



KnowledgePanel UK: 240509S - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 197

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -SUMMARY TABLE

Base: All respondents

	Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families	Banning advertising of unhealthy foods on TV before 9pm and online	Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices	Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'	Banning marketing of alcohol products at sporting events	Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability	Introducing a tax on organisations that produce ultra processed food, with some of the revenue used to fund fresh fruit and vegetables for low income families
Unweighted Total	2136	2136	2136	2136	2136	2136	2136
Weighted Total	2136	2136	2136	2136	2136	2136	2136
Strongly support	562 26%	659 31%	427 20%	397 19%	524 25%	719 34%	487 23%
Tend to support	688 32%	653 31%	526 25%	403 19%	484 23%	607 28%	641 30%
Neither support nor oppose	414 19%	459 21%	455 21%	548 26%	560 26%	392 18%	454 21%
Tend to oppose	251 12%	182 9%	341 16%	387 18%	327 15%	213 10%	301 14%
Strongly oppose	176 8%	146 7%	335 16%	357 17%	206 10%	172 8%	204 10%
Don't know	45 2%	37 2%	52 2%	44 2%	35 2%	32 2%	49 2%
Mean	3.58	3.71	3.18	3.05	3.38	3.71	3.43
<b>Support</b>	1250 59%	1312 61%	953 45%	800 37%	1008 47%	1326 62%	1128 53%
<b>Oppose</b>	427 20%	328 15%	676 32%	744 35%	533 25%	386 18%	504 24%
<b>NET: Support</b>	39%	46%	13%	3%	22%	44%	29%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2136	988	1134	112	190	273	353	511	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136	
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	562 26% gor	289 28%	270 25%	68 24%	119 35%	83 25%	96 27%	66 20%	71 26%	59 26%	480 26%	77 30%	256 27%	302 26%	237 37%	318 22%	65 26%	142 25%	73 16%	19 19%	19 19%	548 26%
Tend to support	688 32% d	319 31%	366 33%	78 28%	83 24%	108 32%	113 31%	118 36%	91 34%	97 43%	608 33%	77 30%	290 31%	396 34%	218 34%	465 32%	80 32%	168 30%	144 32%	42 42%	32 31%	718 34%
Neither support nor oppose	414 19% n	189 18%	221 20%	52 19%	63 19%	71 21%	72 20%	65 20%	54 20%	35 16%	355 19%	54 21%	173 18%	237 20%	76 12%	328 22%	46 19%	127 22%	106 23%	24 24%	26 26%	418 20%
Tend to oppose	251 12% z	117 11%	131 12%	27 9%	46 14%	38 11%	47 13%	39 12%	35 13%	20 9%	228 12%	19 7%	126 13%	123 11%	66 10%	184 12%	30 12%	64 11%	72 16%	7 7%	10 10%	253 12%
Strongly oppose	176 8% bhmn	102 10%	73 7%	37 13%	21 6%	30 9%	31 8%	31 9%	15 6%	12 5%	152 8%	19 8%	92 10%	81 7%	35 6%	137 9%	23 9%	55 10%	46 10%	6 6%	7 6%	162 8%
Don't know	45 2% ahn	13 1%	32 3%	17 6%	10 3%	5 2%	4 1%	5 2%	* 2%	3 1%	35 2%	9 4%	12 1%	26 2%	2 *	39 3%	4 2%	13 2%	13 3%	2 2%	7 7%	37 2%
Mean	3.58 gor	3.57	3.59	3.43	3.7	3.54	3.55	3.47	3.63	3.77	3.57	3.7	3.53	3.63	3.88	3.45	3.55	3.5	3.28	3.61	3.5	3.59
Support	1250 59% or	608 59%	636 58%	146 52%	202 59%	191 57%	209 58%	184 57%	162 61%	156 69%	1088 59%	154 60%	546 57%	698 60%	454 72%	783 53%	145 59%	309 54%	217 48%	61 61%	51 50%	1266 59%
Oppose	427 20% imn	219 21%	204 19%	63 23%	67 20%	68 20%	77 21%	70 21%	50 19%	32 14%	380 20%	38 15%	218 23%	204 18%	101 16%	321 22%	52 21%	119 21%	119 26%	14 14%	17 17%	415 19%
NET: Support	39%	38%	39%	30%	39%	37%	36%	35%	42%	55%	38%	45%	35%	42%	56%	31%	37%	34%	22%	47%	34%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Annual household income					Country				England region (Net)			England region								Unwtd Total	
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	562 26% lqr	101 24%	156 25%	135 28%	67 36% zcd	468 26%	47 26%	31 30%	15 26%	147 30% l	59 17%	262 28% l	26 30% r	65 28% r	56 32% qr	28 18%	31 16%	47 24%	90 31% qr	49 26% r	77 28% r	548 26%
Tend to support	688 32%	127 31%	223 36%	166 35%	56 30%	572 32%	67 37%	34 33%	15 26%	141 28%	120 35%	310 33%	19 22%	79 33%	44 25%	48 31%	72 38%	56 28%	105 36% p	55 30%	95 34%	718 34%
Neither support nor oppose	414 19% e	100 24% zef	123 20%	72 15%	24 13%	354 20%	33 19%	16 15%	12 20%	93 19%	75 22%	185 19%	20 23%	41 17%	32 18%	28 18%	47 25% t	38 19%	47 16% t	46 25% t	54 19%	418 20%
Tend to oppose	251 12% kn	48 12%	67 11%	60 13%	23 12%	212 12%	17 10%	16 16%	6 10%	43 9%	52 15% k	117 12%	2 2%	19 8%	22 13% n	30 19%	22 12% n	36 18% znov	33 11% n	23 13% n	25 9% n	253 12%
Strongly oppose	176 8% t	30 7%	53 8%	43 9%	18 9%	153 9%	13 7%	4 4%	6 10%	64 13% zlm	25 7%	64 7%	17 19%	29 12%	18 10%	13 9%	11 6%	19 9%	14 5%	10 6%	21 8%	162 8%
Don't know	45 2% de	10 2% e	6 1%	2 *	- -	37 2%	1 1%	2 2%	4 7% zgh	9 2%	14 4% zm	14 1%	3 3%	3 1%	4 2%	8 5% zotu	5 3%	3 2%	3 1%	1 1%	6 2%	37 2%
Mean	3.58 lq	3.55	3.58	3.61	3.7	3.56	3.67	3.71	3.51	3.54	3.41	3.63 l	3.43	3.56	3.56	3.32	3.48	3.39	3.77 zqrs	3.59	3.67 q	3.59
Support	1250 59% lq	228 55%	378 60%	301 63% c	123 66% c	1040 58%	114 64%	66 63%	31 52%	289 58%	179 52%	572 60% l	45 53%	144 61%	100 57%	76 49%	103 55%	103 52%	194 67% zqrsu	103 56%	172 62% q	1266 59%
Oppose	427 20%	77 19%	119 19%	102 21%	41 22%	365 20%	30 17%	20 20%	12 21%	107 22%	77 22%	181 19%	18 21%	48 21%	40 23%	43 28% ztv	34 18% ztv	54 27% ztv	47 16% ztv	34 18% ztv	46 17% ztv	415 19%
NET: Support	39%	36%	41%	42%	44%	38%	47%	44%	31%	36%	30%	41%	31%	40%	34%	21%	37%	24%	51%	38%	45%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base



