil	18%	20%	24%	16%	27%	33% il	29%	26%	26%
Tend to support	688	537	151	109	140	156	135	148	385	76	49	42	86	11	37	175	513	718
	32%	32%	33%	25%	33%	37%	31%	35%	33%	30%	40%	29%	40%	20%	25%	29%	34%	34%
	С					С		С			m		zm					
Neither support nor oppose	414	327	87	95	92	67	86	74	202	63	23	34	43	19	26	123	290	418
	<b>19%</b> h	20%	19%	22%	21%	16%	20%	18%	18%	25% zh	19%	23%	20%	34% zh	18%	21%	19%	20%
Tend to oppose	251	188	64	61	49	53	38	51	127	45	12	18	22	6	16	62	187	253
	12%	11%	14%	14% f	11%	13%	9%	12%	11%	18% zh	10%	13%	10%	11%	11%	10%	12%	12%
Strongly oppose	176	148	27	46	29	26	42	32	80	21	12	12	24	4	12	49	127	162
	8% h	9%	6%	11% e	7%	6%	10%	8%	7%	8%	10%	8%	11%	7%	8%	8%	8%	8%
Don't know	45	41	4	15	8	10	11	*	10	5	1	5	6	1	8	17	22	37
	2%	2%	1%	4%	2%	2%	3%	*	1%	2%	1%	3%	3%	2%	6%	3%	1%	2%
	bghp			g	g	g	g					h			h			
Mean	3.58	3.57	3.62	3.39	3.61	3.66	3.59	3.63	3.7	3.31	3.52	3.5	3.41	3.48	3.68	3.61	3.57	3.59
S	ci				С	С		С	zil									
Support	1250 59%	973 58%	276 60%	212 49%	252 59%	269 63%	252 59%	265 63%	734 64%	121 48%	73 60%	77 53%	121 56%	26 46%	86 58%	345 58%	905 59%	1266 59%
	29% ci	36/0	0070	4570	59% C	03% C	59% C	03% C	zikm	4070	00%	33/0	3070	4070	30%	3070	33/0	3970
Oppose	427	336	91	107	78	79	80	83	207	66	24	30	46	10	28	111	313	415
- CPF-03C	20%	20%	20%	25%	18%	19%	19%	20%	18%	26%	20%	21%	21%	18%	19%	19%	20%	19%
	h		20,0	z 2570	10,0	23,0	13,0		10,0	zh	20,0			20,0	23,0		20,0	1 23,0
NET: Support	39%	38%	40%	25%	41%	45%	40%	43%	46%	21%	41%	32%	35%	28%	39%	39%	39%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p



26 Jun 2024 Table 201

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

## Base: All respondents

					Voting I	ntention					Use o	f NHS Services	P12M					Type of NHS	Service P12M				
																	GP practice/	Urgent &	Hospital- excluding urgent and	Mental			
				Liberal			Not eligible	Would not								Dentist or	GP out-of-	Emergency	emergency	health			
	Total	Conservative	Labour (b)	Democrat	Green Party	Other	to vote	vote	Undecided	Any service	No Service	1-2 Services	3-5 Services	6+ Services	NHS111 (n)	pharmacist	hours service	care	care	services	None (t)	Other	Harried Takel
Unweighted Total	(z) 2136	(a) 268	(D) 649	(c)	(d) 92	(e)	(1)	(g) 136	(h)	(1)	144	(k)	1114	(m)	(n) 480	(o) 1685	(p) 1703	(q) 548	(r) 635	(s)	(t) 144	(u)	Unwtd Total 2136
Weighted Total	2136	236	695	111	110*	346 285	26 41**	153*	508 498	1979 1931	180*	688 722	1023	177 187	545	1577	1612	548 558	589	152 166	180*	18 15**	2136
weignted rotal	2130	230	033	113	110	203	41	133	456	1331	100	722	1023	107	343	13//	1012	338	363	100	100	13	2130
Strongly support	562	46	222	36	46	61	17	33	101	520	41	184	283	52	150	423	432	162	163	46	41	6	548
	26%	20%	32%	31%	42%	21%	41%	22%	20%	27%	23%	26%	28%	28%	28%	27%	27%	29%	28%	28%	23%	41%	26%
	ah		zaeh	h	zaehg					Z													
Tend to support	688	81	263	38	29	75	13	46	142	647	41	243	338	66	182	529	543	176	217	49	41	6	718
	32%	34%	38%	32%	27%	26%	33%	30%	28%	33%	23%	34%	33%	35%	33%	34%	34%	32%	37%	29%	23%	38%	34%
A1 741	e	50	zeh	40	47	50		24	440	zj	46	j	400	20		zt	zt	405	zqt	25	40		440
Neither support nor oppose	414 19%	58 24%	108 16%	19 16%	17 16%	59 21%	4 11%	31 20%	119 24%	364 19%	46 25%	137 19%	189 18%	38 20%	93 17%	289 18%	318 20%	105 19%	106 18%	36 22%	46 25%	10%	418 20%
	bio	b	10%	10%	10%	21/0	1170	20%	2470 zb	1570	23/0	1570	10/0	20%	1//0	10/0	0	1570	10/0	2270	2370	10%	20%
Tend to oppose	251	25	62	18	10	41	4	17	74	224	28	94	119	11	60	183	167	55	61	6	28		253
	12%	10%	9%	15%	9%	14%	10%	11%	15%	12%	15%	13%	12%	6%	11%	12%	10%	10%	10%	4%	15%	3%	12%
	bmps					b			zb	m	m	m	m		s	ps	S	s	s		S		
Strongly oppose	176	25	31	8	7	47	2	17	38	152	20	52	83	17	52	134	133	52	35	25	20	1	162
	8%	11%	4%	6%	7%	16%	5%	11%	8%	8%	11%	7%	8%	9%	9%	8%	8%	9%	6%	15%	11%	8%	8%
a 1:1	bir	b				zbch		b	24	25	_	4.0	40	2	r	r	r	r		zopr	-		27
Don't know	45 2%	1	8 1%	-	-	3 1%	-	8 5%	24 5%	25 1%	5 3%	12 2%	10 1%	3 1%	1%	20 1%	20 1%	8 1%	6 1%	3 2%	3%		37 2%
	ilopr		1/0			1/0		ab	zabce	170	370	270	1/0	176	1/0	1/0	1/0	170	170	270	3/0		270
Mean	3.58	3.42	3.85	3.66	3.87	3.22	3.95	3.42	3.41	3.61	3.32	3.58	3.61	3.68	3.59	3.59	3.61	3.62	3.7	3.52	3.32	4	3.59
	aehit		zaehg	e	aehg					zi			i	i		t	zt	t	zopt				
Support	1250	128	485	75	75	135	30	80	242	1166	82	427	621	118	333	952	975	338	380	95	82	12	1266
	59%	54%	70%	63%	68%	47%	74%	52%	49%	60%	46%	59%	61%	63%	61%	60%	60%	61%	65%	58%	46%	79%	59%
	ehjt		zaehg	eh	aeh					zj		j	j	j	t	zt	zt	t	zopt				
Oppose	427	50	93	25	18	88	6	35	112	375	48	145	202	28	112	317	300	107	97	31	48	2	415
	20%	21%	13%	21%	16%	31%	15%	23%	23%	19%	26%	20%	20%	15%	21%	20%	19%	19%	16%	19%	26%	11%	19%
NET: Same and	bipr	b	FCOV	410/	F20/	zabdh	F00/	b	b	440/	m 100/	2007	410/	400/	440/	pr 400/	420/	440/	400/	200/	r 100/	C00/	400/
NET: Support	39%	33%	56%	41%	52%	17%	59%	30%	26%	41%	19%	39%	41%	48%	41%	40%	42%	41%	48%	39%	19%	68%	40%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: IpsoS (NI 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k//m - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* \*mail base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 202

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

			Use of SC Se	rvices P12M		Health probl	em/disability	General Star	idard NHS - La	st 12 months	General Star	ndard NHS - Ne	kt 12 months	General Sta	ndard Social C	are - Last 12	General Sta	ndard Social Ca months	re - Next 12	
			Any service	Any service (friend/family		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Stayed the		Will get	Will stay the	Will get		Stayed the		Will get	Will stay the	Will get	
	Total	Any service	(personally)	)	No service	Yes	No	Got better	same	Got worse	better	same	worse	Got better	same	Got worse	better	same	worse	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	Unwtd Total
Unweighted Total Weighted Total	2136 2136	584 574	158 170	540 520	1468 1446	520 467	1581 1621	177 187	739 723	1163 1166	229 236	778 739	1083 1106	43 60**	565 568	1139 1071	92 110*	624 624	1111 1051	2136 2136
weighted Total	2136	3/4	170	320	1440	407	1021	10/	/23	1100	230	/59	1100	60	306	10/1	110	024	1051	2130
Strongly support	562	165	30	155	377	122	433	48	161	336	67	162	318	16	113	316	28	125	304	548
	26%	29%	18%	30%	26%	26%	27%	26%	22%	29%	28%	22%	29%	27%	20%	29%	25%	20%	29%	26%
	bhknq	b		ab						zh			zk			zn			zq	
Tend to support	688	210	69	188	460	149	531	62	273	339	92	259	319	20	179	353	38	206	349	718
	32%	37%	41%	36%	32%	32%	33%	33%	38%	29%	39%	35%	29%	33%	32%	33%	35%	33%	33%	34%
Neither support nor oppose	414	2 99	35	89	293	102	304	37	zi 141	225	43	152	207	13	137	193	19	162	171	418
Neither support nor oppose	19%	17%	21%	17%	20%	22%	19%	20%	19%	19%	18%	21%	19%	22%	24%	18%	18%	26%	16%	20%
	r	1,70	22,0	17,0	20,0	22,0	1570	2070	1370	1370	10,0	22/0	1370	22,0	ZO	20/0	10,0	zr	20/0	20,0
Tend to oppose	251	70	25	60	174	52	196	24	88	132	21	88	139	3	81	112	15	70	128	253
	12%	12%	15%	11%	12%	11%	12%	13%	12%	11%	9%	12%	13%	5%	14%	10%	14%	11%	12%	12%
Strongly oppose	176	30	10	28	131	34	135	11	47	114	11	59	103	8	47	87	9	49	87	162
	8%	5%	6%	5%	9%	7%	8%	6%	6%	10%	5%	8%	9%	13%	8%	8%	9%	8%	8%	8%
	ac				ac					zh										
Don't know	45	*	-	*	11	8	22	5	14	19	1	18	20	-	12	11	1	11	11	37
	2% acdfor	*	-	*	1%	2%	1%	3%	2%	2%	*	2%	2%	-	2%	1%	1%	2%	1%	2%
Mean	3.58	3.71	3,49	3.74	3.54	3,59	3.58	3.62	3.58	3.57	3.77	3.52	3.56	3.54	3.41	3.66	3.54	3.47	3.63	3.59
	nq	zbd		zbd		0.00					zk			5.5.		zn			q	
Support	1250	375	99	343	837	271	964	110	434	675	159	421	637	35	292	668	66	331	653	1266
	59%	65%	58%	66%	58%	58%	59%	59%	60%	58%	67%	57%	58%	59%	51%	62%	60%	53%	62%	59%
	nq	zd		zd							zkl					zn			zq	
Oppose	427	100	36	88	306	86	331	35	135	246	33	147	242	11	128	199	25	120	216	415
	20%	17%	21%	17%	21%	18%	20%	19%	19%	21%	14%	20%	22%	19%	22%	19%	22%	19%	21%	19%
NET: Support	39%	48%	37%	49%	37%	40%	39%	40%	41%	37%	53%	37%	J 36%	41%	29%	44%	37%	34%	42%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



(Public Use)
26 Jun 2024

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

		Ge	nder				Age				Ethi	nicity	Workin	g status				Education				
											White	Ethnic minorities			Graduates		Other Higher		GCSE/ O-	Another type of qualification		
											(including	(excluding			(Degree/Mast		Education		Level/	(vocational/p		
	T		F t.	16-24	25.24	25.44		55-64	65.74		White	White	Working full-	Not working	er/PhD/abov	Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	í I
	Total (z)	Male (a)	Female (b)	(c)	25-34 (d)	35-44 (e)	45-54	55-64 (g)	65-74 (h)	75+ (i)	minorities)	minorities) (k)	time	full-time (m)	e) (n)	graduates (o)	level (p)	equivalent (a)	equivalent	reign) (s)	qualifications (+)	Unwtd Total
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	659	343	312	50	128	96	90	90	100	106	578	78	289	368	271	381	88	136	98	38	20	673
	31%	33%	29%	18%	37%	29%	25%	28%	37%	47%	31%	30%	30%	32%	43%	26%	36%	24%	22%	38%	20%	32%
	bcfoqrt				cfg	с		с	zcefg	zcefgh					zogrt	r	ogrt			oqrt		
Tend to support	653	300	349	74	75	96	124	107	91	85	575	74	273	374	196	451	80	160	148	34	29	687
	31%	29%	32%	27%	22%	29%	34%	33%	34%	38%	31%	29%	29%	32%	31%	31%	32%	28%	33%	34%	29%	32%
	d						d	d	d	zde												$\overline{}$
Neither support nor oppose	459	197	258	80	74	77	85	76	49	17	392	63	208	248	90	361	44	151	120	14	32	441
	21%	19%	24%	29%	22%	23%	23%	23%	19%	8%	21%	25%	22%	21%	14%	25%	18%	27%	26%	14%	32%	21%
T	in		za	hi	1	1	1	1	1		457	20	00	02	45	znps	40	znps	znps		znps	470
Tend to oppose	182	88 9%	92 8%	27 10%	32 9%	32 10%	36 10%	27 8%	20 7%	8 3%	157 8%	20 8%	88 9%	92 8%	46 7%	136 9%	18 7%	52 9%	53 12%	4 4%	9 9%	178 8%
	9%	370	0/0	10%	370 i	10%	10%	670 i	776 i	370	0/0	0/0	376	6/0	//0	3/0	770	370	zns	470	3/0	0,00
Strongly oppose	146	89	57	37	26	24	25	22	6	7	128	12	81	63	26	112	17	57	26	9	4	124
	7%	9%	5%	13%	7%	7%	7%	7%	2%	3%	7%	5%	8%	5%	4%	8%	7%	10%	6%	9%	4%	6%
	bhimn	zb		zhi	h	h	h	h					m			n		znr				
Don't know	37	12	25	12	7	9	1	4	1	2	28	9	10	20	5	29	1	11	10	1	6	33
	2%	1%	2%	4%	2%	3%	*	1%	*	1%	2%	3%	1%	2%	1%	2%	*	2%	2%	1%	6%	2%
	fhj			fh		fh															znop	
Mean	3.71	3.71	3.72	3.27	3.74	3.63	3.61	3.68	3.97	4.24	3.72	3.75	3.64	3.78	4.02	3.59	3.83	3.48	3.54	3.9	3.55	3.76
	coqr				c	c	c	c	zcdefg	zcdefgh				zl	zoqrt		oqr			oqrt		
Support	1312	643	661	124	203	192	215	197	191	192	1154	152	562	742	467	832	168	297	246	72	49	1360
	61% cogrt	63%	60%	44%	59% c	57% c	59% c	61% c	71% zcdefg	85% zcdefgh	62%	59%	59%	64% z	74% zoqrt	57%	68% zoqrt	52%	54%	72% zoqrt	49%	64%
Oppose	328	176	150	64	58	57	61	48	26	15	285	32	169	155	71	248	35	109	78	13	13	302
	15%	17%	14%	23%	17%	17%	17%	15%	10%	6%	15%	13%	18%	13%	11%	17%	14%	19%	17%	13%	13%	14%
	bhimn			zhi	hi	hi	hi	hi					zm			zn		zn	n			
NET: Support	46%	45%	47%	21%	42%	40%	42%	46%	62%	78%	47%	47%	41%	50%	62%	40%	54%	33%	37%	60%	36%	50%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base