KnowledgePanel UK: 2405095 - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 200

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	562 26% il	436 26%	126 27%	103 24%	112 26%	112 26%	117 27%	117 28%	349 30% zil	45 18%	25 20%	35 24%	36 16%	15 27%	50 33% il	170 29%	391 26%	548 26%
Tend to support	688 32% c	537 32%	151 33%	109 25%	140 33%	156 37% c	135 31%	148 35% c	385 33%	76 30%	49 40% m	42 29%	86 40% zm	11 20%	37 25%	175 29%	513 34%	718 34%
Neither support nor oppose	414 19% h	327 20%	87 19%	95 22%	92 21%	67 16%	86 20%	74 18%	202 18%	63 25% zh	23 19%	34 23%	43 20%	19 34% zh	26 18%	123 21%	290 19%	418 20%
Tend to oppose	251 12% f	188 11%	64 14%	61 14% f	49 11%	53 13%	38 9%	51 12%	127 11%	45 18% zh	12 10%	18 13%	22 10%	6 11%	16 11%	62 10%	187 12%	253 12%
Strongly oppose	176 8% h	148 9%	27 6%	46 11% e	29 7%	26 6%	42 10%	32 8%	80 7%	21 8%	12 10%	12 8%	24 11%	4 7%	12 8%	49 8%	127 8%	162 8%
Don't know	45 2% bg hp	41 2%	4 1%	15 4% g	8 2% g	10 2% g	11 3% g	* 3% g	10 1%	5 2%	1 1%	5 3% h	6 3%	1 2%	8 6% h	17 3%	22 1%	37 2%
Mean	3.58 ci	3.57	3.62	3.39	3.61 c	3.66 c	3.59	3.63 c	3.7 zil	3.31	3.52	3.5	3.41	3.48	3.68	3.61	3.57	3.59
Support	1250 59% ci	973 58%	276 60%	212 49%	252 59% c	269 63% c	252 59% c	265 63% c	734 64% zikm	121 48%	73 60%	77 53%	121 56%	26 46%	86 58%	345 58%	905 59%	1266 59%
Oppose	427 20% h	336 20%	91 20%	107 25% z	78 18%	79 19%	80 19%	83 20%	207 18%	66 26% zh	24 20%	30 21%	46 21%	10 18%	28 19%	111 19%	313 20%	415 19%
NET: Support	39%	38%	40%	25%	41%	45%	40%	43%	46%	21%	41%	32%	35%	28%	39%	39%	39%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

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Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Voting Intention										Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)	
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>562</b> <b>26%</b> ah	46 20%	222 32%	36 31%	46 42%	61 21%	17 41%	33 22%	101 20%	520 27%	41 23%	184 26%	283 28%	52 28%	150 28%	423 27%	432 27%	162 29%	163 28%	46 28%	41 23%	6 41%	548 26%
<b>Tend to support</b>	<b>688</b> <b>32%</b> e	81 34%	263 38%	38 32%	29 27%	75 26%	13 33%	46 30%	142 28%	647 33%	41 23%	243 34%	338 33%	66 35%	182 33%	529 34%	543 34%	176 32%	217 37%	49 29%	41 23%	6 38%	718 34%
<b>Neither support nor oppose</b>	<b>414</b> <b>19%</b> bio	58 24%	108 16%	19 16%	17 16%	59 21%	4 11%	31 20%	119 24%	364 19%	46 25%	137 19%	189 18%	38 20%	93 17%	289 18%	318 20%	105 19%	106 18%	36 22%	46 25%	1 10%	418 20%
<b>Tend to oppose</b>	<b>251</b> <b>12%</b> bmpr	25 10%	62 9%	18 15%	10 9%	41 14%	4 10%	17 11%	74 15%	224 12%	28 15%	94 13%	119 12%	11 6%	60 11%	183 12%	167 10%	55 10%	61 10%	6 4%	28 15%	* 3%	253 12%
<b>Strongly oppose</b>	<b>176</b> <b>8%</b> bir	25 11%	31 4%	8 6%	7 7%	47 16%	2 5%	17 11%	38 8%	152 8%	20 11%	52 7%	83 8%	17 9%	52 9%	134 8%	133 8%	52 9%	35 6%	25 15%	20 11%	1 8%	162 8%
<b>Don't know</b>	<b>45</b> <b>2%</b> llopr	1 *	8 1%	- -	- -	3 1%	- -	8 5%	24 5%	25 1%	5 3%	12 2%	10 1%	3 1%	7 1%	20 1%	20 1%	8 1%	6 1%	3 2%	5 3%	- -	37 2%
<b>Mean</b>	<b>3.58</b> aeht	3.42	3.85 zaehg	3.66 e	3.87 aehg	3.22	3.95	3.42	3.41	3.61 zj	3.32	3.58	3.61 j	3.68 j	3.59	3.59 t	3.61 zt	3.62 t	3.7 zopt	3.52	3.32	4	3.59
<b>Support</b>	<b>1250</b> <b>59%</b> ehjt	128 54%	485 70%	75 63%	75 68%	135 47%	30 74%	80 52%	242 49%	1166 60%	82 46%	427 59%	621 61%	118 63%	333 61%	952 60%	975 60%	338 61%	380 65%	95 58%	82 46%	12 79%	1266 59%
<b>Oppose</b>	<b>427</b> <b>20%</b> bjpr	50 21%	93 13%	25 21%	18 16%	88 31%	6 15%	35 23%	112 23%	375 19%	48 26%	145 20%	202 20%	28 15%	112 21%	317 20%	300 19%	107 19%	97 16%	31 19%	48 26%	2 11%	415 19%
<b>NET: Support</b>	<b>39%</b>	33%	56%	41%	52%	17%	59%	30%	26%	41%	19%	39%	41%	48%	41%	40%	42%	41%	48%	39%	19%	68%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