26 Jun 2024 Table 203



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

## KnowledgePanel UK: 240509S - HF Policy Polling Programme W6 (Public Use)

26.1

Base: All respondents

			Annual hous	ehold income			Cou	ntrv		En	gland region (N	et)	1			E	ngland region	1				
	Total	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West		East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	Unwtd Total
Unweighted Total Weighted Total	2136 2136	508 415	643 627	432 477	150 187	1667 1795	170 178	160 104*	139 59*	494 498	335 344	838 953	87 86*	224 236	183 176	139 156*	196 189	162 199	289 292	194 185	193 278	2136 2136
Strongly support	659 31%	113 27%	201 32%	168 35% c	67 36%	556 31%	56 31%	28 27%	20 34%	149 30%	95 28%	311 33%	28 32%	70 30%	51 29%	40 26%	55 29%	57 29%	100 34%	66 36%	87 31%	673 32%
Tend to support	653 31%	126 30%	193 31%	148 31%	65 35%	552 31%	50 28%	37 35%	14 24%	138 28%	101 29%	313 33%	19 22%	68 29%	51 29%	42 27%	59 31%	67 34%	102 35%	54 29%	89 32%	687 32%
Neither support nor oppose	459 21% mt	99 24%	140 22%	87 18%	30 16%	379 21%	49 27%	22 22%	9 15%	116 23%	86 25% m	177 19%	26 30% t	61 26% t	30 17%	42 27% t	44 23%	34 17%	47 16%	37 20%	59 21%	441 21%
Tend to oppose	182 9%	33 8%	45 7%	51 11%	16 9%	159 9%	9 5%	10 10%	4 6%	46 9%	34 10%	78 8%	9 10%	13 6%	24 14% zo	13 9%	21 11%	16 8%	28 10%	12 6%	22 8%	178 8%
Strongly oppose	146 7% e	34 8% e	43 7%	19 4%	10 5%	118 7%	14 8%	6 5%	8 14% zg	41 8%	16 5%	62 6%	5 6%	21 9% r	15 9%	10 7%	6 3%	21 10% rt	12 4%	14 8%	14 5%	124 6%
Don't know	37 2%	9 2%	6 1%	4 1%	-	31 2%	-	1 1%	4 7% zghi	7 1%	12 4% zm	12 1%	-	3 1%	5 3%	8 5% ztu	5 3%	4 2%	2 1%	-	6 2%	33 2%
Mean	3.71	3.62	3.75	3.84 zc	3.87	3.72	3.7	3.69	3.62	3.63	3.68	3.78	3.64	3.66	3.58	3.6	3.74	3.64	3.86	3.79	3.79	3.76
Support	1312 61%	240 58%	393 63%	316 66% zc	132 70% zc	1108 62%	106 59%	64 62%	34 57%	288 58%	196 57%	624 66% zkl	47 54%	139 59%	102 58%	83 53%	114 60%	125 63%	202 69% znoq	121 65%	177 64%	1360 64%
Oppose	328 15%	67 16%	88 14%	70 15%	26 14%	277 15%	23 13%	16 15%	12 20%	87 17%	50 15%	140 15%	14 16%	34 14%	40 22% z	24 15%	27 14%	36 18%	41 14%	26 14%	36 13%	302 14%
NET: Support	46%	42%	49%	52%	56%	46%	46%	47%	37%	40%	42%	51%	38%	44%	36%	38%	46%	45%	55%	51%	50%	50%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (Ni 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base

26 Jun 2024 Table 204



26 Jun 2024 Table 205

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

		Urb	anity			IMD Quintile						NS-SEC				Children i	n household	
									1- Managerial,		3- Small							
									administrativ		employers	4- Lower	5- Semi-	6- Long-term				
									e and	2-	and own	supervisory	routine and	unemployed				
				1 - Most	_	_	_	5 - Least	1 '	Intermediate	account	and technical	routine	or never	7- Full-time			
	Total	Urban	Rural (b)	deprived	2	3	4	deprived	occupations	occupations (i)	workers	occupations	occupations	worked	student	Yes	No (n)	Unwtd Tot
nweighted Total	(z)	(a) 1604	532	(c) 418	(d) 436	(e) 425	(f) 458	(g) 399	(h) 1206	281	(j) 122	(k) 162	(I) 217	(m) 54	(n) 61	(o) 447	(p) 1683	2136
nweighted Total /eighted Total	2136 2136	1604	459	418	430	425 426	458 429	423	1153	254	122	146	217	54 56*	149*	596	1531	2136
veignted rotal	2130	1077	400	423	430	420	423	423	1133	234	121	140	210	30	149	330	1331	2130
trongly support	659	493	166	100	127	148	122	161	421	69	39	33	49	15	30	165	494	673
0, 1.	31%	29%	36%	23%	30%	35%	29%	38%	37%	27%	32%	22%	23%	27%	20%	28%	32%	32%
	ackl		za			С		zcdf	zikln								z	
end to support	653	521	132	123	130	131	141	128	388	74	34	38	63	12	36	178	474	687
	31%	31%	29%	29%	30%	31%	33%	30%	34%	29%	28%	26%	29%	22%	24%	30%	31%	32%
- No.	450	200	04	110	402	72	07	70	Z	<b>C2</b>	22	45	F.4	47	50	424	226	111
leither support nor oppose	459 21%	368 22%	91 20%	119 28%	103 24%	72 17%	87 20%	78 18%	185 16%	63 25%	32 27%	45 31%	54 25%	17 31%	50 34%	131 22%	326 21%	441 21%
	eh	2270	20%	zefg	24% e	17/0	20%	10/0	10%	23% h	2770 h	2h	2370 h	51/0 h	zh	22/0	21/0	2170
end to oppose	182	138	43	37	37	40	35	33	90	30	5	16	17	4	18	59	121	178
end to oppose	9%	8%	9%	9%	9%	9%	8%	8%	8%	12%	4%	11%	8%	6%	12%	10%	8%	8%
										j								
trongly oppose	146	126	20	39	22	28	35	22	59	17	10	10	26	8	8	44	101	124
	7%	8%	4%	9%	5%	7%	8%	5%	5%	7%	9%	7%	12%	14%	6%	7%	7%	6%
	bh	b											zh	h				
on't know	37	31	6	11	10	6	9	1	9	2	1	4	6	-	6	17	15	33
	2%	2%	1%	3%	2%	1%	2%	*	1%	1%	1%	3%	3%	-	4%	3%	1%	2%
	ghp	2.60	2.04	g	g 2.72	2.70	g 2.67	2.00	2.00	2.50	2.74	h	h	2.42	h	p	2.75	2.76
Mean	3.71 ackl	3.68	3.84 za	3.5	3.72 c	3.79 c	3.67	3.88 zcf	3.89 ziklmn	3.59	3.71	3.48	3.44	3.42	3.43	3.62	3.75 z	3.76
Support	1312	1013	299	223	257	279	263	289	809	143	73	71	112	27	67	344	968	1360
	61%	60%	65%	52%	60%	66%	61%	68%	70%	56%	60%	48%	52%	49%	45%	58%	63%	64%
	ckln			1		c	C	zcd	ziklmn								z	
Oppose	328	265	63	75	59	68	69	55	149	47	15	26	43	11	27	104	222	302
	15%	16%	14%	18%	14%	16%	16%	13%	13%	18%	13%	18%	20%	20%	18%	17%	14%	14%
	h									h			h					
IET: Support	46%	45%	51%	35%	46%	50%	45%	55%	57%	38%	48%	31%	32%	28%	27%	40%	49%	50%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p



26 Jun 2024 Table 206

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

					Voting In	ntention					Use o	f NHS Services	P12M					Type of NHS	Service P12M				
																		,,	Hospital- excluding				
	Total	C	Labarra	Liberal	Caran Bartu	Other	Not eligible	Would not	Hadarida d		No Comine	1-2 Services	3-5 Services	6+ Services	NHS111	Dentist or	GP practice/ GP out-of-	Urgent & Emergency	urgent and emergency	Mental health	Nana	Other	
	(z)	Conservative (a)	Labour (b)	Democrat (c)	Green Party (d)	(e)	to vote	vote (g)	Undecided (h)	Any service	No Service	1-2 Services (k)	3-5 Services	(m)	(n)	pharmacist (o)	hours service (n)	care (q)	care (r)	services (s)	None (t)	(u)	Unwtd Total
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236		119*	110*		41**	153*		1931	180*				545						180*	15**	2136
		•								•					•								
Strongly support	659	85	239	47	52	75	11	30	120	623	36	212	349	62	180	501	525	197	211	50	36	8	673
	31%	36%	34%	40%	48%	26%	28%	19%	24%	32%	20%	29%	34%	33%	33%	32%	33%	35%	36%	30%	20%	51%	32%
	hgjt	ehg	ehg	ehg	zbehg					zj			zj	j	t	t	zt	zt	zot				
Tend to support	653	72	248	34	30	68	10	32	158	601	45	229	315	58	158	499	513	161	186	42	45	3	687
	31%	30%	36%	29%	28%	24%	26%	21%	32%	31%	25%	32%	31%	31%	29%	32%	32%	29%	32%	25%	25%	17%	32%
	eg		zeg														Z						
Neither support nor oppose	459 21%	40	122	21	22	63	12	58 38%	121 24%	400	57	170 23%	194	37	111	320	321 20%	97	120	37	57	3	441
	bilopq	17%	18%	18%	20%	22%	29%	zabcdeh		21%	32% zilm	23%	19%	20%	20%	20%	20%	17%	20%	22%	32%	20%	21%
Tend to oppose	182	26	45	9	4	36	4	16	ab 42	156	26	54	82	19	51	133	130	49	37	10	znopqr 26	1	178
тена со оррозе	9%	11%	6%	8%	3%	13%	10%	11%	8%	8%	14%	8%	8%	10%	9%	8%	8%	9%	6%	6%	14%	8%	8%
	ir	b				zbd					ik				r	r					pr		
Strongly oppose	146	12	36	7	1	40	3	12	34	130	12	50	70	10	40	108	105	49	32	26	12	*	124
	7%	5%	5%	6%	1%	14%	8%	8%	7%	7%	7%	7%	7%	5%	7%	7%	6%	9%	5%	16%	7%	3%	6%
						zabcdh												pr		znopqrt			
Don't know	37	1	5	-	-	2	-	4	24	20	4	8	13	-	6	17	20	5	5	-	4	-	33
	2%		1%	-	-	1%	-	3%	5%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	-	2%
	biop								zabe														
Mean	3.71	3.81	3.88	3.9	4.18	3.36	3.55	3.34	3.61	3.75	3.38	3.7	3.78	3.77	3.72	3.74	3.77	3.74	3.87	3.49	3.38	4.05	3.76
Comment	egjst	eg	zehg	ehg	zabehg	440	22		e	zj		J	ZJ	J	t	st	zst	st	znopst		04	40	1252
Support	1312	157	487 70%	82 69%	83 75%	143 50%	22 53%	62 41%	277 56%	1224	81 45%	441	664 65%	120 64%	338	1000	1037 64%	358 64%	396 67%	93 56%	81 45%	10 68%	1360
	61% ehgit	66% ehg	70% zehg	69% ehg	75% zehg	50%	5576	4176	30% g	63%	45%	61%	05% zi	04% i	62%	63% zt	b4% zt	b4% +	b/% zost	50%	45%	08%	64%
Oppose	328	38	2eng 81	16	E	77	7	29	75	286	38	104	152	29	90	241	235	98	68	36	38	2	302
оррозс	15%	16%	12%	13%	5%	27%	18%	19%	15%	15%	21%	14%	15%	16%	17%	15%	15%	18%	12%	22%	21%	11%	14%
	bdir	d	-2.70	2370	2,0	zabcdh	23/0	d	d				-5/0		r .	r	r	r	2270	pr	r	-1/0	4,0
NET: Support	46%	50%	58%	56%	71%	23%	35%	22%	41%	49%	24%	47%	50%	49%	45%	48%	50%	47%	56%	34%	24%	57%	50%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (N 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/t/h/g - z/i/j/k/Vm - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 207

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

			Use of SC Se	ervices P12M		Health prob	lem/disability	General Star	ndard NHS - La	st 12 months	General Star	ndard NHS - Ne	ct 12 months	General Sta	indard Social C months	are - Last 12	General Sta	ndard Social Ca months	re - Next 12	
	Total	Any service	Any service (personally)	Any service (friend/family	No service	Yes	No	Got better	Stayed the same	Got worse	Will get better	Will stay the	Will get worse	Got better	Stayed the same	Got worse	Will get better	Will stay the	Will get worse	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	worse (I)	(m)	(n)	(o)	(p)	(q)	(r)	Unwtd Total
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
Strongly support	659	195	40	181	450	152	501	56	190	393	83	192	361	11	154	367	29	151	376	673
	31% hkg	34% b	23%	35% b	31%	32%	31%	30%	26%	34% zh	35%	26%	33%	19%	27%	34% zn	26%	24%	36% zq	32%
Tend to support	653	181	52	163	445	134	507	71	232	334	95	238	308	25	169	338	48	213	299	687
	31%	32%	31%	31%	31%	29%	31%	38% i	32%	29%	40% zl	32%	28%	42%	30%	32%	44% zr	34% r	28%	32%
Neither support nor oppose	459	122	57	105	304	106	348	42	179	230	43	194	216	16	155	192	18	165	194	441
	21%	21%	33%	20%	21%	23%	21%	23%	25%	20%	18%	26%	20%	27%	27%	18%	17%	26%	18%	21%
Tend to oppose	or 182	50	zacd 9	48	122	28	146	8	zi 68	98	7	zjl 67	105	5	zo 43	89	7	zr 55	87	178
тепа со оррозе	9% ei	9%	5%	9%	8%	6%	9%	4%	9%	8%	3%	9%	9%	9%	8%	8%	6%	9%	8%	8%
Strongly oppose	146	24	10	21	112	38	104	4	41	96	7	35	100	2	41	72	8	31	84	124
strongly oppose	7%	4%	6%	4%	8%	8%	6%	2%	6%	8%	3%	5%	9%	4%	7%	7%	7%	5%	8%	6%
- 1.1	acgjk	_	_	_	ac			_		zg			zjk		_			_		
Don't know	37 2% acdfr	2 *	2 1%	2	13 1%	9 2%	14 1%	5 3%	12 2%	14 1%	1 *	13 2%	17 2%	-	6 1%	12 1%	-	9 1%	11 1%	33 2%
Mean	3.71	3.83 zb	3.61	3.84 zb	3.7	3.73	3.72	3.92 h	3.65	3.72	4.03 zkl	3.67	3.67	3.64	3.62	3.79 zn	3.75	3.65	3.77	3.76
Support	1312 61%	376 66%	92 54%	344 66%	895 62%	286 61%	1009 62%	127 68%	423 58%	727 62%	178 76%	430 58%	669 60%	37 61%	322 57%	705 66%	77 70%	364 58%	675 64%	1360 64%
	n	b		zb							zkl					zn			zq	
Oppose	328	74	19	69	234	66	250	12	109	195	14	102	205	7	84	161	15	86	171	302
	15%	13%	11%	13%	16%	14%	15%	7%	15% g	17% g	6%	14% i	18% zjk	12%	15%	15%	14%	14%	16%	14%
NET: Support	46%	53%	43%	53%	46%	47%	47%	61%	43%	46%	70%	44%	42%	49%	42%	51%	56%	45%	48%	50%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