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Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce foods high in sugar or salt, with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>562</b> <b>26%</b> bhknq	165 29%	30 18%	155 30%	377 26%	122 26%	433 27%	48 26%	161 22%	336 29%	67 28%	162 22%	318 29%	16 27%	113 20%	316 29%	28 25%	125 20%	304 29%	548 26%
<b>Tend to support</b>	<b>688</b> <b>32%</b> il	210 37%	69 41%	188 36%	460 32%	149 32%	531 33%	62 33%	273 38%	339 29%	92 39%	259 35%	319 29%	20 33%	179 32%	353 33%	38 35%	206 33%	349 33%	718 34%
<b>Neither support nor oppose</b>	<b>414</b> <b>19%</b> r	99 17%	35 21%	89 17%	293 20%	102 22%	304 19%	37 20%	141 19%	225 19%	43 18%	152 21%	207 19%	13 22%	137 24%	193 18%	19 18%	162 26%	171 16%	418 20%
<b>Tend to oppose</b>	<b>251</b> <b>12%</b> ac	70 12%	25 15%	60 11%	174 12%	52 11%	196 12%	24 13%	88 12%	132 11%	21 9%	88 12%	139 13%	3 5%	81 14%	112 10%	15 14%	70 11%	128 12%	253 12%
<b>Strongly oppose</b>	<b>176</b> <b>8%</b> ac	30 5%	10 6%	28 5%	131 9%	34 7%	135 8%	11 6%	47 6%	114 10%	11 5%	59 8%	103 9%	8 13%	47 8%	87 8%	9 9%	49 8%	87 8%	162 8%
<b>Don't know</b>	<b>45</b> <b>2%</b> acdfor	*	-	*	11 1%	8 2%	22 1%	5 3%	14 2%	19 2%	1 *	18 2%	20 2%	-	12 2%	11 1%	1 1%	11 2%	11 1%	37 2%
<b>Mean</b>	<b>3.58</b> nq	3.71 zbd	3.49	3.74 zbd	3.54	3.59	3.58	3.62	3.58	3.57	3.77 zk	3.52	3.56	3.54	3.41	3.66 zn	3.54	3.47	3.63 q	3.59
<b>Support</b>	<b>1250</b> <b>59%</b> nq	375 65%	99 58%	343 66%	837 58%	271 58%	964 59%	110 59%	434 60%	675 58%	159 67%	421 57%	637 58%	35 59%	292 51%	668 62%	66 60%	331 53%	653 62%	1266 59%
<b>Oppose</b>	<b>427</b> <b>20%</b> j	100 17%	36 21%	88 17%	306 21%	86 18%	331 20%	35 19%	135 19%	246 21%	33 14%	147 20%	242 22%	11 19%	128 22%	199 19%	25 22%	120 19%	216 21%	415 19%
<b>NET: Support</b>	<b>39%</b>	48%	37%	49%	37%	40%	39%	40%	41%	37%	53%	37%	36%	41%	29%	44%	37%	34%	42%	40%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

	Gender			Age						Ethnicity		Working status		Education						Unwtd Total		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)		Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	659 31% bcfoqrt	343 33%	312 29%	50 18%	128 37%	96 29%	90 25%	90 28%	100 47%	106 47%	578 31%	78 30%	289 30%	368 32%	271 43%	381 26%	88 36%	136 24%	98 22%	38 38%	20 20%	673 32%
Tend to support	653 31% d	300 29%	349 32%	74 27%	75 22%	96 29%	124 34%	107 33%	107 34%	85 38%	575 31%	74 29%	273 29%	374 32%	196 31%	451 31%	80 32%	160 28%	148 33%	34 34%	29 29%	687 32%
Neither support nor oppose	459 21% in	197 19%	258 24%	80 29%	74 22%	77 23%	85 23%	76 23%	49 19%	17 8%	392 21%	63 25%	208 22%	248 21%	90 14%	361 25%	44 18%	151 27%	120 26%	14 14%	32 32%	441 21%
Tend to oppose	182 9% i	88 9%	92 8%	27 10%	32 9%	32 10%	36 10%	27 8%	20 7%	8 3%	157 8%	20 8%	88 9%	92 8%	46 7%	136 9%	18 7%	52 9%	53 12%	4 4%	9 9%	178 8%
Strongly oppose	146 7% bhimn	89 9%	57 5%	37 13%	26 7%	24 7%	25 7%	22 7%	6 2%	7 3%	128 7%	12 5%	81 8%	63 5%	26 4%	112 8%	17 7%	57 10%	26 6%	9 9%	4 4%	124 6%
Don't know	37 2% fhj	12 1%	25 2%	12 4%	7 2%	9 3%	1 *	4 1%	1 *	2 1%	28 2%	9 3%	10 1%	20 2%	5 1%	29 2%	1 *	11 2%	10 2%	1 1%	6 6%	33 2%
Mean	3.71 coqqr	3.71	3.72	3.27	3.74	3.63	3.61	3.68	3.97	4.24	3.72	3.75	3.64	3.78	4.02	3.59	3.83	3.48	3.54	3.9	3.55	3.76
Support	1312 61% coqqr	643 63%	661 60%	124 44%	203 59%	192 57%	215 59%	197 61%	191 71%	192 85%	1154 62%	152 59%	562 59%	742 64%	467 74%	832 57%	168 68%	297 52%	246 54%	72 72%	49 49%	1360 64%
Oppose	328 15% bhimn	176 17%	150 14%	64 23%	58 17%	57 17%	61 17%	48 15%	26 10%	15 6%	285 15%	32 13%	169 18%	155 13%	71 11%	248 17%	35 14%	109 19%	78 17%	13 13%	13 13%	302 14%
NET: Support	46%	45%	47%	21%	42%	40%	42%	46%	62%	78%	47%	47%	41%	50%	62%	40%	54%	33%	37%	60%	36%	50%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

	Annual household income					Country				England region (Net)			England region								Unwtd Total	
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	659 31%	113 27%	201 32%	168 35%	67 36%	556 31%	56 31%	28 27%	20 34%	149 30%	95 28%	311 33%	28 32%	70 30%	51 29%	40 26%	55 29%	57 29%	100 34%	66 36%	87 31%	673 32%
Tend to support	653 31%	126 30%	193 31%	148 31%	65 35%	552 31%	50 28%	37 35%	14 24%	138 28%	101 29%	313 33%	19 22%	68 29%	51 29%	42 27%	59 31%	67 34%	102 35%	54 29%	89 32%	687 32%
Neither support nor oppose	459 21% mt	99 24%	140 22%	87 18%	30 16%	379 21%	49 27%	22 22%	9 15%	116 23%	86 25%	177 19%	26 30%	61 26%	30 17%	42 27%	44 23%	34 17%	47 16%	37 20%	59 21%	441 21%
Tend to oppose	182 9%	33 8%	45 7%	51 11%	16 9%	159 9%	9 5%	10 10%	4 6%	46 9%	34 10%	78 8%	9 10%	13 6%	24 14%	13 9%	21 11%	16 8%	28 10%	12 6%	22 8%	178 8%
Strongly oppose	146 7%	34 8%	43 7%	19 4%	10 5%	118 7%	14 8%	6 5%	8 14%	41 8%	16 5%	62 6%	5 6%	21 9%	15 9%	10 7%	6 3%	21 10%	12 4%	14 8%	14 5%	124 6%
Don't know	37 2%	9 2%	6 1%	4 1%	-	31 2%	-	1 1%	4 7%	7 1%	12 4%	12 1%	-	3 1%	5 3%	8 5%	5 3%	4 2%	2 1%	-	6 2%	33 2%
Mean	3.71	3.62	3.75	3.84	3.87	3.72	3.7	3.69	3.62	3.63	3.68	3.78	3.64	3.66	3.58	3.6	3.74	3.64	3.86	3.79	3.79	3.76
Support	1312 61%	240 58%	393 63%	316 66%	132 70%	1108 62%	106 59%	64 62%	34 57%	288 58%	196 57%	624 66%	47 54%	139 59%	102 58%	83 53%	114 60%	125 63%	202 69%	121 65%	177 64%	1360 64%
Oppose	328 15%	67 16%	88 14%	70 15%	26 14%	277 15%	23 13%	16 15%	12 20%	87 17%	50 15%	140 15%	14 16%	34 14%	40 22%	24 15%	27 14%	36 18%	41 14%	26 14%	36 13%	302 14%
NET: Support	46%	42%	49%	52%	56%	46%	46%	47%	37%	40%	42%	51%	38%	44%	36%	38%	46%	45%	55%	51%	50%	50%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base





KnowledgePanel UK: 2405095 - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 205

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	659 31% ackl	493 29% za	166 36% a	100 23% c	127 30% c	148 35% c	122 29% z	161 38% cdf	421 37% zklm	69 27% n	39 32% o	33 22% p	49 23% q	15 27% r	30 20% s	165 28% t	494 32% u	673 32% v
Tend to support	653 31% ackl	521 31% za	132 29% a	123 29% c	130 30% c	131 31% c	141 33% z	128 30% z	388 34% z	74 29% n	34 28% o	38 26% p	63 29% q	12 22% r	36 24% s	178 30% t	474 31% u	687 32% v
Neither support nor oppose	459 21% eh	368 22% za	91 20% a	119 28% zefg	103 24% e	72 17% f	87 20% g	78 18% g	185 16% h	63 25% h	32 27% h	45 31% zh	54 25% h	17 31% h	50 34% zh	131 22% t	326 21% u	441 21% v
Tend to oppose	182 9% bh	138 8% b	43 9% b	37 9% g	37 9% g	40 9% g	35 8% g	33 8% g	90 8% j	30 12% j	5 4% j	16 11% h	17 8% h	4 6% h	18 12% h	59 10% p	121 8% q	178 8% r
Strongly oppose	146 7% bh	126 8% b	20 4% b	39 9% g	22 5% g	28 7% g	35 8% g	22 5% g	59 5% k	17 7% k	10 9% k	10 7% k	26 12% zh	8 14% h	8 6% h	44 7% p	101 7% q	124 6% r
Don't know	37 2% ghp	31 2% b	6 1% b	11 3% g	10 2% g	6 1% g	9 2% g	1 * g	9 1% l	2 1% l	1 1% l	4 3% h	6 3% h	- - h	6 4% h	17 3% p	15 1% q	33 2% r
Mean	3.71 ackl	3.68 za	3.84 a	3.5 c	3.72 c	3.79 c	3.67 z	3.88 zcf	3.89 zklmn	3.59 n	3.71 o	3.48 p	3.44 q	3.42 r	3.43 s	3.62 t	3.75 u	3.76 v