## KnowledgePanel UK: 240509S - HF Policy Polling Programme W6 (Public Use)

Base: All respondents

		Ger	nder				Age				Ethi	nicity	Workin	g status				Education				
											White (including	Ethnic minorities (excluding			Graduates (Degree/Mast		Other Higher Education		GCSE/ O- Level/	Another type of qualification (vocational/p		
	T		Frank.	45.24	25.24	25.44	45.54		65.74		White	White	Working full-	Not working	er/PhD/abov	Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	1 1
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	minorities)	minorities) (k)	time (I)	full-time (m)	e) (n)	graduates (o)	level (p)	equivalent (q)	equivalent (r)	reign) (s)	qualifications (t)	Unwtd Total
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	427 20%	217 21%	206 19%	58 21%	88 26%	64 19%	72 20%	39 12%	50 19%	55 24%	340 18%	83 33%	188 20%	235 20%	156 25%	265 18%	44 18%	108 19%	73 16%	25 25%	15 15%	396 19%
	gjor	2170	19%	Z176	20% a	1970 rr	20% a	1276	19%	24% a	18%	33% Zj	20%	20%	zor	18%	1870	19%	10%	25%	1570	19%
Tend to support	526	218	303	49	74	73	88	94	69	79	462	61	212	314	195	324	68	112	100	21	23	561
	25%	21%	28%	17%	22%	22%	24%	29%	26%	35%	25%	24%	22%	27%	31%	22%	27%	20%	22%	21%	23%	26%
	aoq		za					zce		zcdefh				z	zoqr		oq					
Neither support nor oppose	455	190	263	55	66	74	76	70	66	48	398	55	180	271	101	347	41	142	112	27	26	470
	21%	18%	24%	20%	19%	22%	21%	21%	25%	21%	21%	22%	19%	23%	16%	24%	17%	25%	25%	27%	26%	22%
Tend to oppose	an 341	160	za 177	47	41	56	61	62	50	23	309	24	166	zl 174	98	znp 243	36	np 93	np 87	np 12	n 15	361
тепа то оррозе	16%	16%	16%	17%	12%	17%	17%	19%	19%	10%	17%	9%	17%	15%	15%	17%	14%	16%	19%	12%	15%	17%
	ik						i	zdi	i		zk											[ ]
Strongly oppose	335	222	113	51	64	57	62	54	29	17	311	18	187	141	76	251	57	100	66	15	14	306
	16%	22%	10%	18%	19%	17%	17%	17%	11%	8%	17%	7%	20%	12%	12%	17%	23%	18%	14%	15%	13%	14%
	bhikmn	zb		i	hi	hi	hi	hi	_	_	zk		zm			zn	znor	n			_	
Don't know	52 2%	22 2%	30 3%	19 7%	8 2%	11 3%	3 1%	5 2%	1%	3 1%	38 2%	14 5%	17 2%	29 3%	1%	40 3%	2 1%	14 2%	17 4%		7 7%	42 2%
	fhi	2/0	3/0	zfghi	2/0	fh	1/0	2/0	1/0	1/0	2/0	zi	276	3/0	170	n n	1/0	2/0	np		znopqs	270
Mean	3.18	3.05	3.29	3.06	3.25	3.09	3.13	3	3.23	3.59	3.12	3.69	3.05	3.29	3.41	3.08	3.02	3.07	3.07	3.28	3.12	3.18
	agjlo		za						g	zcdefgh		zj		zl	zopqr							
Support	953	435	509	107	162	137	160	133	119	135	802	144	400	549	351	590	111	221	173	46	38	957
	45%	42%	47%	38%	47%	41%	44%	41%	45%	60%	43%	56%	42%	47%	55%	40%	45%	39%	38%	46%	38%	45%
Oppose	joqr 676	382	290	98	105	113	123	117	79	zcdefgh 41	620	zj 43	354	z 316	zopqrt 173	494	93	192	152	27	29	667
Оррозе	32%	37%	27%	35%	31%	34%	34%	36%	30%	18%	33%	17%	37%	27%	27%	34%	37%	34%	33%	27%	29%	31%
	bikmn	zb		i	i	i	i	zhi	i		zk		zm		,-	zn	n					
NET: Support	13%	5%	20%	3%	17%	7%	10%	5%	15%	42%	10%	40%	5%	20%	28%	7%	8%	5%	5%	19%	9%	14%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-00725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base

26 Jun 2024 Table 208



26 Jun 2024 Table 209

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

## Base: All respondents

			Annual hous	ehold income			Cou	intry		En	gland region (N	et)				E	ngland region	1				
		Up to							Northern						Yorkshire and		West	East of				
	Total	£25,999	£51,999	£99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	North East	North West	The Humber	East Midlands	Midlands	England	South East	South West	London	1!
	(z)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	Unwtd Total
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	427	78	109	91	57	340	47	30	10	87	53	201	16	39	32	22	30	34	56	34	76	396
	20%	19%	17%	19%	30%	19%	26%	29%	17%	17%	15%	21%	19%	16%	18%	14%	16%	17%	19%	18%	27%	19%
	g				zcde		g	zg													zoqr	
Tend to support	526	108	169	121	36	441	46	30	10	124	83	234	22	68	33	32	51	48	77	46	62	561
	25%	26%	27%	25%	19%	25%	26%	29%	16%	25%	24%	25%	26%	29%	19%	21%	27%	24%	27%	25%	22%	26%
Neither support nor oppose	455	101	144	85	33	407	24	14	10	108	88	210	19	52	37	50	39	47	67	42	54	470
	21%	24%	23%	18%	18%	23%	14%	13%	17%	22%	26%	22%	22%	22%	21%	32%	20%	24%	23%	23%	19%	22%
	h	e				zhi										zv						
Tend to oppose	341	62	97	85	36	293	23	12	13	75	60	158	11	30	35	24	36	30	54	36	38	361
	16%	15%	15%	18%	19%	16%	13%	12%	22%	15%	18%	17%	12%	13%	20%	16%	19%	15%	18%	20%	13%	17%
Strongly oppose	335	57	101	88	24	268	38	16	13	93	44	131	15	42	35	19	25	36	31	25	39	306
	16%	14%	16%	19%	13%	15%	21%	15%	23%	19%	13%	14%	18%	18%	20%	12%	13%	18%	11%	14%	14%	14%
	t													t	t							
Don't know	52	9	8	6	1	47	-	2	3	11	16	20	3	4	5	8	8	4	6	-	10	42
	2%	2%	1%	1%	1%	3%	-	2%	5%	2%	5%	2%	3%	2%	3%	5%	4%	2%	2%	-	4%	2%
	d								h		zm					u	u				u	
Mean	3.18	3.22	3.14	3.09	3.35	3.17 i	3.23	3.45 i	2.83	3.07	3.12	3.23	3.16	3.14	2.95	3.1	3.15	3.08	3.26	3.15	3.36	3.18
Support	953	186	278	213	92	781	93	60	20	210	136	434	39	107	65	54	82	82	134	81	138	957
	45%	45%	44%	45%	49%	43%	52%	58%	34%	42%	40%	46%	45%	45%	37%	35%	43%	41%	46%	44%	50%	45%
	iq						i	zgj													pq	
Oppose	676	119	198	174	60	561	61	28	26	168	104	289	26	72	70	43	61	65	85	62	77	667
	32%	29%	32%	36%	32%	31%	34%	27%	44%	34%	30%	30%	30%	31%	40%	28%	32%	33%	29%	34%	28%	31%
				zc					zgi						v							
NET: Support	13%	16%	13%	8%	17%	12%	18%	30%	-11%	9%	9%	15%	15%	15%	-3%	7%	11%	8%	17%	10%	22%	14%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (Ni 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base



26 Jun 2024 Table 210

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? - Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

		Urb	anity			IMD Quintile						NS-SEC				Children i	n household	
									1- Managerial, administrativ e and	2-	3- Small employers and own	4- Lower	5- Semi- routine and	6- Long-term unemployed				
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived		Intermediate occupations	account workers	and technical occupations	routine	or never worked	7- Full-time student	Yes	No	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	427	334	92	74	109	70	82	91	251	44	24	26	24	13	40	122	305	396
	20%	20%	20%	17%	25% zce	16%	19%	22%	22% zl	17%	20%	18%	11%	23%	27%	20%	20%	19%
Tend to support	526 25%	394 24%	132 29%	88 21%	98 23%	125 29%	109 25%	106 25%	317 28%	60 24%	28 23%	21 14%	66 30%	8 15%	25 16%	133 22%	393 26%	561 26%
	k		Z			zc			zk				k					
Neither support nor oppose	455 21% h	370 22%	85 19%	101 24%	91 21%	89 21%	90 21%	83 20%	211 18%	70 27% zh	34 28% h	40 27% h	42 20%	16 29%	31 21%	136 23%	318 21%	470 22%
Tend to oppose	341 16%	258 15%	84 18%	67 16%	64 15%	68 16%	63 15%	79 19%	191 17%	42 17%	17 14%	20 14%	32 15%	12 22%	23 15%	90 15%	250 16%	361 17%
Strongly oppose	335 16%	276 16%	59 13%	76 18%	58 13%	69 16%	72 17%	61 14%	166 14%	33 13%	18 15%	36 25% zhim	45 21% h	5 9%	21 14%	98 16%	236 15%	306 14%
Don't know	52 2%	46 3%	6 1%	21 5%	10 2%	5 1%	13 3%	3 1%	15 1%	5 2%	1 1%	2 2%	6 3%	1 2%	9 6%	17 3%	30 2%	42 2%
Mean	ghp <b>3.18</b> kl	3.16	3.25	zeg 3.04	3.33 zc	3.14	g 3.16	3.21	3.26 zkl	3.16	3.19	2.86	2.95	3.21	h 3.28	3.15	3.19	3.18
Support	953 45%	729 43%	224 49%	163 38%	207 48%	195 46%	191 45%	197 47%	568 49%	104 41%	52 43%	47 32%	90 42%	21 38%	65 43%	255 43%	698 46%	957 45%
Oppose	ck 676	534	143	143	c 122	137	135	c 139	zik 358	76	35	56	78	17	44	188	486	667
	32%	32%	31%	33%	28%	32%	31%	33%	31%	30%	29%	39%	36%	31%	30%	32%	32%	31%
NET: Support	13%	12%	18%	4%	20%	14%	13%	14%	18%	11%	14%	-6%	6%	7%	14%	11%	14%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p



26 Jun 2024 Table 211

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? - Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

					Voting I	ntention					Use o	of NHS Services	P12M					Type of NHS	Service P12M				
					1						1		I					.,,,,	Hospital-				
																			excluding				
																	GP practice/	Urgent &	urgent and	Mental			
				Liberal			Not eligible	Would not								Dentist or	GP out-of-	Emergency	emergency	health			
	Total	Conservative	Labour	Democrat	Green Party	Other	to vote	vote	Undecided	Any service	No Service	1-2 Services	3-5 Services	6+ Services	NHS111	pharmacist	hours service	care	care	services	None	Other	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236								1931					545								2136
		•																					
Strongly support	427	43	156	23	27	53	9	34	81	390	36	141	212	37	121	326	331	120	118	33	36	4	396
	20%	18%	22% h	19%	25%	19%	21%	22%	16%	20%	20%	20%	21%	20%	22%	21%	21%	21%	20%	20%	20%	26%	19%
Tend to support	526	49	190	42	30	51	7	34	122	492	33	194	251	46	134	401	408	129	136	26	33	3	561
	25%	21%	27%	36%	27%	18%	17%	22%	25%	25%	18%	27%	25%	25%	25%	25%	25%	23%	23%	16%	18%	22%	26%
	es		e	zae						z					s	s	S						
Neither support nor oppose	455	55	142	28	29	47	3	40	110	414	36	154	221	39	112	335	350	114	131	29	36	4	470
	21%	23%	20%	24%	27%	17%	7%	26%	22%	21%	20%	21%	22%	21%	21%	21%	22%	20%	22%	18%	20%	27%	22%
Tend to oppose	341	55	100	14	16	49	17	14	78	314	24	106	170	38	91	260	265	99	95	34	24	1	361
	16%	23% zbchg	14%	12%	14%	17%	40%	9%	16%	16%	13%	15%	17%	20%	17%	16%	16%	18%	16%	21%	13%	10%	17%
Strongly oppose	335	33	102	12	8	81	3	21	76	286	48	109	156	22	78	228	231	88	102	41	48	2	306
	16%	14%	15%	10%	7%	28%	8%	14%	15%	15%	26%	15%	15%	12%	14%	14%	14%	16%	17%	25%	26%	10%	14%
	diop					zabcdhg					ziklm								ор	znopq	znopq		
Don't know	52	1	5	-	-	3	2	10	31	35	4	18	13	4	7	28	28	8	7	2	4	1	42
	2%	*	1%	-	-	1%	6%	7%	6%	2%	2%	3%	1%	2%	1%	2%	2%	2%	1%	1%	2%	5%	2%
	abilopr							zabcde	zabcde														
Mean	3.18	3.06	3.29	3.43	3.48	2.81	3.02	3.32	3.12	3.2	2.92	3.22	3.19	3.21	3.24	3.22	3.22	3.17	3.13	2.86	2.92	3.46	3.18
_	es		zae	ae	aeh			e	e	Z					S	ZS	ZS	S	S				
Support	953	93	347	65	57	105	16	68	204	882	69	335	463	84	255	727	739	248	254	59	69	7	957
	45% e	39%	50% zaeh	55% aeh	52% e	37%	38%	44%	41%	46% z	38%	46%	45%	45%	47% s	46% zs	46% zs	45%	43%	36%	38%	48%	45%
Oppose	676	88	202	25	23	130	20	35	153	600	71	215	326	60	170	488	496	187	197	75	71	3	667
	32%	37%	29%	21%	21%	46%	49%	23%	31%	31%	39%	30%	32%	32%	31%	31%	31%	34%	33%	45%	39%	20%	31%
	ci	bcdg				zbcdhg														znopqr			
NET: Support	13%	2%	21%	33%	30%	-9%	-11%	22%	10%	15%	-1%	17%	13%	13%	16%	15%	15%	11%	10%	-10%	-1%	28%	14%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: IpsoS (NI 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k//m - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* \*mail base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 212

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

														General Sta	ndard Social C	are - Last 17	General Sta	ndard Social Ca	re - Nevt 12	
			Use of SC Se	ervices P12M		Health probl	em/disability	General Star	ndard NHS - La	st 12 months	General Star	ndard NHS - Ne	ct 12 months	General Sta	months	arc - Last 12	General Sta	months	ire - Next 12	
				Any service																
	Total	Any service	Any service (personally)	(friend/family	No service	Yes	No	Got better	Stayed the same	Got worse	Will get better	Will stay the same	Will get worse	Got better	Stayed the same	Got worse	Will get better	Will stay the same	Will get worse	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	Unwtd Total
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
Strongly support	427	108	30	98	306	93	328	39	123	257	63	123	226	12	111	222	23	111	217	396
	20%	19%	18%	19%	21%	20%	20%	21%	17%	22%	27%	17%	20%	19%	19%	21%	21%	18%	21%	19%
	hk									zh	zk									
Tend to support	526 25%	173 30%	54 32%	158 30%	338 23%	121 26%	400 25%	49 26%	198 27%	257 22%	60 26%	195 26%	258 23%	19 32%	120 21%	279 26%	29 26%	144 23%	271 26%	561 26%
	i 23/6	zd	32/0	zd	23/0	2076	23/6	2070	i i	22/0	2076	20/0	23/0	32/0	21/0	2070	20/6	23/0	2070	20%
Neither support nor oppose	455	102	40	89	319	94	352	48	156	242	44	180	222	16	130	219	24	159	206	470
	21%	18%	23%	17%	22%	20%	22%	25%	22%	21%	19%	24%	20%	26%	23%	20%	21%	25%	20%	22%
Tend to oppose	ac 341	109	27	97	221	75	262	23	141	168	37	z 120	174	3	105	169	11	zr 103	176	361
Tenu to oppose	16%	19%	16%	19%	15%	16%	16%	12%	19%	14%	16%	16%	16%	6%	19%	16%	10%	16%	17%	17%
									zi											
Strongly oppose	335	77	18	73	245	74	255	19	87	224	29	99	204	11	89	167	20	92	167	306
	16% h	13%	11%	14%	17%	16%	16%	10%	12%	19%	12%	13%	18% zk	18%	16%	16%	18%	15%	16%	14%
Don't know	52	4	1	4	18	10	25	10	19	zgh 17	3	22	2K 22	-	13	16	3	15	14	42
	2%	1%	1%	1%	1%	2%	2%	5%	3%	1%	1%	3%	2%	-	2%	2%	3%	2%	1%	2%
	acdfior							zi												
Mean	3.18	3.22	3.3	3.21	3.17	3.18	3.18	3.38	3.18	3.14	3.4 zl	3.17	3.12	3.29	3.1	3.21	3.23	3.13	3.19	3.18
Support	953	282	84	256	643	214	728	88	320	515	123	318	484	31	230	501	53	255	488	957
	45%	49%	49%	49%	44%	46%	45%	47%	44%	44%	52%	43%	44%	51%	41%	47%	48%	41%	46%	45%
-		Z		Z							zk					n				
Oppose	676 32%	186 32%	45 27%	171 33%	467 32%	149 32%	517 32%	42 22%	228 32%	392 34%	65 28%	219 30%	378 34%	14 23%	195 34%	336 31%	31 28%	195 31%	343 33%	667 31%
	g g	32/0	2770	3370	32/6	32/8	32/0	22/6	g g	g g	20/6	30/6	Z Z	23/6	34/0	31/6	28/6	31/0	33/6	31/6
NET: Support	13%	17%	23%	16%	12%	14%	13%	25%	13%	11%	25%	13%	10%	28%	6%	15%	19%	10%	14%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 213