Support	1312 61% ckln	1013 60% za	299 65% a	223 52% c	257 60% c	279 66% c	263 61% c	289 68% cd	809 70% zklmn	143 56% n	73 60% o	71 48% p	112 52% q	27 49% r	67 45% s	344 58% t	968 63% u	1360 64% v
Oppose	328 15% h	265 16% b	63 14% b	75 18% g	59 14% g	68 16% g	69 16% g	55 13% g	149 13% k	47 18% h	15 13% h	26 18% h	43 20% h	11 20% h	27 18% h	104 17% t	222 14% u	302 14% v
NET: Support	46%	45%	51%	35%	46%	50%	45%	55%	57%	38%	48%	31%	32%	28%	27%	40%	49%	50%

Fieldwork dates: 9th May -15th May 2024  
Respondent type: KnowledgePanel Members - UK, 16+  
Source: Ipsos (JN J24-000725-01)  
Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse  
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p  
Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? - Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

	Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total	
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)		Other (u)
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>659</b> <b>31%</b> hgjt	85 36%	239 34%	47 40%	52 48%	75 26%	11 28%	30 19%	120 24%	623 32%	36 20%	212 29%	349 34%	62 33%	180 33%	501 32%	525 33%	197 35%	211 36%	50 30%	36 20%	8 51%	673 32%
<b>Tend to support</b>	<b>653</b> <b>31%</b> eg	72 30%	248 36%	34 29%	30 28%	68 24%	10 26%	32 21%	158 32%	601 31%	45 25%	229 32%	315 31%	58 31%	158 29%	499 32%	513 32%	161 29%	186 32%	42 25%	45 25%	3 17%	687 32%
<b>Neither support nor oppose</b>	<b>459</b> <b>21%</b> biloppq	40 17%	122 18%	21 18%	22 20%	63 22%	12 29%	58 38%	121 24%	400 21%	57 32%	170 23%	194 19%	37 20%	111 20%	320 20%	321 20%	97 17%	120 20%	37 22%	57 32%	3 20%	441 21%
<b>Tend to oppose</b>	<b>182</b> <b>9%</b> ir	26 11%	45 6%	9 8%	4 3%	36 13%	4 10%	16 11%	42 8%	156 8%	26 14%	54 8%	82 8%	19 10%	51 9%	133 8%	130 8%	49 9%	37 6%	10 6%	26 14%	1 8%	178 8%
<b>Strongly oppose</b>	<b>146</b> <b>7%</b>	12 5%	36 5%	7 6%	1 1%	40 14%	3 8%	12 8%	34 7%	130 7%	12 7%	50 7%	70 7%	10 5%	40 7%	108 7%	105 6%	49 9%	32 5%	26 16%	12 7%	* 3%	124 6%
<b>Don't know</b>	<b>37</b> <b>2%</b> biop	1 *	5 1%	- -	- -	2 1%	- -	4 3%	24 5%	20 1%	4 2%	8 1%	13 1%	- -	6 1%	17 1%	20 1%	5 1%	5 1%	- -	4 2%	- -	33 2%
<b>Mean</b>	<b>3.71</b> egist	3.81 eg	3.88 zehg	3.9 ehg	4.18 zabehg	3.36	3.55	3.34	3.61 e	3.75 zj	3.38	3.7	3.78 zj	3.77 j	3.72 t	3.74 st	3.77 zst	3.74 st	3.87 znpst	3.49	3.38	4.05	3.76
<b>Support</b>	<b>1312</b> <b>61%</b> ehgjt	157 66%	487 70%	82 69%	83 75%	143 50%	22 53%	62 41%	277 56%	1224 63%	81 45%	441 64%	664 65%	120 64%	338 62%	1000 63%	1037 64%	358 64%	396 67%	93 56%	81 45%	10 68%	1360 64%
<b>Oppose</b>	<b>328</b> <b>15%</b> bdir	38 16%	81 12%	16 13%	5 5%	77 27%	7 18%	29 19%	75 15%	286 15%	38 21%	104 14%	152 15%	29 16%	90 17%	241 15%	235 15%	98 18%	68 12%	36 22%	38 21%	2 11%	302 14%
<b>NET: Support</b>	<b>46%</b>	50%	58%	56%	71%	23%	35%	22%	41%	49%	24%	47%	50%	49%	45%	48%	50%	47%	56%	34%	24%	57%	50%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning advertising of unhealthy foods on TV before 9pm and online

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>659</b> <b>31%</b> hkq	195 34%	40 23%	181 35%	450 31%	152 32%	501 31%	56 30%	190 26%	393 34%	83 35%	192 26%	361 33%	11 19%	154 27%	367 34%	29 26%	151 24%	376 36%	673 32%
<b>Tend to support</b>	<b>653</b> <b>31%</b> l	181 32%	52 31%	163 31%	445 31%	134 29%	507 31%	71 38%	232 32%	334 29%	95 40%	238 32%	308 28%	25 42%	169 30%	338 32%	48 44%	213 34%	299 28%	687 32%
<b>Neither support nor oppose</b>	<b>459</b> <b>21%</b> or	122 21%	57 33%	105 20%	304 21%	106 23%	348 21%	42 23%	179 25%	230 20%	43 18%	194 26%	216 20%	16 27%	155 27%	192 18%	18 17%	165 26%	194 18%	441 21%
<b>Tend to oppose</b>	<b>182</b> <b>9%</b> ej	50 9%	9 5%	48 9%	122 8%	28 6%	146 9%	8 4%	68 9%	98 8%	7 3%	67 9%	105 9%	5 9%	43 8%	89 8%	7 6%	55 9%	87 8%	178 8%
<b>Strongly oppose</b>	<b>146</b> <b>7%</b> acgjk	24 4%	10 6%	21 4%	112 8%	38 8%	104 6%	4 2%	41 6%	96 8%	7 3%	35 5%	100 9%	2 4%	41 7%	72 7%	8 7%	31 5%	84 8%	124 6%
<b>Don't know</b>	<b>37</b> <b>2%</b> acdf	2 *	2 1%	2 *	13 1%	9 2%	14 1%	5 3%	12 2%	14 1%	1 *	13 2%	17 2%	- -	6 1%	12 1%	- -	9 1%	11 1%	33 2%
<b>Mean</b>	<b>3.71</b> zb	3.83 zb	3.61	3.84 zb	3.7	3.73	3.72	3.92 h	3.65	3.72	4.03 zkl	3.67	3.67	3.64	3.62	3.79 zn	3.75	3.65	3.77	3.76
<b>Support</b>	<b>1312</b> <b>61%</b> n	376 66%	92 54%	344 66%	895 62%	286 61%	1009 62%	127 68%	423 58%	727 62%	178 76%	430 58%	669 60%	37 61%	322 57%	705 66%	77 70%	364 58%	675 64%	1360 64%
<b>Oppose</b>	<b>328</b> <b>15%</b> gj	74 13%	19 11%	69 13%	234 16%	66 14%	250 15%	12 7%	109 15%	195 17%	14 6%	102 14%	205 18%	7 12%	84 15%	161 15%	15 14%	86 14%	171 16%	302 14%
<b>NET: Support</b>	<b>46%</b>	53%	43%	53%	46%	47%	47%	61%	43%	46%	70%	44%	42%	49%	42%	51%	56%	45%	48%	50%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Gender			Age						Ethnicity		Working status		Education							Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/O-Level/CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)		No formal qualifications (t)
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	109*	2136
Strongly support	427 20%	217 21%	206 19%	58 21%	88 26%	64 19%	72 20%	39 12%	50 24%	55 24%	340 18%	83 33%	188 20%	235 20%	156 25%	265 18%	44 18%	108 19%	73 16%	25 25%	15 15%	396 19%
Tend to support	526 25%	218 21%	303 28%	49 17%	74 22%	73 22%	88 24%	94 29%	69 26%	79 35%	462 25%	61 24%	212 22%	314 27%	195 31%	324 22%	68 27%	112 20%	100 22%	21 21%	23 23%	561 26%
Neither support nor oppose	455 21%	190 18%	263 24%	55 20%	66 19%	74 22%	76 21%	70 21%	66 25%	48 21%	398 21%	55 22%	180 19%	271 23%	101 16%	347 24%	41 17%	142 18%	112 25%	27 27%	26 26%	470 22%
Tend to oppose	341 16%	160 16%	177 16%	47 17%	41 12%	56 17%	61 17%	62 19%	50 19%	23 10%	309 17%	24 9%	166 17%	174 15%	98 15%	243 17%	36 14%	93 16%	87 19%	12 12%	15 15%	361 17%
Strongly oppose	335 16%	222 22%	113 10%	51 18%	64 19%	57 17%	62 17%	54 17%	29 11%	17 8%	311 17%	18 7%	187 20%	141 12%	76 12%	251 17%	57 23%	100 18%	66 14%	15 15%	14 13%	306 14%
Don't know	52 2%	22 2%	30 3%	19 7%	8 2%	11 3%	3 1%	5 2%	2 1%	3 1%	38 2%	14 5%	17 2%	29 3%	9 1%	40 3%	2 1%	14 2%	17 4%	- -	7 7%	42 2%
Mean	3.18	3.05	3.29	3.06	3.25	3.09	3.13	3	3.23	3.59	3.12	3.69	3.05	3.29	3.41	3.08	3.02	3.07	3.07	3.28	3.12	3.18
Support	953 45%	435 42%	509 47%	107 38%	162 47%	137 41%	160 44%	133 41%	119 45%	135 60%	802 43%	144 56%	400 42%	549 47%	351 55%	590 40%	111 45%	221 39%	173 38%	46 46%	38 38%	957 45%
Oppose	676 32%	382 37%	290 27%	98 35%	105 31%	113 34%	123 34%	117 36%	79 30%	41 18%	620 33%	43 17%	354 37%	316 27%	173 27%	494 34%	93 37%	192 34%	152 33%	27 27%	29 29%	667 31%
NET: Support	13%	5%	20%	3%	17%	7%	10%	5%	15%	42%	10%	40%	5%	20%	28%	7%	8%	5%	5%	19%	9%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Annual household income					Country				England region (Net)			England region							Unwtd Total		
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)		South West (u)	London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	427 20% g	78 19%	109 17%	91 19%	57 30% zcde	340 19%	47 26% g	30 29% zg	10 17%	87 17%	53 15%	201 21%	16 19%	39 16%	32 18%	22 14%	30 16%	34 17%	56 19%	34 18%	76 27% zoqr	396 19%
Tend to support	526 25%	108 26%	169 27%	121 25%	36 19%	441 25%	46 26%	30 29%	10 16%	124 25%	83 24%	234 25%	22 26%	68 29%	33 19%	32 21%	51 27%	48 24%	77 27%	46 25%	62 22%	561 26%
Neither support nor oppose	455 21% h	101 24% e	144 23%	85 18%	33 18%	407 23% zhi	24 14%	14 13%	10 17%	108 22%	88 26%	210 22%	19 22%	52 22%	37 21%	50 32% zv	39 20%	47 24%	67 23%	42 23%	54 19%	470 22%
Tend to oppose	341 16%	62 15%	97 15%	85 18%	36 19%	293 16%	23 13%	12 12%	13 22%	75 15%	60 18%	158 17%	11 12%	30 13%	35 20%	24 16%	36 19%	30 15%	54 18%	36 20%	38 13%	361 17%
Strongly oppose	335 16% t	57 14%	101 16%	88 19%	24 13%	268 15%	38 21%	16 15%	13 23%	93 19%	44 13%	131 14%	15 18%	42 18%	35 20% t	19 12%	25 13%	36 18%	31 11%	25 14%	39 14%	306 14%
Don't know	52 2% d	9 2%	8 1%	6 1%	1 1%	47 3%	- -	2 2%	3 5% h	11 2%	16 5% zm	20 2%	3 3%	4 2%	5 3%	8 5% u	8 4% u	4 2%	6 2%	- -	10 4% u	42 2%
Mean	3.18 j	3.22	3.14	3.09	3.35	3.17 j	3.23 j	3.45 j	2.83	3.07	3.12	3.23	3.16	3.14	2.95	3.1	3.15	3.08	3.26	3.15	3.36 p	3.18
Support	953 45% iq	186 45%	278 44%	213 45%	92 49%	781 43% j	93 52% j	60 58% zgi	20 34%	210 42%	136 40%	434 46%	39 45%	107 45%	65 37%	54 35%	82 43%	82 41%	134 46%	81 44%	138 50% pq	957 45%
Oppose	676 32%	119 29%	198 32%	174 36% zc	60 32%	561 31% zc	61 34% zc	28 27%	26 44% zgi	168 34%	104 30%	289 30%	26 30%	72 31%	70 40% v	43 28%	61 32%	65 33%	85 29%	62 34%	77 28% pq	667 31%
NET: Support	13%	16%	13%	8%	17%	12%	18%	30%	-11%	9%	9%	15%	15%	15%	-3%	7%	11%	8%	17%	10%	22%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base