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

		Ger	nder				Age				Ethi	nicity	Workin	g status				Education				
Г												l .		Ĭ						Another type		
												Ethnic								of		
											White	minorities			Graduates		Other Higher		GCSE/ O-	qualification		
											(including	(excluding			(Degree/Mast		Education		Level/	(vocational/p		
											White	White	Working full-	Not working		Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	minorities)	minorities)	time	full-time	e)	graduates	level	equivalent	equivalent	reign)	qualifications	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(g)	(r)	(s)	(t)	Unwtd Total
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029		279*							1859		950		634							2136
		•		•							•		•		•							
Strongly support	397	188	206	61	81	47	59	35	55	59	313	80	148	246	148	245	43	109	57	22	14	387
	19%	18%	19%	22%	24%	14%	16%	11%	21%	26%	17%	31%	16%	21%	23%	17%	17%	19%	13%	22%	14%	18%
	egjlor			g	eg		g		eg	zefg		zj		zl	zor	r		r		r		
Tend to support	403	152	247	42	40	59	59	68	60	75	346	52	132	272	123	275	48	93	86	24	23	436
	19%	15%	23%	15%	12%	18%	16%	21%	23%	33%	19%	20%	14%	23%	19%	19%	20%	16%	19%	24%	23%	20%
	adl		za					d	zdf	zcdefgh				zl								
Neither support nor oppose	548	262	282	54	75	82	100	97	84	57	483	63	237	308	136	403	67	143	144	25	26	584
	26%	25%	26%	19%	22%	25%	28%	30%	32%	25%	26%	25%	25%	26%	21%	27%	27%	25%	32%	25%	26%	27%
	n							zc	zcd							zn			zno			
Tend to oppose	387	174	210	47	62	73	79	64	47	15	359	26	211	173	129	252	39	101	81	14	17	389
	18%	17%	19%	17%	18%	22%	22%	20%	17%	7%	19%	10%	22%	15%	20%	17%	16%	18%	18%	14%	17%	18%
	ikm			i	i	i	i	i	i		zk		zm									
Strongly oppose	357	239	118	61	75	65	61	56	20	18	322	27	208	143	92	260	47	110	75	15	12	304
	17%	23%	11%	22%	22%	20%	17%	17%	8%	8%	17%	10%	22%	12%	15%	18%	19%	19%	16%	16%	12%	14%
	bhim	zb		hi	hi	hi	hi	hi			Z		zm									
Don't know	44	14	29	14	8	8	4	6	1	2	35	9	15	22	5	36	3	13	12	-	8	36
	2%	1%	3%	5%	2%	2%	1%	2%	*	1%	2%	3%	2%	2%	1%	2%	1%	2%	3%	-	8%	2%
	hn		Z	zfh		h										n					znopqrs	
Mean	3.05	2.88	3.2	2.98	2.97	2.84	2.94	2.88	3.31	3.62	2.98	3.53	2.79	3.26	3.17	3	3	2.98	2.93	3.23	3.11	3.1
Comment	aegjlo	240	za	402	422	405	440	402	zcdefg	zcdefgh	550	zj	270	zl	zor	540	04	202	442	r	27	022
Support	800	340	454	103	122	106	119	103	115	133	660	131	279	517	272	519	91	202	143	46	37	823
	37%	33%	42%	37%	36%	32%	33%	32%	43%	59%	35%	51%	29%	44% zl	43%	35%	37%	36%	31%	46%	37%	39%
Onnoro	aegjlor 744	412	za 220	100	120	120	120	120	zefg	zcdefgh	C01	zj	410		zor	F13	9.0	210	150	or	20	603
Oppose	35%	413 40%	328 30%	108 39%	138 40%	139 41%	139 38%	120 37%	67 25%	34 15%	681 37%	53 21%	419 44%	317 27%	221 35%	512 35%	86 35%	210 37%	156 34%	29 29%	29 29%	693 32%
	bhikm		30%	39% hi	40% hi	zhi	36% hi	3/70 hi	23/0	13/0	3/76 zk	21/0		21/0	33/6	33/0	3370	31/0	34/0	23/0	23/0	32/0
NET: Support	3%	zb -7%	12%	-2%	-5%	-10%	nı -6%	-5%	18%	44%	-1%	31%	zm -15%	17%	8%	1%	2%	-1%	-3%	16%	8%	6%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t



26 Jun 2024 Table 214

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

## Base: All respondents

			Annual hous	ehold income			Cou	ntrv		En	gland region (N	let)				E	ngland region	1				
	Total	Up to £25,999	£26,000 up to	£52,000 up to	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	Unwtd Total
Unweighted Total	2136	508			150								87									2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	397	88	94	70	51	310	43	32	12	79	57	174	11	38	29	24	32	33	58	26	58	387
	19%	21%	15%	15%	27%	17%	24%	31%	20%	16%	17%	18%	13%	16%	17%	16%	17%	16%	20%	14%	21%	18%
	deg	de			zde		g	zg														_
Tend to support	403	92	134	83	33	345	37	14	7	99	58	188	21	50	29	20	38	38	56	37	57	436
	19%	22%	21%	17%	17%	19%	21%	13%	13%	20%	17%	20%	24%	21%	16%	13%	20%	19%	19%	20%	20%	20%
Neither support nor oppose	548	110	181	118	28	486	33	18	12	131	120	235	25	65	40	57	63	57	77	48	53	584
	26%	27%	29%	25%	15%	27%	19%	17%	20%	26%	35%	25%	29%	28%	23%	37%	33%	29%	27%	26%	19%	27%
	f	f	f	f		zhi					zkm					zpv	ZV					
Tend to oppose	387	66	113	105	35	320	34	21	12	87	53	179	11	40	36	27	27	28	55	43	53	389
	18%	16%	18%	22%	19%	18%	19%	20%	20%	17%	15%	19%	12%	17%	20%	17%	14%	14%	19%	23%	19%	18%
Strongly oppose	357	52	100	97	40	297	30	18	12	93	45	159	17	40	37	21	24	39	43	29	48	304
	17%	12%	16%	20%	21%	17%	17%	17%	21%	19%	13%	17%	19%	17%	21%	13%	13%	20%	15%	16%	17%	14%
	С			с	С																	
Don't know	44	8	5	4	1	37	1	1	4	9	11	18	2	3	5	7	4	4	3	1	10	36
	2%	2%	1%	1%	*	2%	1%	1%	7%	2%	3%	2%	2%	1%	3%	4%	2%	2%	1%	1%	4%	2%
	d								zgh													
Mean	3.05	3.24	3.02	2.84	3.1	3.03	3.17	3.21	2.9	2.97	3.08	3.04	2.99	3.03	2.87	3	3.15	2.99	3.1	2.93	3.09	3.1
Surrent	e	zde	220	452	02	cer			40	470	445	252	22	00			74	74	442	62	445	022
Support	800 37%	180 43%	228 36%	153 32%	83 45%	655 36%	80 45%	46 44%	19 32%	178 36%	115 33%	362 38%	32 37%	88 37%	58 33%	44 28%	71 38%	71 36%	113 39%	63 34%	115 41%	823 39%
	3/70	43% ze	30%	3270	43% P	30%	43%	4470	3270	30%	3370	3870	3/70	3/70	3370	4070	3070	30%	3970	3470	41% n	3370
Oppose	744	118	213	202	75	617	64	39	24	180	98	338	27	80	73	48	51	67	98	72	101	693
	35%	28%	34%	42%	40%	34%	36%	38%	41%	36%	29%	35%	32%	34%	41%	31%	27%	34%	34%	39%	36%	32%
	clr			zcd	c										r					r		
NET: Support	3%	15%	2%	-10%	4%	2%	9%	7%	-8%	*	5%	2%	5%	3%	-8%	-2%	11%	2%	5%	-5%	5%	6%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (Ni 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base



26 Jun 2024 Table 215

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

## Base: All respondents

		Urb	anity			IMD Quintile						NS-SEC				Children is	n household	
		OID.				IIVID Quintile		T	1-	1		N3-3EC		1		Ciliaren ii	lilousellolu	
									Managerial,		3- Small							
									administrativ			4- Lower	5- Semi-	6- Long-term				
									e and	2-	employers	supervisory	routine and	unemployed				
				1 - Most				- Loost		1	and own	and technical			7- Full-time			
	T-1-1	Links	B		2	_		5 - Least	professional	Intermediate	account	1	routine	or never				
	Total	Urban	Rural	deprived	2	3	4	deprived	occupations		workers	occupations	occupations	worked	student	Yes	No (-)	Observed Treated
	(z)	(a)	(b)	(c)	(d)	(e) 425	(f)	(g)	(h)	(i)	(j) 122	(k)	(I)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	2136	1604	532	418	436		458	399	1206	281		162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	397	306	91	62	92	79	79	84	243	33	15	22	24	12	45	106	290	387
	19%	18%	20%	15%	21%	19%	18%	20%	21%	13%	12%	15%	11%	21%	30%	18%	19%	18%
	cil				с				zil						zijkl			
Tend to support	403	311	92	84	78	77	83	81	227	62	19	16	46	11	21	95	308	436
	19%	19%	20%	19%	18%	18%	19%	19%	20%	25%	16%	11%	21%	19%	14%	16%	20%	20%
	k								k	zk			k				z	
Neither support nor oppose	548	423	125	123	114	102	106	103	266	66	44	55	69	14	22	154	394	584
	26%	25%	27%	29%	27%	24%	25%	24%	23%	26%	36%	38%	32%	26%	15%	26%	26%	27%
	h										zhn	zhin	hn					
Tend to oppose	387	303	84	76	66	87	73	84	219	48	24	30	26	12	24	111	274	389
	18%	18%	18%	18%	15%	21%	17%	20%	19%	19%	20%	20%	12%	21%	16%	19%	18%	18%
	1								I									
Strongly oppose	357	296	61	68	68	74	78	69	187	41	19	20	45	6	30	112	243	304
	17%	18%	13%	16%	16%	17%	18%	16%	16%	16%	16%	14%	21%	11%	20%	19%	16%	14%
	b																	
Don't know	44	38	5	16	12	5	9	2	11	4	1	3	7	1	7	18	21	36
	2%	2%	1%	4%	3%	1%	2%	*	1%	1%	1%	2%	3%	2%	5%	3%	1%	2%
	ghp			zg	g								h		h			
Mean	3.05	3.02	3.15	2.99	3.14	3	3.03	3.07	3.11	2.99	2.88	2.93	2.89	3.18	3.19	2.95	3.08	3.1
									Z								Z	
Support	800	617	183	146	170	157	162	165	470	95	33	38	69	22	66	201	598	823
	37%	37%	40%	34%	39%	37%	38%	39%	41%	38%	28%	26%	32%	40%	44%	34%	39%	39%
	k								zjk	k					k		z	
Oppose	744	599	145	144	134	161	152	153	406	89	43	50	71	18	54	223	518	693
	35%	36%	32%	34%	31%	38%	35%	36%	35%	35%	35%	34%	33%	32%	36%	37%	34%	32%
NET: Support	3%	1%	8%	1%	8%	-1%	2%	3%	6%	3%	-8%	-8%	-1%	8%	8%	-4%	5%	6%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p



26 Jun 2024 Table 216

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

					Voting I	ntention					llse o	f NHS Services	P12M					Type of NHS	Service P12M				
İ			1	1	Voting i	itention			1		036 0	i iviis services	7 12141	I				Type of Wils	Hospital-				
																			excluding				
																	GP practice/	Urgent &	urgent and	Mental			
				Liberal			Not eligible	Would not								Dentist or	GP out-of-	Emergency	emergency	health			
	Total	Conservative	Labour	Democrat	Green Party	Other	to vote	vote	Undecided	Any service	No Service	1-2 Services	3-5 Services	6+ Services	NHS111	pharmacist	hours service	care	care	services	None	Other	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*		41**	153*	498	1931	180*	722	1023		545	1577			589	166	180*	15**	2136
Weighted Fotor											200												
Strongly support	397	42	138	31	21	45	12	24	84	358	38	126	197	35	107	303	298	97	106	29	38	4	387
	19%	18%	20%	26%	20%	16%	30%	16%	17%	19%	21%	17%	19%	19%	20%	19%	18%	17%	18%	17%	21%	26%	18%
Tend to support	403	43	144	26	15	43	7	31	93	386	17	134	220	33	112	319	323	113	131	27	17	3	436
	19%	18%	21%	22%	14%	15%	17%	20%	19%	20%	9%	19%	21%	18%	21%	20%	20%	20%	22%	16%	9%	23%	20%
	jt									zj		j	zj		t	zt	zt	t	zt				
Neither support nor oppose	548	56	163	30	44	63	10	46	136	498	46	192	247	58	132	404	421	139	149	37	46	5	584
	26%	24%	24%	25%	40%	22%	25%	30%	27%	26%	26%	27%	24%	31%	24%	26%	26%	25%	25%	22%	26%	36%	27%
					zabeh																		
Tend to oppose	387	47	139	18	20	62	4	20	78	360	26	132	194	34	108	296	304	96	104	35	26	1	389
	18%	20%	20%	15%	18%	22%	9%	13%	16%	19%	15%	18%	19%	18%	20%	19%	19%	17%	18%	21%	15%	8%	18%
										Z													
Strongly oppose	357	48	103	14	9	70	7	24	81	309	44	130	153	27	80	237	249	106	94	37	44	1	304
	17%	20%	15%	12%	8%	25%	18%	16%	16%	16%	24%	18%	15%	14%	15%	15%	15%	19%	16%	22%	24%	7%	14%
a 111	ilop	d				zbcdh			26	24	zil		40			40	47	nop		no	znop		26
Don't know	2%	1	1%	-	-	1%	-	5%	26 5%	21 1%	8	1%	12	-	b	19 1%	17 1%	b 10/	4	2	8 4%	-	36 2%
		,	1%	-	-	1%	-			1%	4%	1%	1%	-	1%	1%	1%	1%	1%	1%		-	2%
Mean	bilopr 3.05	2.93	3.11	3.35	3.19	2.75	3.33	abe 3.08	zabce 3.04	3.07	iklm 2.88	2.99	3.11	3.08	3.11	3.1	3.07	2	3.09	2.85	nopqr 2.88	3.52	3.1
iviean	3.05	2.93	3.11	zae	3.19	2.75	3.33	3.08	3.04 e	3.07	2.88	2.99	3.11	3.08	3.11	3.1 ZS	3.07	3	3.09	2.85	2.88	3.52	3.1
Support	800	85	282	57	37	88	19	55	177	744	55	260	417	68	219	623	621	211	238	55	55	7	823
Баррол	37%	36%	41%	48%	33%	31%	48%	36%	35%	39%	31%	36%	41%	36%	40%	39%	39%	38%	40%	33%	31%	49%	39%
	P	30%	-7170 P	eh	5570	51/0	-370	50/0	3370	7	31/0	33/0	7i	50%	1 -0/6	2 Z	3370	33/0	-3/6	5576	3270	-370	3370
Oppose	744	94	242	32	29	132	11	44	159	668	70	261	346	61	188	532	553	202	198	72	70	2	693
	35%	40%	35%	27%	26%	46%	27%	29%	32%	35%	39%	36%	34%	33%	34%	34%	34%	36%	34%	43%	39%	15%	32%
		cd				zbcdhg														opr			
NET: Support	3%	-4%	6%	21%	7%	-16%	21%	7%	4%	4%	-8%	*	7%	4%	6%	6%	4%	2%	7%	-10%	-8%	33%	6%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (N 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/t/h/g - z/i/j/k/Vm - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 217

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

			Use of SC Se	rvices P12M		Health probl	em/disability	General Star	dard NHS - La	st 12 months	General Star	ndard NHS - Ne	xt 12 months	General Sta	andard Social Ca	are - Last 12	General Sta	andard Social Ca months	re - Next 12	
			Any service	Any service (friend/family					Stayed the		Will get	Will stay the	Will get		Stayed the		Will get	Will stay the	Will get	
	Total	Any service	(personally)	)	No service	Yes	No	Got better	same	Got worse	better	same	worse	Got better	same	Got worse	better	same	worse	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	Unwtd Total
Unweighted Total	2136	584	158	540	1468	520	1581				229		1083	43	565		92			2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
Strongly support	397	94	24	85	289	80	310	40	118	232	59	115	211	11	82	231	21	91	223	387
	19%	16%	14%	16%	20%	17%	19%	21%	16%	20%	25%	16%	19%	19%	14%	22%	19%	15%	21%	18%
	knq				Z						zk					zn			zq	
Tend to support	403	126	50	111	259	100	301	36	155	198	46	143	200	19	111	191	30	125	192	436
	<b>19%</b> i	22%	29% zacd	21%	18%	21%	19%	19%	21% i	17%	20%	19%	18%	31%	20%	18%	27%	20%	18%	20%
Neither support nor oppose	548	158	60	137	360	138	396	50	189	297	60	213	263	16	164	277	22	184	272	584
	26%	27%	35% zacd	26%	25%	29%	24%	27%	26%	25%	25%	29% zl	24%	26%	29%	26%	20%	29% z	26%	27%
Tend to oppose	387	113	19	107	262	72	308	31	150	196	37	137	210	2	106	192	19	118	180	389
	18%	20%	11%	21%	18%	15%	19%	16%	21%	17%	16%	18%	19%	3%	19%	18%	17%	19%	17%	18%
		b		ab																
Strongly oppose	357	84	16	80	261	69	285	24	101	222	31	114	203	13	97	168	19	96	172	304
	17%	15%	10%	15%	18%	15%	18%	13%	14%	19%	13%	15%	18%	21%	17%	16%	18%	15%	16%	14%
Don't know	bh 44				zb	9	24			zh		47	4.0			- 10		40		1 00
Don't know	2%	-	-	-	16 1%	2%	21 1%	6 3%	11 2%	21 2%	2 1%	17 2%	19 2%	-	8 1%	12 1%	-	10 2%	11 1%	36 2%
	acdfor	-	-	-	ac	2%	1%	3%	2%	2%	1%	2%	2%	-	1%	1%	-	Z%	1%	2%
Mean	3.05	3.06	3.28 ac	3.03	3.04	3.11	3.03	3.2	3.06	3.02	3.28 zkl	3.01	3.01	3.24	2.95	3.12 z	3.13	3	3.11	3.1
Support	800	220	74	196	548	180	612	76	273	430	106	258	412	30	193	422	51	216	416	823
	37%	38%	44%	38%	38%	39%	38%	41%	38%	37%	45% zk	35%	37%	50%	34%	39%	46%	35%	40%	39%
Oppose	744	197	35	187	523	141	593	55	250	417	68	251	413	14	203	360	38	214	352	693
	35%	34%	21%	36%	36%	30%	37%	30%	35%	36%	29%	34%	37%	24%	36%	34%	35%	34%	33%	32%
	be	b		ab	b		ze						zj							4
NET: Support	3%	4%	23%	2%	2%	8%	1%	11%	3%	1%	16%	1%	*	26%	-2%	6%	11%	*	6%	6%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

## KnowledgePanel UK: 240509S - HF Policy Polling Programme W6 (Public Use)

25 July 25 Jul

Base: All respondents

		Ge	nder				Age				Eth	nicity	Workin	g status				Education				
											White (including	Ethnic minorities (excluding			Graduates (Degree/Mast		Other Higher Education		GCSE/ O- Level/	Another type of qualification (vocational/p		
											White	White	Working full-	Not working	er/PhD/abov	Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	ĺ
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	minorities)	minorities)	time	full-time	e)	graduates	level	equivalent	equivalent	reign)	qualifications	l
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	Unwtd Total
Unweighted Total	2136	988	1134	112	190				463	234	1954	162	806		656				500		109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	524 25%	279 27%	243 22%	76 27%	102 30%	73 22%	81 22%	61 19%	68 25%	65 29%	434 23%	88 34%	214 23%	306 26%	201	317 22%	56 23%	136 24%	78 17%	23 23%	23 23%	496 23%
			2270	2/70	30%	2270	2270	19%	25%	29%	2370		2370	20%	32%	2270	23%	24%	1/76	23%	2370	2370
Tend to support	bgjor 484	181	298	39	55	70	81	82	80	75	432	zj 48	172	310	zopqr 163	319	60	111	95	25	28	546
Tena to support	23%	18%	298	14%	16%	21%	22%	25%	30%	33%	23%	19%	18%	27%	26%	22%	24%	20%	21%	25%	28%	26%
	acl	10/0	za	1470	10/0	21/0	22/0	cd	zcdef	zcdefg	7	1370	1070	71	20%	22/0	2470	2070	21/0	23/0	2070	20/0
Neither support nor oppose	560	257	297	58	90	87	103	99	67	56	491	66	262	292	128	422	65	149	147	34	27	574
recialer support nor oppose	26%	25%	27%	21%	26%	26%	28%	31%	25%	25%	26%	26%	28%	25%	20%	29%	26%	26%	32%	34%	27%	27%
	n							7								zn			zn	n		
Tend to oppose	327	167	159	46	52	61	60	49	40	18	300	23	185	142	95	227	36	89	82	7	12	318
	15%	16%	15%	17%	15%	18%	17%	15%	15%	8%	16%	9%	19%	12%	15%	15%	15%	16%	18%	7%	12%	15%
	ims			i	i	i	i	i	i		zk		zm			s		s	s			ĺ
Strongly oppose	206	131	74	48	35	38	33	29	11	10	177	20	104	99	45	156	26	73	42	10	5	173
	10%	13%	7%	17%	10%	11%	9%	9%	4%	5%	10%	8%	11%	9%	7%	11%	10%	13%	9%	10%	5%	8%
	bhin	zb		zfghi	h	hi	h	h								n		znt				
Don't know	35	13	21	11	7	5	4	4	1	2	24	11	13	16	2	30	4	10	11	-	5	29
	2%	1%	2%	4%	2%	2%	1%	1%	*	1%	1%	4%	1%	1%	*	2%	2%	2%	2%	-	5%	1%
	hjn			h								zj				n			n		znos	
Mean	3.38	3.31	3.44	3.18	3.41	3.24	3.32	3.3	3.58	3.74	3.35	3.66	3.22	3.51	3.6	3.29	3.34	3.26	3.19	3.43	3.56	3.41
	jlor		za						zcefg	zcdefg		zj		zl	zopqr						or	
Support	1008	460	540	115	157	143	162	142	148	140	866	136	387	616	364	636	116	247	173	48	51	1042
	47%	45%	49%	41%	46%	43%	45%	44%	55%	62%	47%	53%	41%	53%	57%	43%	47%	43%	38%	48%	51%	49%
	lor		z						zcefg	zcdefg				zl	zopqr	r	r				r	
Oppose	533	298	233	95	88	99	93	79	51	28	477	43	288	241	140	383	62	162	124	18	17	491
	25%	29%	21%	34%	26%	30%	26%	24%	19%	12%	26%	17%	30%	21%	22%	26%	25%	29%	27%	18%	17%	23%
	bhikm	zb		zhi	1	hi	hi	i	i		zk		zm			t		nst	t			
NET: Support	22%	16%	28%	7%	20%	13%	19%	20%	36%	49%	21%	36%	10%	32%	35%	17%	22%	15%	11%	30%	34%	26%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base

26 Jun 2024 Table 218



26 Jun 2024 Table 219

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

## Base: All respondents

			Annual hous	ehold income			Cou	intry		Er	gland region (N	et)				E	ngland region					
		Up to	£26,000 up to						Northern						Yorkshire and		West	East of				
	Total (z)	£25,999 (c)	£51,999 (d)	£99,999 (e)	above (f)	England (g)	Scotland (h)	Wales (i)	Ireland (i)	North (k)	Midlands (I)	South (m)	North East (n)	North West (o)	The Humber	East Midlands (q)	Midlands (r)	England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Character and the second		05	444	420	10	42.4	45	20	45	424	76	227	24	62	20	24		42	70	25	0.4	105
Strongly support	524 25%	96 23%	141 23%	130 27%	49 26%	434 24%	46 26%	28 27%	16 28%	121 24%	76 22%	237 25%	21 24%	62 26%	38 22%	24 16%	52 28%	43 22%	76 26%	35 19%	84 30%	496 23%
	q q	25/0	23/0	2770	2070	2470	20/0	2770	2070	2470	22/0	23/0	2470	q	22/0	10/0	q	2270	q	1370	qu	2370
Tend to support	484	107	162	100	42	402	48	22	12	112	73	218	15	50	46	30	42	43	72	48	54	546
	23%	26%	26%	21%	23%	22%	27%	21%	21%	22%	21%	23%	18%	21%	26%	20%	22%	22%	25%	26%	19%	26%
Neither support nor oppose	560	117	171	111	41	485	39	25	11	129	95	260	25	65	39	43	53	58	76	56	70	574
	26%	28%	27%	23%	22%	27%	22%	24%	20%	26%	28%	27%	29%	28%	22%	28%	28%	29%	26%	30%	25%	27%
Tend to oppose	327	50	96	84	31	278	25	19	6	75	66	137	13	33	29	39	27	33	38	26	40	318
	15%	12%	15%	18%	17%	15%	14%	18%	10%	15%	19%	14%	16%	14%	16%	25%	15%	17%	13%	14%	14%	15%
Chanach annan	206	39	50	49	24	168	19	10	9	53	22	91	11	22	20	zotuv 13	11	20	29	18	24	173
Strongly oppose	10%	9%	8%	10%	13%	9%	11%	10%	16%	11%	23 7%	10%	11 12%	23 10%	12%	8%	6%	10%	10%	10%	9%	8%
							/-									***						0.0
Don't know	35	6	7	2	-	29	2	*	4	8	11	11	1	3	4	7	4	2	1	1	6	29
	2%	1%	1%	1%	-	2%	1%	*	7%	2%	3% m	1%	2%	1%	2%	4% zt	2%	1%	*	1%	2%	1%
Mean	3.38	3.41	3.4	3.38	3.33	3.37	3.44	3.37	zghi 3.37	3.35	3.34	3.4	3.27	3.41	3.3	3.1	3.53	3.29	3.45	3.3	3.49	3.41
	q																q		q		q	
Support	1008	203	303	230	91	836	94	50	28	233	149	455	36	112	84	55	94	86	148	83	137	1042
	47%	49%	48%	48%	49%	47%	53%	48%	48%	47%	43%	48%	42%	48%	48%	35%	50%	43%	51%	45%	49%	49%
Oppose	9 533	89	146	133	55	445	44	29	15	129	89	227	24	56	49	51	9 38	53	q 66	44	q 64	491
оррозс	25%	22%	23%	28%	29%	25%	25%	28%	26%	26%	26%	24%	28%	24%	28%	33%	20%	27%	23%	24%	23%	23%
																r						
NET: Support	22%	27%	25%	20%	20%	22%	28%	20%	23%	21%	17%	24%	14%	24%	20%	2%	30%	17%	28%	21%	26%	26%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (Ni 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base



26 Jun 2024 Table 220

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

		Urb	anity			IMD Quintile						NS-SEC				Children i	n household	
									1- Managerial, administrativ e and	2-	3- Small employers and own	4- Lower	5- Semi- routine and	6- Long-term unemployed				
				1 - Most				5 - Least		Intermediate	account	and technical	routine	or never	7- Full-time			
	Total	Urban	Rural	deprived	2	3	4	deprived	occupations	occupations	workers	occupations	occupations	worked	student	Yes	No	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	2136	1604		418		425			1206		122		217			447		2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	524	417	107	90	116	110	98	110	302	53	27	23	41	16	52	142	383	496
	<b>25</b> %	25%	23%	21%	27%	26%	23%	26%	26% k	21%	22%	16%	19%	29%	35% ikl	24%	25%	23%
Tend to support	484 23%	364 22%	120 26%	94 22%	86 20%	109 26%	96 22%	100 24%	275 24%	64 25%	21 18%	26 18%	57 26%	14 25%	22 15%	105 18%	379 25%	546 26%
Nicialization company	560	463	97	122	125	95	122	95	286	76	40	51	58	14	27	164	zo 394	574
Neither support nor oppose	26%	28%	21%	29%	29%	22%	28%	23%	25%	30%	33%	35%	27%	24%	18%	28%	26%	27%
Tend to oppose	327	zb 241	86	68	64	66	54	75	180	38	22	zhn 29	26	7	21	97	230	318
Teria to oppose	15%	14%	19% za	16%	15%	15%	13%	18%	16%	15%	18%	20%	12%	13%	14%	16%	15%	15%
Strongly oppose	206 10%	161 10%	45 10%	40 9%	34 8%	41 10%	52 12%	40 9%	99 9%	21 8%	9 8%	13 9%	29 14%	4 8%	22 15%	74 12% p	131 9%	173 8%
Don't know	35	32	3	14	5	5	7	2	10	3	1	4	5		4	15	15	29
	<b>2%</b> hp	2%	1%	3% zg	1%	1%	2%	1%	1%	1%	1%	3%	2%	-	3%	2%	1%	1%
Mean	3.38 ko	3.39	3.35	3.31	3.44	3.43	3.32	3.39	3.44 zk	3.36	3.28	3.12	3.26	3.56 k	3.42	3.25	3.43 zo	3.41
Support	1008	781	227	184	202	218	194	210	577	117	48	49	98	31	75	247	761	1042
	47%	47%	50%	43%	47%	51%	45%	50%	50%	46%	40%	34%	45%	55%	50%	41%	50%	49%
	ko					С			zk	k				k			zo	
Oppose	533 25%	402 24%	131 29%	108 25%	98 23%	107 25%	105 25%	115 27%	279 24%	59 23%	32 26%	42 29%	55 25%	12 21%	43 29%	171 29%	360 24%	491 23%
NET: Support	22%	23%	21%	18%	24%	26%	21%	22%	26%	23%	13%	5%	20%	34%	21%	13%	26%	26%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p