KnowledgePanel UK: 2405095 - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 210

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrativ e and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	427 20% l	334 20%	92 20%	74 17%	109 25% zce	70 16%	82 19%	91 22%	251 22% zl	44 17%	24 20%	26 18%	24 11%	13 23%	40 27% l	122 20%	305 20%	396 19%
Tend to support	526 25% k	394 24%	132 29% z	88 21%	98 23%	125 29% zc	109 25%	106 25%	317 28% zk	60 24%	28 23%	21 14%	66 30% k	8 15%	25 16%	133 22%	393 26%	561 26%
Neither support nor oppose	455 21% h	370 22%	85 19%	101 24%	91 21%	89 21%	90 21%	83 20%	211 18% zh	70 27%	34 28% h	40 27% h	42 20% k	16 29%	31 21%	136 23%	318 21%	470 22%
Tend to oppose	341 16%	258 15%	84 18%	67 16%	64 15%	68 16%	63 15%	79 19%	191 17%	42 17%	17 14%	20 14%	32 15% zhim	12 22%	23 15%	90 15%	250 16%	361 17%
Strongly oppose	335 16%	276 16%	59 13%	76 18%	58 13%	69 16%	72 17%	61 14%	166 14% zkl	33 13%	18 15%	36 25% h	45 21% h	5 9%	21 14%	98 16%	236 15%	306 14%
Don't know	52 2% ghp	46 3%	6 1%	21 5% zeg	10 2%	5 1%	13 3%	3 1%	15 1%	5 2%	1 1%	2 2%	6 3%	1 2%	9 6% h	17 3%	30 2%	42 2%
Mean	3.18 kl	3.16	3.25	3.04	3.33 zc	3.14	3.16	3.21	3.26 zkl	3.16	3.19	2.86	2.95	3.21	3.28	3.15	3.19	3.18
Support	953 45% ck	729 43%	224 49%	163 38%	207 48% c	195 46%	191 45%	197 47% c	568 49% zik	104 41%	52 43%	47 32%	90 42%	21 38%	65 43%	255 43%	698 46%	957 45%
Oppose	676 32%	534 32%	143 31%	143 33%	122 28%	137 32%	135 31%	139 33%	358 31%	76 30%	35 29%	56 39%	78 36%	17 31%	44 30%	188 32%	486 32%	667 31%
NET: Support	13%	12%	18%	4%	20%	14%	13%	14%	18%	11%	14%	-6%	6%	7%	14%	11%	14%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? - Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total	
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)		Other (u)
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>427</b> <b>20%</b>	43 18%	156 22%	23 19%	27 25%	53 19%	9 21%	34 22%	81 16%	390 20%	36 20%	141 20%	212 21%	37 20%	121 22%	326 21%	331 21%	120 21%	118 20%	33 20%	36 20%	4 2%	396 19%
<b>Tend to support</b>	<b>526</b> <b>25%</b>	49 21%	190 27%	42 36%	30 27%	51 18%	7 17%	34 22%	122 25%	492 25%	33 18%	194 27%	251 25%	46 25%	134 25%	401 25%	408 25%	129 23%	136 23%	26 16%	33 18%	3 2%	561 26%
<b>Neither support nor oppose</b>	<b>455</b> <b>21%</b>	55 23%	142 20%	28 24%	29 27%	47 17%	3 7%	40 26%	110 22%	414 21%	36 20%	154 21%	221 22%	39 21%	112 21%	335 21%	350 22%	114 20%	131 22%	29 18%	36 20%	4 2%	470 22%
<b>Tend to oppose</b>	<b>341</b> <b>16%</b>	55 23%	100 14%	14 12%	16 14%	49 17%	17 40%	14 9%	78 16%	314 16%	24 13%	106 15%	170 17%	38 20%	91 17%	260 16%	265 16%	99 18%	95 16%	34 21%	24 13%	1 10%	361 17%
<b>Strongly oppose</b>	<b>335</b> <b>16%</b>	33 14%	102 15%	12 10%	8 7%	81 28%	3 8%	21 14%	76 15%	286 15%	48 26%	109 15%	156 15%	22 12%	78 14%	228 14%	231 14%	88 16%	102 17%	41 25%	48 26%	2 10%	306 14%
<b>Don't know</b>	<b>52</b> <b>2%</b>	1 *	5 1%	- -	- -	3 1%	2 6%	10 7%	31 6%	35 2%	4 2%	18 3%	13 1%	4 2%	7 1%	28 2%	28 2%	8 2%	7 1%	2 1%	4 2%	1 5%	42 2%
<b>Mean</b>	<b>3.18</b>	3.06	3.29	3.43	3.48	2.81	3.02	3.32	3.12	3.2	2.92	3.22	3.19	3.21	3.24	3.22	3.22	3.17	3.13	2.86	2.92	3.46	3.18
<b>Support</b>	<b>953</b> <b>45%</b>	93 39%	347 50%	65 55%	57 52%	105 37%	16 38%	68 44%	204 41%	882 46%	69 38%	335 46%	463 45%	84 45%	255 47%	727 46%	739 46%	248 45%	254 43%	59 36%	69 38%	7 48%	957 45%
<b>Oppose</b>	<b>676</b> <b>32%</b>	88 37%	202 29%	25 21%	23 21%	130 46%	20 49%	35 23%	153 31%	600 31%	71 39%	215 30%	326 32%	60 32%	170 31%	488 31%	496 31%	187 34%	197 33%	75 45%	71 39%	3 20%	667 31%
<b>NET: Support</b>	<b>13%</b>	2%	21%	33%	30%	-9%	-11%	22%	10%	15%	-1%	17%	13%	13%	16%	15%	15%	11%	10%	-10%	-1%	28%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>427</b> <b>20%</b> hk	108 19%	30 18%	98 19%	306 21%	93 20%	328 20%	39 21%	123 17%	257 22%	63 27%	123 17%	226 20%	12 19%	111 19%	222 21%	23 21%	111 18%	217 21%	396 19%
Tend to support	526 25% i	173 30%	54 32%	158 30%	338 23%	121 26%	400 25%	49 26%	198 27%	257 22%	60 26%	195 26%	258 23%	19 32%	120 21%	279 26%	29 26%	144 23%	271 26%	561 26%
Neither support nor oppose	455 21% ac	102 18%	40 23%	89 17%	319 22%	94 20%	352 22%	48 25%	156 22%	242 21%	44 19%	180 24%	222 20%	16 26%	130 23%	219 20%	24 21%	159 25%	206 20%	470 22%
Tend to oppose	341 16%	109 19%	27 16%	97 19%	221 15%	75 16%	262 16%	23 12%	141 19%	168 14%	37 16%	120 16%	174 16%	3 6%	105 19%	169 16%	11 10%	103 16%	176 17%	361 17%
Strongly oppose	335 16% h	77 13%	18 11%	73 14%	245 17%	74 16%	255 16%	19 10%	87 12%	224 19%	29 12%	99 13%	204 18%	11 18%	89 16%	167 16%	20 18%	92 15%	167 16%	306 14%
Don't know	52 2% acdfor	4 1%	1 1%	4 1%	18 1%	10 2%	25 2%	10 5%	19 3%	17 1%	3 1%	22 3%	22 2%	- -	13 2%	16 2%	3 3%	15 2%	14 1%	42 2%
Mean	3.18	3.22	3.3	3.21	3.17	3.18	3.18	3.38	3.18	3.14	3.4	3.17	3.12	3.29	3.1	3.21	3.23	3.13	3.19	3.18
<b>Support</b>	<b>953</b> <b>45%</b> z	282 49%	84 49%	256 49%	643 44%	214 46%	728 45%	88 47%	320 44%	515 44%	123 52%	318 43%	484 44%	31 51%	230 41%	501 47%	53 48%	255 41%	488 46%	957 45%
<b>Oppose</b>	<b>676</b> <b>32%</b> g	186 32%	45 27%	171 33%	467 32%	149 32%	517 32%	42 22%	228 32%	392 34%	65 28%	219 30%	378 34%	14 23%	195 34%	336 31%	31 28%	195 31%	343 33%	667 31%
<b>NET: Support</b>	<b>13%</b>	17%	23%	16%	12%	14%	13%	25%	13%	11%	25%	13%	10%	28%	6%	15%	19%	10%	14%	14%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing





Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/O-Level/CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)		
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136	
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136	
Strongly support	397 19% egijl 403 19% adl	188 18% g 152 15% za	206 19% eg 247 23% za	61 22% g 42 15% za	81 24% eg 40 12% za	47 14% g 59 18% za	59 16% g 79 16% za	35 11% g 59 21% d	55 26% eg 60 23% zdf	59 26% zefg 75 33% zdefgh	313 17% zj 346 19% z	80 31% zj 52 20% z	148 16% zj 132 14% z	246 21% zj 272 23% z	148 23% zor 123 19% z	245 17% r 275 19% z	43 13% r 48 20% z	109 19% r 93 16% z	57 22% r 86 19% z	22 22% r 24 24% z	14 14% z 23 23% z	14 18% z 26 26% z	387 18% z 436 20% z 584 27% z 389 18% z 304 14% z 36 2% z 3.1 3.1 823 39% z 693 32% z
Tend to support																							
Neither support nor oppose	548 26% n 387 18% ikm	262 25% n 174 17% ikm	282 26% n 210 19% ikm	54 19% n 47 17% i	75 22% n 62 18% i	82 25% n 73 22% i	100 28% n 79 22% i	97 30% n 64 20% i	84 32% n 47 17% i	57 25% n 15 7% i	483 26% n 359 19% zk	63 25% n 26 10% zk	237 25% n 211 22% zm	308 26% n 173 15% zm	136 21% n 129 20% zm	403 27% n 252 17% zm	67 27% n 39 16% zm	143 25% n 101 18% zm	144 32% n 81 18% zm	25 25% n 14 14% zm	26 26% n 17 17% zm	26 27% n 17 18% zm	584 27% n 389 18% zm 304 14% zm
Tend to oppose																							
Strongly oppose	357 17% bhim	239 23% zb	118 11% za	61 22% hi	75 22% hi	65 20% hi	61 17% hi	56 17% hi	20 8% hi	18 8% hi	322 17% z	27 10% z	208 22% zm	143 12% zm	92 15% z	260 18% z	47 19% z	110 19% z	75 16% z	15 16% z	12 12% z	304 14% z	
Don't know	44 2% hn	14 1% hn	29 3% z	14 5% zfh	8 2% h	8 2% h	4 1% h	6 2% h	1 * h	2 1% h	35 2% z	9 3% z	15 2% z	22 2% z	5 1% z	36 2% z	3 1% z	13 2% z	12 3% z	- - z	8 8% z	36 2% z	
Mean	3.05 aegjlo	2.88 aegjlo	3.2 aegjlo	2.98 aegjlo	2.97 aegjlo	2.84 aegjlo	2.94 aegjlo	2.88 aegjlo	3.31 aegjlo	3.62 aegjlo	2.98 aegjlo	3.53 aegjlo	2.79 aegjlo	3.26 aegjlo	3.17 aegjlo	3 aegjlo	3 aegjlo	2.98 aegjlo	2.93 aegjlo	3.23 aegjlo	3.11 aegjlo	3.1 aegjlo	
Support	800 37% aegjlor	340 33% za	454 42% za	103 37% za	122 36% za	106 32% za	119 33% za	103 32% za	115 43% zefg	133 59% zdefgh	660 35% zj	131 51% zj	279 29% zj	517 44% zl	272 43% zor	519 35% zor	91 37% zor	202 36% zor	143 31% zor	46 46% zor	37 37% zor	823 39% zor	
Oppose	744 35% bhikm	413 40% zb	328 30% za	108 39% hi	138 40% hi	139 41% zhi	139 38% hi	120 37% hi	67 25% i	34 15% i	681 37% zk	53 21% zk	419 44% zm	317 27% zm	221 35% z	512 35% z	86 35% z	210 37% z	156 34% z	29 29% z	29 29% z	693 32% z	
NET: Support	3%	-7%	12%	-2%	-5%	-10%	-6%	-5%	18%	44%	-1%	31%	-15%	17%	8%	1%	2%	-1%	-3%	16%	8%	6%	

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Annual household income					Country				England region (Net)			England region								Unwtd Total	
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	397 19% deg	88 21% de	94 15%	70 15%	51 27% zde	310 17%	43 24% g	32 31% zg	12 20%	79 16%	57 17%	174 18%	11 13%	38 16%	29 17%	24 16%	32 17%	33 16%	58 20%	26 14%	58 21%	387 18%
Tend to support	403 19%	92 22%	134 21%	83 17%	33 17%	345 19%	37 21%	14 13%	7 13%	99 20%	58 17%	188 20%	21 24%	50 21%	29 16%	20 13%	38 20%	38 19%	56 19%	37 20%	57 20%	436 20%
Neither support nor oppose	548 26% f	110 27% f	181 29% f	118 25% f	28 15%	486 27% zhi	33 19%	18 17%	12 20%	131 26%	120 35% zkm	235 25%	25 29%	65 28%	40 23%	57 37% zpv	63 33% zv	57 29%	77 27%	48 26%	53 19%	584 27%
Tend to oppose	387 18%	66 16%	113 18%	105 22%	35 19%	320 18%	34 19%	21 20%	12 20%	87 17%	53 15%	179 19%	11 12%	40 17%	36 20%	27 17%	27 14%	28 14%	55 19%	43 23%	53 19%	389 18%
Strongly oppose	357 17% c	52 12%	100 16%	97 20%	40 21% c	297 17%	30 17%	18 17%	12 21%	93 19%	45 13%	159 17%	17 19%	40 17%	37 21%	21 13%	24 13%	39 20%	43 15%	29 16%	48 17%	304 14%
Don't know	44 2% d	8 2%	5 1%	4 1%	1 * e	37 2%	1 1%	1 1%	4 7% zgh	9 2%	11 3%	18 2%	2 2%	3 1%	5 3%	7 4%	4 2%	4 2%	3 1%	1 1%	10 4%	36 2%
Mean	3.05 e	3.24 zde	3.02	2.84	3.1	3.03	3.17	3.21	2.9	2.97	3.08	3.04	2.99	3.03	2.87	3	3.15	2.99	3.1	2.93	3.09	3.1
Support	800 37% e	180 43% ze	228 36%	153 32%	83 45% e	655 36%	80 45%	46 44%	19 32%	178 36%	115 33%	362 38%	32 37%	88 37%	58 33%	44 28%	71 38%	71 36%	113 39%	63 34%	115 41% q	823 39%
Oppose	744 35% clr	118 28%	213 34%	202 42% zcd	75 40% c	617 34%	64 36%	39 38%	24 41%	180 36%	98 29%	338 35%	27 32%	80 34%	73 41% r	48 31%	51 27%	67 34%	98 34%	72 39% r	101 36% r	693 32%
NET: Support	3%	15%	2%	-10%	4%	2%	9%	7%	-8%	*	5%	2%	5%	3%	-8%	-2%	11%	2%	5%	-5%	5%	6%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	397 19% cil	306 18%	91 20%	62 15%	92 21% c	79 19%	79 18%	84 20%	243 21% zil	33 13%	15 12%	22 15%	24 11%	12 21%	45 30% zijkl	106 18%	290 19%	387 18%
Tend to support	403 19% k	311 19%	92 20%	84 19%	78 18%	77 18%	83 19%	81 19%	227 20% k	62 25% zk	19 16%	16 11%	46 21% k	11 19%	21 14%	95 16% z	308 20% z	436 20%
Neither support nor oppose	548 26% h	423 25%	125 27%	123 29%	114 27%	102 24%	106 25%	103 24%	266 23% zhn	66 26% zhn	44 36% zhn	55 38% zhn	69 32% hn	14 26%	22 15%	154 26%	394 26%	584 27%
Tend to oppose	387 18% l	303 18%	84 18%	76 18%	66 15%	87 21%	73 17%	84 20%	219 19% l	48 19% l	24 20%	