26 Jun 2024 Table 221

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

Total   Conservative   Labour   Democrat   Green Party   Other   Labour   Democrat   Green Party   Green Party   Other   Labour   Democrat   Green Party   Green Party   Other   Labour   Democrat   Green Party	Unwtd Total 2136 2136 496 23%
Unweighted Total   Conservative   Labour   Conservative   Labour   Conservative   Labour   Conservative   Labour   Conservative   Labour   Conservative	2136 2136 496
Total   Conservative   Labour   Labou	2136 2136 496
Total   Conservative   Labour   Conservative   Conse	2136 2136 496
Total   Conservative   Labour   Conservative   Labour   Conservative   Labour   Color   Colo	2136 2136 496
Column   C	2136 2136 496
Unweighted Total  2136 268 649 111 92 346 26 136 508 1979 144 688 1114 177 480 1685 1703 548 635 152 144 18 Weighted Total  2138 236 655 119 110 285 41** 153* 498 1931 180* 722 1023 187 545 1577 1612 558 569 166 180* 15**  Strongly support  524 51 205 22% 30% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	2136 2136 496
Velighted Total   2136   236   695   119   110   285   41   153   498   1931   180   722   1023   187   545   1577   1512   558   589   166   180   15   15   15   15   15   15   15   1	2136 496
Strongly support    524   51   205   29   33   64   14   38   90   483   42   168   257   57   149   401   400   149   158   38   42   4   42   4   42   4   44   44	496
25% 22% 30% 25% 30% 25% 30% 25% 36% 25% 18% 25% 23% 23% 25% 31% 27% 25% 25% 27% 27% 23% 23% 23% 30%    Tend to support 484 55 164 33 27 57 8 26 113 458 26 157 258 42 126 388 388 128 148 38 26 4 23% 23% 23% 24% 28% 25% 20% 19% 17% 23% 24% 14% 22% 25% 25% 23% 25% 24% 23% 25% 23% 25% 24% 23% 25% 24% 30% 25% 24% 30% 25% 24% 30% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 25% 24% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	
25% 22% 30% 25% 30% 25% 30% 25% 30% 25% 18% 25% 23% 23% 25% 31% 27% 25% 25% 27% 27% 23% 23% 23% 30% h 2 2 2 2 2 2 4 4 7 11 7 5 2 2 14 47 180 22 7 9 81 20 5 6 144 135 69 53 26 5 2 * 10% 11% 7% 9% 7% 18% 5% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9%	
Tend to support  484 55 164 33 27 57 8 26 113 458 26 157 258 42 126 388 388 128 148 38 26 4 23% 23% 24% 28% 25% 20% 19% 17% 23% 24% 14% 22% 25% 25% 23% 25% 24% 23% 25% 23% 14% 30% 25% 25% 24% 14% 30% 25% 25% 24% 23% 25% 24% 23% 25% 24% 14% 30% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 24% 25% 25% 25% 24% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	
23% 23% 24% 28% 25% 20% 19% 17% 23% 24% 14% 22% 25% 23% 23% 25% 24% 23% 25% 23% 14% 30% 24% 24% 247 248 119 247 247 248 119 244 29 122 150 24 25% 29% 25% 29% 25% 21% 35% 31% 26% 25% 30% 24% 26% 22% 26% 27% 22% 25% 25% 27% 25% 29% 25% 29% 25% 21% 35% 31% 26% 25% 30% 24% 26% 22% 26% 27% 22% 25% 25% 27% 25% 29% 25% 29% 25% 21% 35% 31% 26% 25% 30% 24% 26% 22% 26% 27% 22% 25% 25% 27% 25% 29% 25% 29% 25% 21% 35% 31% 26% 25% 30% 24% 26% 22% 26% 27% 22% 25% 25% 27% 25% 29% 25% 29% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	
Neither support nor oppose   S60   59   155   26   31   71   9   53   155   509   46   214   247   48   119   404   429   122   150   44   46   4   46   4   47   48   48   48   48   48   48	546
Neither support nor oppose    Secondary Compute Secondary Compute Secondary Computer Seco	26%
26% 25% 22% 22% 29% 25% 21% 35% 31% 26% 25% 30% 24% 26% 22% 26% 27% 22% 25% 27% 25% 29% 25% 29% 25% 21% 35% 31% 26% 25% 30% 24% 26% 22% 26% 27% 22% 25% 29% 29% 25% 27% 28% 29% 25% 29% 25% 27% 25% 29% 25% 29% 25% 25% 29% 25% 25% 29% 25% 25% 25% 29% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	i
Tend to oppose   Strongly op	574
Tend to oppose   327   45   121   17   11   38   8   17   70   286   40   95   172   19   92   227   248   85   78   17   40   1   15%   15%   15%   17   14%   15%   17   15%   17   15%   17   18   17   18   18   18   18   18	27%
15%   19%   17%   14%   10%   13%   19%   11%   14%   15%   22%   13%   17%   10%   17%   14%   15%   15%   13%   10%   22%   8%   10%	
Strongly oppose   206   25   47   11   7   52   2   14   47   180   22   79   81   20   56   144   135   69   53   26   22   *     10%   11%   7%   9%   7%   18%   5%   9%   9%   9%   12%   11%   8%   11%   10%   9%   8%   12%   9%   16%   12%   3%   3%   12%   10%	318
Strongly oppose 206 25 47 11 7 52 2 14 47 180 22 79 81 20 56 144 135 69 53 26 22 * 10% 11% 7% 9% 7% 18% 5% 9% 9% 9% 12% 11% 8% 11% 10% 9% 8% 12% 9% 16% 12% 3%	15%
10% 11% 7% 9% 7% 18% 5% 9% 9% 9% 12% 11% 8% 11% 10% 9% 8% 12% 9% 16% 12% 3%	
	173
blo zahdhe I n zonr zonr	8%
Don't know	29
270 1/0 1/0 3/0 1/0 1/0 1/0 1/0 1/0 1/0 1/0 1/0 1/0 1	1%
bilopr b zabe r	2.44
Mean 3.38 3.26 3.52 3.45 3.61 3.15 3.59 3.39 3.27 3.41 3.15 3.34 3.43 3.53 3.41 3.43 3.42 3.37 3.48 3.28 3.15 3.75 e c zaeh eh z z zt	3.41
e zaeh eh 2 z j zt z zt Support 1008 106 369 62 60 122 22 64 203 940 68 325 515 100 275 789 788 277 306 77 68 9	1042
Support 1006 105 569 52 50 122 22 54 203 940 58 325 515 100 275 789 788 277 305 77 508 588 588 588 508 588 508 588 508 588 508 588 508 50	1042 49%
מינט מילוב מילובי מילו	4976 I
Oppose 533 70 168 28 18 90 10 31 117 466 62 174 253 39 148 371 384 154 131 43 62 2	491
Oppose 33 /0 100 20 10 31 11/ 100 02 1/4 233 33 140 3/1 304 134 131 43 02 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	23%
	23/0
NET: Support 22% 15% 29% 29% 38% 11% 29% 22% 17% 25% 3% 21% 26% 33% 23% 27% 25% 22% 30% 20% 3% 48%	

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (N 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/t/h/g - z/i/j/k/Vm - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 222

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

			Use of SC Se	ervices P12M		Health probl	em/disability	General Star	idard NHS - La	st 12 months	General Star	ndard NHS - Ne	xt 12 months	General Sta	ndard Social C	are - Last 12	General Sta	ndard Social Ca months	re - Next 12	
				Any service (friend/family					Stayed the	_	Will get	Will stay the	Will get		Stayed the		Will get	Will stay the	Will get	
	Total (z)	Any service (a)	(personally) (b)	) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	same (h)	Got worse	better (i)	same (k)	worse (I)	Got better (m)	same (n)	Got worse (o)	better (p)	same (q)	worse (r)	Unwtd Total
Unweighted Total	2136	(a) 584	158	540	1468	(e) 520	1581	177	739	1163	229	778	1083	(m) 43	565	1139	(p) 92	(q) 624	(r) 1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
- 0																				
Strongly support	524	135	32	126	365	128	387	50	158	309	71	157	282	9	129	288	20	136	280	496
	25%	23%	19%	24%	25%	27%	24%	27%	22%	26%	30%	21%	26%	15%	23%	27%	18%	22%	27%	23%
Tend to support	484	153	50	134	313	116	362	48	152	269	69	174	229	18	123	z 251	38	142	240	546
Teria to support	23%	27%	29%	26%	22%	25%	22%	26%	21%	23%	29%	24%	21%	30%	22%	23%	34%	23%	23%	26%
		zd					/-				zl						z			
Neither support nor oppose	560	151	55	132	385	113	439	52	213	275	64	212	268	18	167	277	28	192	261	574
	26%	26%	32%	25%	27%	24%	27%	28%	29%	24%	27%	29%	24%	30%	29%	26%	25%	31%	25%	27%
- ··	i	0.5	22		224		254	27	i	465	2.0	445	400	_		455	40	zr	455	240
Tend to oppose	327 15%	96 17%	22 13%	90 17%	224 16%	59 13%	264 16%	27 14%	127 18%	165 14%	26 11%	116 16%	180 16%	7 12%	88 16%	155 15%	13 12%	103 16%	156 15%	318 15%
	13%	1770	13/0	1770	10/0	1370	10/6	14/0	10/0	14/0	11/0	10/6	10/6	12/0	10/6	13/0	12/0	1076	1370	13%
Strongly oppose	206	39	12	38	150	46	152	5	66	132	5	66	133	8	53	92	11	41	108	173
	10%	7%	7%	7%	10%	10%	9%	3%	9%	11%	2%	9%	12%	13%	9%	9%	10%	7%	10%	8%
	agjq				a				g	zg		j	zj		_	_			q	
Don't know	35 2%	-	=	-	9	4	17	5	8 1%	16	1	13 2%	15 1%	-	8	8	1	10	6	29
	acdfor	-	-	-	1%	1%	1%	3%	1%	1%		2%	1%	-	1%	1%	1%	2%	1%	1%
Mean	3.38	3.43	3.4	3.42	3.36	3.47	3.35	3.61	3.29	3.4	3.74	3.33	3.32	3.24	3.33	3.46	3.38	3.37	3.41	3.41
								zh			zkl					z				
Support	1008	288	81	260	678	244	749	98	310	578	139	332	511	27	252	539	58	278	520	1042
	47%	50%	48%	50%	47%	52%	46%	52%	43%	50%	59%	45%	46%	45%	44%	50%	52%	45%	49%	49%
Onnece	h	125	22	420	274	2	415	24	402	zh	zkl	402	242	45	1.41	Z 247	24	144	265	404
Oppose	533 25%	135 23%	33 20%	128 25%	374 26%	106 23%	416 26%	31 17%	193 27%	297 25%	31 13%	182 25%	313 28%	15 24%	141 25%	247 23%	24 22%	144 23%	265 25%	491 23%
	gj	23/6	2076	2370 a	20/6	2376	20/6	17/0	g g	2370 g	13/6	i	zj	24/0	23/6	23/6	22/6	23/6	23/6	2376
NET: Support	22%	27%	28%	25%	21%	30%	21%	36%	16%	24%	46%	20%	18%	21%	19%	27%	30%	21%	24%	26%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 223

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

		Ge	nder				Age				Ethi	nicity	Workin	g status				Education				
														Ĭ						Another type		
												Ethnic								of		
											White	minorities			Graduates		Other Higher		GCSE/ O-	qualification		
											(including	(excluding			(Degree/Mast		Education		Level/	(vocational/p		
											White	White	Working full-		er/PhD/abov	Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	minorities)	minorities)	time	full-time	e)	graduates	level	equivalent	equivalent	reign)	qualifications	l
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	Unwtd Total
Unweighted Total	2136	988								234	1954		806		656	1452						2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	719	334	380	102	93	124	124	102	91	82	609	102	311	402	270	441	90	167	125	32	27	718
	34%	32%	35%	37%	27%	37%	34%	31%	34%	36%	33%	40%	33%	35%	43%	30%	36%	29%	28%	32%	27%	34%
	jor					d									zogrt		or					
Tend to support	607	287	317	52	89	78	105	105	87	92	541	62	247	360	188	414	73	152	127	35	26	640
	28%	28%	29%	18%	26%	23%	29%	32%	33%	41%	29%	24%	26%	31%	30%	28%	30%	27%	28%	35%	26%	30%
	С						С	zce	zce	zcdefg	z			zl								
Neither support nor oppose	392	180	207	43	69	68	73	61	54	24	354	36	192	198	83	300	38	121	99	19	21	404
	18%	18%	19%	15%	20%	20%	20%	19%	20%	11%	19%	14%	20%	17%	13%	20%	16%	21%	22%	19%	21%	19%
	in				i	i	i	i	i		z					zn		n	n		n	
Tend to oppose	213	113	100	34	47	30	36	25	26	16	181	31	106	107	57	154	22	58	60	3	11	201
	10%	11%	9%	12%	14%	9%	10%	8%	10%	7%	10%	12%	11%	9%	9%	10%	9%	10%	13%	3%	11%	9%
	s															s		S	zos		S	
Strongly oppose	172	104	68	39	37	28	22	27	9	10	150	16	84	82	31	136	23	60	34	10	8	146
	8%	10%	6%	14%	11%	9%	6%	8%	3%	5%	8%	6%	9%	7%	5%	9%	9%	11%	8%	10%	8%	7%
	bhin	zb		zfhi	hi	h		h								zn	n	n		n		
Don't know	32	10	22	10	8	5	3	4	*	2	24	8	10	16	4	26	1	10	8	-	6	27
	2%	1%	2%	4%	2%	2%	1%	1%	*	1%	1%	3%	1%	1%	1%	2%	1%	2%	2%	-	6%	1%
	hj			h	h																znopqrs	
Mean	3.71	3.62	3.79	3.54	3.46	3.73	3.76	3.72	3.85	3.98	3.7	3.82	3.63	3.78	3.97	3.6	3.75	3.55	3.56	3.75	3.57	3.75
	adoqr		za				d	d	zcd	zcdefg				zl	zopqrt							
Support	1326	622	697	154	182	203	229	207	178	174	1150	164	558	762	458	855	163	319	252	67	54	1358
	62%	60%	64%	55%	53%	60%	63%	64%	67%	77%	62%	64%	59%	65%	72%	58%	66%	56%	56%	67%	54%	64%
	dloqr						d	d	zcd	zcdefgh				zl	zoqrt		oqr			r		
Oppose	386	217	167	72	83	58	58	53	35	26	331	47	191	189	88	290	45	118	95	13	19	347
	18%	21%	15%	26%	24%	17%	16%	16%	13%	11%	18%	19%	20%	16%	14%	20%	18%	21%	21%	13%	19%	16%
	bhimn	zb		zfghi	zfghi											zn		n	n			
NET: Support	44%	39%	48%	29%	29%	43%	47%	48%	54%	66%	44%	46%	39%	49%	58%	38%	48%	35%	35%	54%	35%	47%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t



26 Jun 2024 Table 224

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

			Annual hous	ehold income			Cou	intrv		En	gland region (N	et)				E	ingland region	1				
		Up to	£26,000 up to	£52,000 up to	£100,000 and				Northern						Yorkshire and		West	East of				
	Total (z)	£25,999 (c)	£51,999 (d)	£99,999 (e)	above (f)	England (g)	Scotland (h)	Wales	Ireland (i)	North (k)	Midlands	South (m)	North East (n)	North West (o)	The Humber (p)	East Midlands (q)	Midlands (r)	England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	97	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Weighted Total	2130	-113	027	4,,,	107	1,33	170	104	33	130	5	333	00	230	170	150	103	133	232	103	270	2130
Strongly support	719	107	216	164	79	588	71	43	17	166	109	313	23	85	57	47	63	62	103	45	104	718
	34%	26%	35%	34%	42%	33%	40%	41%	29%	33%	32%	33%	27%	36%	32%	30%	33%	31%	35%	24%	37%	34%
	cu		с	с	с									u					u		u	
Tend to support	607	121	183	144	44	514	52	25	15	144	87	284	23	66	55	36	51	59	93	65	68	640
	28%	29%	29%	30%	24%	29%	29%	25%	26%	29%	25%	30%	27%	28%	31%	23%	27%	30%	32%	35%	24%	30%
																				qv		$\overline{}$
Neither support nor oppose	392	100	120	80	24	335	30	17	11	85	89	160	22	38	25	41	48	37	53	35	35	404
	18%	24%	19%	17%	13%	19%	17%	16%	19%	17%	26%	17%	25%	16%	14%	26%	26%	19%	18%	19%	13%	19%
T	242	zef	4.5		25	405			_	42	zkm		v	47	40	zopv	zopv	27	24	40	42	204
Tend to oppose	213 10%	45 11%	46 7%	60 13%	25 14%	185 10%	9 5%	11 11%	8 14%	43 9%	31 9%	111 12%	7%	17 7%	19 11%	19 12%	11 6%	27 13%	24 8%	19 10%	42 15%	201 9%
	dh	1176	/70	13% d	1476 d	10%	5%	11%	1476 h	976	976	1270	/76	/70	1176	1270	0%	13%	876	10%	zor	9%
Strongly oppose	172	38	55	27	14	146	17	6	4	54	18	74	11	25	18	7	11	13	18	20	24	146
strongly oppose	8%	9%	9%	6%	8%	8%	9%	5%	6%	11%	5%	8%	13%	10%	10%	4%	6%	6%	6%	11%	8%	7%
						0.0				zl			a						-/-			
Don't know	32	5	7	2	-	27	-	2	4	6	10	11	-	4	2	6	4	2	2	1	6	27
	2%	1%	1%	*	-	1%	-	2%	7%	1%	3%	1%	-	2%	1%	4%	2%	1%	1%	1%	2%	1%
	e								zgh							t						
Mean	3.71	3.52	3.74	3.76	3.79	3.69	3.85	3.87	3.61	3.66	3.71	3.69	3.47	3.74	3.65	3.64	3.77	3.66	3.82	3.52	3.69	3.75
	С		С	С															u			4
Support	1326	228	399	308	123	1103	123	68	32	310	196	597	46	152	112	82	114	121	195	110	172	1358
	62%	55%	64%	65%	66%	61%	69%	66%	55%	62%	57%	63%	54%	64%	63%	53%	60%	61%	67%	59%	62%	64%
2	C	02	C 403	c oz	c	222	j	47	42	07	40	405	40	42	20	25	22	20	q	20		247
Oppose	386 18%	83 20%	102 16%	87 18%	40 21%	332 18%	25 14%	17 16%	12 20%	97 20%	49 14%	185 19%	18 21%	42 18%	38 21%	26 17%	23 12%	39 20%	42 14%	39 21%	66 24%	347 16%
	18%	20%	10%	1876	2176	1870	1476	10%	20%	20%	1476	1370	2176	18%	2176	1/70	1270	20%	14%	21%	24% rt	10%
NET: Support	44%	35%	47%	46%	45%	43%	55%	50%	34%	43%	43%	43%	33%	47%	42%	36%	48%	41%	53%	38%	38%	47%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (Ni 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base



26 Jun 2024 Table 225

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

									1									1
		Urb	anity	<u> </u>		IMD Quintile						NS-SEC				Children i	n household	
									1- Managerial, administrativ e and	2-	3- Small employers and own	4- Lower supervisory	5- Semi- routine and	6- Long-term unemployed				
				1 - Most				5 - Least	professional	Intermediate	account	and technical	routine	or never	7- Full-time			
	Total	Urban	Rural	deprived	2	3	4	deprived	occupations	occupations	workers	occupations	occupations	worked	student	Yes	No	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54		447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	719	539	180	124	156	135	150	153	430	79	32	31	57	20	63	201	516	718
	34%	32%	39%	29%	36%	32%	35%	36%	37%	31%	26%	21%	26%	35%	43%	34%	34%	34%
	akl		za						zkl						kl			
Tend to support	607	478	129	98	108	138	130	134	342	79	36	42	60	9	35	140	467	640
	28%	29%	28%	23%	25%	32%	30%	32%	30%	31%	30%	29%	28%	16%	23%	24%	31%	30%
	со					С	С	С		m							ZO	
Neither support nor oppose	392	319	73	104	81	70	77	61	194	55	28	35	41	17	14	122	270	404
	18%	19%	16%	24%	19%	16%	18%	14%	17%	22%	23%	24%	19%	31%	9%	20%	18%	19%
				zeg						n	n	n		zhn				
Tend to oppose	213	168	45	50	51	42	26	44	106	22	15	21	24	1	21	59	153	201
	10%	10%	10%	12%	12%	10%	6%	10%	9%	9%	12%	15%	11%	2%	14%	10%	10%	9%
Characharac	177	444	20	10	77	25	20	24	70	15	0	m	20	•	44	60	444	146
Strongly oppose	172	144 9%	29 6%	40 9%	27 6%	35 8%	39 9%	31 7%	72 6%	16 6%	9 8%	15 10%	30 14%	9 16%	14	60 10%	111 7%	146 7%
	8%	9%	0%	9%	0%	870	9%	/70	0%	0%	870	10%	zhi	hi	9%	10%	/70	/70
Don't know	32	29	3	12	7	5	7	1	9	3	1	2	5	-	2	14	13	27
DOIL KILOW	2%	2%	1%	3%	2%	1%	2%	1	1%	1%	1 1%	1%	2%		2%	2%	1%	1%
	ghp	2,0	170	370	2/0	170	2/0		170	170	170	170	270	-	270	p	170	1,0
Mean	3.71	3.67	3.85	3.52	3.74	3.7	3.77	3.79	3.83	3.72	3.56	3.36	3.42	3.52	3.77	3.62	3.74	3.75
····caii	ackl	3.07	za	3.32	С.	3.,	c	c	zkl	kl	5.50	5.50	52	5.52	5.77	3.02	5., .	3.73
Support	1326	1017	309	222	264	273	280	287	772	158	69	73	116	28	98	341	984	1358
••	62%	61%	67%	52%	61%	64%	65%	68%	67%	62%	57%	50%	54%	51%	66%	57%	64%	64%
	acklo		za		С	С	С	zc	zklm	k							zo	
Oppose	386	312	73	91	78	78	65	74	178	38	24	36	54	10	35	119	264	347
	18%	19%	16%	21%	18%	18%	15%	18%	15%	15%	20%	25%	25%	18%	23%	20%	17%	16%
	h											hi	zhi					
NET: Support	44%	42%	51%	31%	43%	46%	50%	50%	52%	47%	37%	25%	29%	33%	42%	37%	47%	47%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p



26 Jun 2024 Table 226

## Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

					Voting I	ntention					I Isa o	of NHS Services	D12M		1			Type of NHS	Sarvica D12M				1
1		+			Voting i	itention			1		Use 0	i inno services	FIZIVI	1		1		Type of NH3	Hospital-			l	
																			excluding				
																	GP practice/	Urgent &	urgent and	Mental			
				Liberal			Not eligible	Would not								Dentist or	GP out-of-	Emergency	emergency	health			
	Total	Conservative	Labour	Democrat	Green Party	Other	to vote	vote	Undecided	Any service	No Service	1-2 Services	3-5 Services	6+ Services	NHS111	pharmacist	hours service	care	care	services	None	Other	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	3-3 Services	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	. ,	(-)		1 1 1			(-)	107			U)		1114	_ ` '	480		1703						-
*	2136 2136	268 236	649 695	111 119*	92 110*	346 285	26 41**	136 153*	508 498	1979 1931	144 180*	688 722	1114 1023	177 187	480 545	1685 1577	1612	548 558	635 589	152 166	144 180*	18 15**	2136 2136
Weighted Total	2136	230	095	119.	110.	285	41	153	498	1931	180	122	1023	18/	545	15//	1612	558	289	100	180.	15	2130
6	=40		264	4.5			-		450	550		240	254	77		5.45	570	202	240	40		-	740
Strongly support	719	80	261	46	41	84	5	48	153	659	55	218	364		207	545	570	202	219	49	55	6	718
	34%	34%	38%	39%	38%	30%	13%	31%	31%	34%	31%	30%	36%	41%	38%	35%	35%	36%	37%	30%	31%	41%	34%
		70	zh	2.0	20		40	27	400	K	40	24.4	207	K	445	470	Z	440	400		40	_	640
Tend to support	607	78	212	36	30	66	13	37 24%	136	561	42	214	297	49	145	472	463	148	166	34	42	6	640
	28%	33%	31%	30%	27%	23%	33%	24%	27%	29%	23%	30%	29%	26%	27%	30%	29%	26%	28%	21%	23%	40%	30%
N. M.	202	e	440	4.0	22			10	404	2	40	4.45	474	20		ZS	S	0.5		24	40		
Neither support nor oppose	392	36	112	16	22	55	6	42	104	348	43	145	174	29	83	270	294	95	99	31	43	2	404
	18%	15%	16%	13%	20%	19%	15%	27%	21%	18%	24%	20%	17%	16%	15%	17%	18%	17%	17%	19%	24%	13%	19%
	0							zabc									0						
Tend to oppose	213	29	60	15	14	31	13	11	41	202	11	84	97	21	62	162	155	63	53	20	11	-	201
	10%	12%	9%	13%	12%	11%	31%	7%	8%	10%	6%	12%	9%	11%	11%	10%	10%	11%	9%	12%	6%	-	9%
Strongly oppose	172	13	48	5	3	47	3	13	41	145	26	54	81	11	42	115	116	47	49	29	26	1	146
B-, -FF	8%	5%	7%	4%	2%	17%	8%	8%	8%	8%	14%	7%	8%	6%	8%	7%	7%	8%	8%	18%	14%	6%	7%
	iop					zabcdh					zikm									znopgr	zop		
Don't know	32	1	2	1	-	2	-	3	23	16	4	7	9		6	13	13	4	3	2	4	-	27
	2%			*	-	1%	-	2%	5%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	2%	-	1%
	bilopr								zabe														
Mean	3.71	3.78	3.84	3.87	3.86	3.39	3.1	3.64	3.67	3.72	3.51	3.64	3.76	3.85	3.77	3.75	3.76	3.71	3.77	3.33	3.51	4.09	3.75
	es	e	ze	e	e				e	z					s	ZS	zs	s	s				
Support	1326	158	473	82	71	150	19	84	289	1220	97	433	662	126	352	1017	1033	350	385	83	97	12	1358
··	62%	67%	68%	69%	65%	53%	45%	55%	58%	63%	54%	60%	65%	67%	65%	64%	64%	63%	65%	50%	54%	81%	64%
	es	eh	zehg	e						z			zj	i	s	zst	zst	s	st				
Oppose	386	42	107	20	16	78	16	24	82	348	37	138	178	32	104	277	272	110	102	50	37	1	347
	18%	18%	15%	17%	15%	27%	39%	15%	17%	18%	20%	19%	17%	17%	19%	18%	17%	20%	17%	30%	20%	6%	16%
	р					zabdhg														znopqr			
NET: Support	44%	49%	53%	52%	50%	25%	6%	40%	42%	45%	33%	41%	47%	50%	45%	47%	47%	43%	48%	20%	33%	74%	47%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (N 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/t/h/g - z/i/j/k/Vm - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 227

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

			Use of SC Se	ervices P12M		Health probl	em/disability	General Star	idard NHS - La	st 12 months	General Star	ndard NHS - Ne	kt 12 months	General Sta	ndard Social C	are - Last 12	General Sta	ndard Social Ca months	re - Next 12	
				Any service (friend/family		.,			Stayed the		Will get	Will stay the	Will get		Stayed the		Will get	Will stay the	Will get	
	Total (z)	Any service	(personally) (b)	) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	same (h)	Got worse	better (i)	same (k)	worse (I)	Got better (m)	same (n)	Got worse (o)	better (p)	same (g)	worse (r)	Unwtd Total
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
Strongly support	719	194	54	178	499	162	547	80	221	401	102	212	394	23	189	376	41	193	368	718
	34% k	34%	32%	34%	35%	35%	34%	43% zh	30%	34%	43% zk	29%	36% k	38%	33%	35%	37%	31%	35%	34%
Tend to support	607	177	50	159	412	121	484	48	230	308	69	231	284	18	160	314	26	187	315	640
	28%	31%	29%	31%	28%	26%	30%	25%	32% zi	26%	29%	31% 	26%	30%	28%	29%	23%	30%	30%	30%
Neither support nor oppose	392	94	32	85	271	87	290	37	136	211	39	145	195	9	113	186	20	122	170	404
	<b>18%</b>	16%	19%	16%	19%	19%	18%	20%	19%	18%	16%	20%	18%	15%	20%	17%	19%	20%	16%	19%
Tend to oppose	213	71	23	63	133	45	164	14	81	113	13	77	121	1	61	103	7	69	106	201
	10%	12%	13%	12%	9%	10%	10%	7%	11%	10%	6%	10%	11% j	2%	11%	10%	7%	11%	10%	9%
Strongly oppose	172	36	9	34	125	45	123	4	45	121	9	61	100	7	39	85	14	45	85	146
	8% gi	6%	5%	6%	9%	10%	8%	2%	6%	10% zgh	4%	8%	9% i	11%	7%	8%	13%	7%	8%	7%
Don't know	32	2	2	2	7	6	14	5	10	12	3	13	12	2	7	8	2	9	7	27
	2% acdfor	*	1%	*	*	1%	1%	3%	1%	1%	1%	2%	1%	3%	1%	1%	2%	1%	1%	1%
Mean	3.71	3.74	3.7	3.74	3.71	3.67	3.73	4.02 zhi	3.7	3.65	4.04 zkl	3.63	3.69	3.84	3.71	3.75	3.65	3.67	3.74	3.75
Support	1326	371	104	336	911	283	1031	127	451	708	171	443	679	41	349	690	66	380	683	1358
	62%	65%	61%	65%	63%	61%	64%	68%	62%	61%	73% zkl	60%	61%	68%	61%	64% z	60%	61%	65% z	64%
Oppose	386	107	32	97	258	90	286	17	126	234	23	138	221	8	100	187	22	114	191	347
	18%	19%	19%	19%	18%	19%	18%	9%	17%	20%	10%	19%	20%	14%	18%	17%	20%	18%	18%	16%
	gj	4504	420/	450/	450/	440/	450/	500/	g	zg	520/	j	j	FF0/	****	470/	400/	420/	470/	4706
NET: Support	44%	46%	42%	46%	45%	41%	46%	59%	45%	41%	63%	41%	41%	55%	44%	47%	40%	43%	47%	47%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 228

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

		Ge	nder	1			Age				Ethi	nicity	Workin	g status				Education				
												Ethnic								Another type of		
											White (including	minorities (excluding			Graduates (Degree/Mast		Other Higher Education		GCSE/ O- Level/	qualification (vocational/p		ĺ
											White	White	Working full-	Not working	er/PhD/abov	Non-	below degree	A-level or	CSE/NVQ12/	rofessional/fo	No formal	į.
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	minorities)	minorities)	time	full-time	e)	graduates	level	equivalent	equivalent	reign)	qualifications	l
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	Unwtd Total
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	487	261	223	56	103	82	89	56	59	43	415	68	240	242 21%	224	257 17%	53	107	76	11 11%	10	468
	23%	25%	20%	20%	30%	24%	25%	17%	22%	19%	22%	26%	25%	21%	35%	1/%	22%	19%	17%	11%	10%	22%
Tond to success	bgmorst	b 292	246	75	zgi	g	g 112	112	02	00	567	72	m	205	zopqrst	424	st	164	116	26	22	687
Tend to support	641 30%	292	346 32%	75 27%	80 23%	90 27%	113 31%	113 35%	83 31%	88 39%	567 30%	72 28%	256 27%	385 33%	212 33%	424 29%	75 30%	29%	25%	36 36%	33 33%	32%
	Jr.	20/0	32/0	27/6	23/0	27/6	31/0	zde	31/0	zcde	30%	20/0	2770	zl	33/0 r	25/0	30%	25/0	23/6	30/0 r	33/6	1 3270
Neither support nor oppose	454	212	237	56	69	72	68	69	66	53	394	54	193	257	83	364	50	140	112	30	31	453
тенне заррогеног оррозе	21%	21%	22%	20%	20%	22%	19%	21%	25%	23%	21%	21%	20%	22%	13%	25%	20%	25%	25%	30%	31%	21%
	n								zf					/-		zn	n	n	n	zn	zn	
Tend to oppose	301	147	153	36	46	49	58	50	38	24	269	29	143	155	75	222	36	76	89	10	10	298
	14%	14%	14%	13%	13%	15%	16%	15%	14%	11%	14%	11%	15%	13%	12%	15%	15%	13%	20%	10%	10%	14%
																			znoqst			
Strongly oppose	204	104	99	39	37	32	31	31	19	15	176	22	100	101	34	163	27	64	49	11	11	190
	10%	10%	9%	14%	11%	10%	8%	10%	7%	7%	9%	9%	11%	9%	5%	11%	11%	11%	11%	11%	11%	9%
	hn															zn	n	n	n	n	n	
Don't know	49	14	35	18	8	10	3	6	2	4	38	11	18	25	6	41	5	17	12	2	5	40
	2%	1%	3%	6%	2%	3%	1%	2%	1%	2%	2%	4%	2%	2%	1%	3%	2%	3%	3%	2%	5%	2%
	afhjn		za	zfgh		h										n		n	n		n	
Mean	3.43	3.45	3.42	3.28	3.5	3.43	3.48	3.35	3.48	3.53	3.43	3.55	3.42	3.45	3.82	3.27	3.38	3.31	3.18	3.26	3.21	3.45
S	or 1128	553	570	420	402	474	202	450	442	430	004	440	405	627	zopqrst	504	420	270	402		42	4455
Support	53%	552 54%	570 52%	130 47%	183 53%	171 51%	202 56%	169 52%	142 53%	130 58%	981 53%	140 55%	496 52%	627 54%	436 69%	681 46%	129 52%	270 48%	192 42%	47 47%	43 43%	1155 54%
	ogr	54%	3270	4/76	33%	3176	30%	3Z70	33%	38%	33%	33%	3270	54%	zopgrst	40%	32% r	4670	4270	4/70	4370	34%
Oppose	504	250	252	75	82	81	89	81	56	39	445	51	243	256	20pqrst 110	385	63	141	138	21	22	488
оррозс	24%	24%	23%	27%	24%	24%	25%	25%	21%	17%	24%	20%	26%	22%	17%	26%	26%	25%	30%	21%	22%	23%
	in		25/0		/-			i	2270	-770	,0	_0,0	20%		2.70	zn	n	n	zno			
NET: Support	29%	29%	29%	20%	29%	27%	31%	27%	32%	40%	29%	35%	27%	32%	51%	20%	26%	23%	12%	26%	21%	31%

Fieldwork dates: 9th May -15th May 2024 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t



26 Jun 2024 Table 229

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

## Base: All respondents

			Annual house	ehold income			Cou	ıntry		Er	gland region (N	et)				E	ingland region					
		Up to	£26,000 up to	£52,000 up to	£100,000 and				Northern						Yorkshire and		West	East of				
	Total	£25,999	£51,999	£99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	North East	North West	The Humber	East Midlands	Midlands	England	South East	South West	London	
	(z)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	Unwtd Total
Unweighted Total	2136	508			150				139				87									2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	487	82	132	134	56	409	40	24	15	107	57	245	21	57	29	28	29	44	78	44	79	468
	23%	20%	21%	28%	30%	23%	22%	23%	25%	21%	17%	26%	24%	24%	16%	18%	15%	22%	27%	24%	29%	22%
	lr			zcd	cd							zl							pr		pr	
Tend to support	641	122	194	168	51	538	55	35	14	161	108	269	23	76	61	41	67	49	90	58	72	687
	30%	29%	31%	35% z	27%	30%	31%	34%	24%	32%	31%	28%	27%	32%	35%	27%	35%	25%	31%	32%	26%	32%
Neither support nor oppose	454	106	147	61	37	387	34	24	9	97	98	192	16	40	42	44	53	46	53	40	53	453
	21%	26%	23%	13%	20%	22%	19%	23%	15%	20%	28%	20%	19%	17%	24%	29%	28%	23%	18%	22%	19%	21%
	e	ze	e								zkm					ot	zot					
Tend to oppose	301	54	79	76	25	251	30	12	8	63	42	146	5	31	27	17	25	39	45	29	34	298
	14%	13%	13%	16%	13%	14%	17%	12%	13%	13%	12%	15%	6%	13%	15%	11%	13%	20% n	15%	16%	12%	14%
Strongly oppose	204	39	69	34	16	171	16	7	9	63	26	82	19	30	14	16	9	15	23	12	32	190
	10%	10%	11%	7%	9%	10%	9%	7%	16%	13%	7%	9%	22%	13%	8%	11%	5%	8%	8%	6%	12%	9%
									z	zlm			zpqrstu	r								
Don't know	49	11	6	4	1	40	4	1	4	7	14	19	1	3	3	8	6	5	4	2	8	40
	2%	3%	1%	1%	1%	2%	2%	1%	7%	1%	4%	2%	1%	1%	2%	5%	3%	3%	1%	1%	3%	2%
	de	d							zgi		k					zot						
Mean	3.43	3.38	3.39	3.62 zcd	3.57	3.43	3.42	3.55	3.31	3.37	3.39	3.48	3.25	3.42	3.37	3.33	3.44	3.35	3.54	3.51	3.49	3.45
Support	1128	204	326	302	107	946	94	59	29	267	165	514	44	133	90	70	95	94	167	102	151	1155
	53%	49%	52%	63%	57%	53%	53%	57%	49%	54%	48%	54%	51%	56%	51%	45%	51%	47%	57%	55%	54%	54%
				zcd															q			
Oppose	504	94	148	110	41	422	46	19	17	127	67	228	25	61	41	33	34	54	67	41	66	488
	24%	23%	24%	23%	22%	24%	26%	19%	29%	25%	20%	24%	29%	26%	23%	21%	18%	27%	23%	22%	24%	23%
NET: Support	29%	26%	28%	40%	35%	29%	27%	38%	20%	28%	28%	30%	23%	31%	28%	23%	32%	20%	34%	33%	31%	31%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (IN 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. \* small base



Base: All respondents

## KnowledgePanel UK: 240509S - HF Policy Polling Programme W6 (Public Use)

26 Jun 2024 Table 230

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

#### Children in household Urhanity IMD Quintile NS-SEC 1-3- Small Managerial, administrativ employers 4- Lower 5- Semi-6- Long-term e and 2and own supervisory routine and unemployed and technical 7- Full-time 1 - Most 5 - Least professional Intermediate account routine or never Total Urban Rural deprived 2 3 deprived occupations occupation: workers occupations occupations worked student Yes (f) (z) (a) (b) (c) (d) (e) (g) (h) (i) (j) (k) (1) (m) (n) (o) (p) Unwtd Total weighted Total 2136 436 1206 Strongly support 380 107 84 108 95 92 109 309 33 23 25 45 11 34 154 334 468 23% 22% 27% 23% 23% 23% 20% 25% 21% 26% 13% 19% 17% 21% 19% 26% 22% 22% zik Tend to support 641 492 149 107 129 139 120 384 67 38 56 45 156 485 687 25% 28% 33% 36% 26% 13% 30% 29% 33% 30% 33% 34% 26% 26% 30% 26% 32% 32% cm zm m Neither support nor oppose 454 357 97 114 82 74 103 81 215 62 26 46 48 22 25 112 339 453 21% 21% 21% 27% 19% 17% 24% 19% 19% 24% 21% 31% 22% 40% 17% 19% 22% 21% zdeg zhijln Tend to oppose 301 230 71 60 55 73 58 56 150 59 13 16 28 9 21 83 218 298 16% 14% 14% 16% 14% 13% 17% 14% 13% 13% 23% 11% 11% 13% 14% 14% 14% 14% zhikl Strongly oppose 204 30 31 190 10% 10% 7% 12% 11% 8% 10% 10% 12% 12% 15% 11% 11% 13% 7% 7% 8% 9% bhp b zh zp Don't know 49 45 Δ 12 11 10 15 12 8 2 6 9 15 29 40 2% 3% 1% 3% 3% 2% 4% 1% 3% 1% 3% 3% 6% 3% 2% 2% bghp 3.43 3.51 3.27 3.48 3.58 3.12 3.39 Mean 3.41 3.45 3.4 3.6 3.08 3.4 3.25 3.25 3.42 3.45 3.45 Support 237 212 309 1155 1128 872 256 191 234 254 693 99 66 62 100 18 78 819 52% 45% 55% 55% 49% 60% 55% 47% 32% 53% 52% 54% cikm zcf ziklm im Oppose 232 504 403 101 111 100 107 99 87 85 27 34 61 15 37 159 488 344 24% 24% 22% 26% 23% 25% 23% 21% 20% 33% 22% 23% 28% 28% 25% 27% 22% 23% zh

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

**NET: Support** 

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

28%

34%

19%

32%

30%

26%

40%

40%

32%

19%

18%

28%

31%

31%

29%



26 Jun 2024 Table 231

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

					Voting I	ntention					Use o	of NHS Services	P12M					Type of NHS	Service P12M				
																	GP practice/	Urgent &	Hospital- excluding urgent and	Mental			
	Total	Conservative	Labour	Liberal Democrat	Green Party	Other	Not eligible to vote	Would not vote	Undecided	Any service	No Service	1-2 Services	3-5 Services	6+ Services	NHS111	Dentist or pharmacist	GP out-of- hours service	Emergency care	emergency care	health services	None	Other	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	2136	268	649	111	92	346	26		508	1979	144	688	1114	177	480	1685	1703	548	635	152		18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
Strongly support	487	42	209	30	41	48	14	18	85	454	32	169	230	55	144	358	379	151	146	40	32	4	468
	23%	18%	30%	26%	37%	17%	35%	12%	17%	24%	18%	23%	22%	29%	26%	23%	23%	27%	25%	24%	18%	28%	22%
Tood to support	ehg	60	zaehg	g	zaehg	0.4	12	45	124	2	27	210	224	J	150	507	F01	zo 160	200	40	27	6	607
Tend to support	641 30%	68 29%	237 34%	33 28%	28 26%	84 29%	12 30%	45 29%	134 27%	604 31%	37 20%	218 30%	334 33%	52 28%	158 29%	507 32%	501 31%	29%	208 35%	49 30%	37 20%	42%	687 32%
	it.	2570	zh	2070	20%	2370	3070	2370	2770	71	2070	30%	33/0	20/0	25/0	zt	+	23/0	znpqt	30%	2070	42/0	32/0
Neither support nor oppose	454	60	111	21	22	62	11	41	125	395	55	149	204	41	95	325	344	106	116	38	55	2	453
	21%	25%	16%	18%	20%	22%	27%	27%	25%	20%	31%	21%	20%	22%	17%	21%	21%	19%	20%	23%	31%	13%	21%
	bin	b						b	zb		zikl						n				znopqr		
Tend to oppose	301	43	83	21	12	40	2	20	79	269	32	107	144	19	73	219	212	69	79	11	32	2	298
	14%	18%	12%	18%	11%	14%	4%	13%	16%	14%	18%	15%	14%	10%	13%	14%	13%	12%	13%	7%	18%	13%	14%
	ps	b													S	S	S		S		S		
Strongly oppose	204	22	43	13	6	47	1	23	49	178	21	64	96	18	66	149	148	62	36	26	21	*	190
	10%	9%	6%	11%	5%	17%	3%	15%	10%	9%	11%	9%	9%	10%	12%	9%	9%	11%	6%	16%	11%	3%	9%
Don't know	br 49	2	12			zabdh 5		6	26	31	4	14	14	2	pr	r 20	r 29	r	5	zopr			40
DON'T KNOW	2%	1%	2%			2%		4%	26 5%	2%	2%	2%	1%	1%	2%	20 1%	29	11 2%	1%	1%	2%		2%
	ilopr	170	270			270		470	zabce	270	270	270	170	170	270	1/0	or	270	170	1/0	270		270
Mean	3.43	3.28	3.71	3.39	3.79	3.16	3.89	3.11	3.27	3.47	3.16	3.45	3.45	3.58	3,45	3.45	3,47	3.49	3.59	3.39	3.16	3.79	3.45
	ehgjt		zacehg		zaehg					zj		j	j	j		t	zt	t	zopt				
Support	1128	110	446	63	69	131	27	63	219	1059	69	387	564	107	302	865	879	311	353	89	69	10	1155
	53%	47%	64%	53%	63%	46%	65%	41%	44%	55%	38%	54%	55%	57%	55%	55%	55%	56%	60%	54%	38%	70%	54%
	ehgjt		zaehg		aehg					zj		j	zj	j	t	zt	zt	t	zopt	t			
Oppose	504	64	126	34	18	87	3	43	128	447	52	171	240	37	138	368	361	130	115	37	52	2	488
	24%	27%	18%	29%	17%	31%	8%	28%	26%	23%	29%	24%	23%	20%	25%	23%	22%	23%	20%	23%	29%	16%	23%
	bpr	b	4507	b	47707	zbd	E00/	b	b	2201	001	2001	2201	200/	r	r	2201	2201	400/	2401	001	5.407	240/
NET: Support	29%	19%	46%	24%	47%	15%	58%	13%	18%	32%	9%	30%	32%	38%	30%	31%	32%	32%	40%	31%	9%	54%	31%

Fieldwork dates: 9th May -15th May 2024
Respondent type: KnowledgePanel Members - UK, 16+
Source: IpsoS (NI 124-000725-03)
Filename: 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k//m - z/n/o/p/q/r/s/t/u
Overlap formulae used. \* \*mail base; \*\* very small base (under 30) ineligible for sig testing



26 Jun 2024 Table 232

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

			Use of SC Se	ervices P12M		Health probl	em/disability	General Star	ndard NHS - La	st 12 months	General Star	ndard NHS - Ne	kt 12 months	General Sta	ndard Social C	are - Last 12	General Sta	ndard Social Ca months	re - Next 12	
	Total	Any service	Any service (personally)	Any service (friend/family	No service	Yes	No	Got better	Stayed the same	Got worse	Will get better	Will stay the	Will get worse	Got better	Stayed the same	Got worse	Will get better	Will stay the	Will get worse	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(g)	(r)	Unwtd Total
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
Strongly support	487	125	33	116	346	114	366	42	132	302	59	136	282	11	95	276	27	100	274	468
	23% hkng	22%	20%	22%	24%	24%	23%	22%	18%	26% zh	25%	18%	25% zk	19%	17%	26% zn	24%	16%	26% zq	22%
Tend to support	641	198	48	183	424	127	507	59	217	350	76	237	311	19	156	337	29	179	339	687
	30%	35% z	28%	35% zd	29%	27%	31%	32%	30%	30%	32%	32%	28%	31%	27%	31%	26%	29%	32%	32%
Neither support nor oppose	454	131	47	113	297	118	325	45	188	215	52	174	217	13	161	203	25	168	194	453
	<b>21%</b> ior	23%	28%	22%	21%	25% zf	20%	24%	26% zi	18%	22%	24%	20%	22%	28% zo	19%	23%	27% zr	18%	21%
Tend to oppose	301	76	27	68	209	56	244	27	120	139	33	110	150	5	95	142	14	118	126	298
	<b>14%</b> ir	13%	16%	13%	14%	12%	15%	14%	17% zi	12%	14%	15%	14%	8%	17%	13%	12%	19% zr	12%	14%
Strongly oppose	204	42	14	39	149	44	154	9	53	135	13	65	122	12	52	98	15	50	102	190
	<b>10%</b> h	7%	8%	7%	10%	9%	10%	5%	7%	12% zgh	6%	9%	11% i	20%	9%	9%	14%	8%	10%	9%
Don't know	49	2	-	2	22	8	25	6	14	24	1	18	25	-	10	15	1	10	16	40
	2% acdfor	*	-	*	2%	2%	2%	3%	2%	2%	*	2%	2%	-	2%	1%	1%	2%	2%	2%
Mean	<b>3.43</b> nq	3.51	3.35	3.52	3.43	3.46	3.43	3.54	3.36	3.48	3.58	3.37	3.44	3.2	3.26	3.52 zn	3.35	3.26	3.54 zq	3.45
Support	1128	324	81	298	770	241	873	101	348	652	136	373	593	30	251	613	56	279	613	1155
	53%	56%	48%	57%	53%	52%	54%	54%	48%	56%	58%	50%	54%	50%	44%	57%	50%	45%	58%	54%
	hnq	b		zb						zh						zn			zq	
Oppose	504	118	41	106	357	100	398	36	173	274	47	174	272	17	146	240	29	167	228	488
	24%	20%	24%	20%	25%	21%	25%	19%	24%	24%	20%	24%	25%	28%	26%	22%	26%	27% r	22%	23%
NET: Support	29%	36%	24%	37%	29%	30%	29%	35%	24%	32%	38%	27%	29%	21%	18%	35%	24%	18%	37%	31%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing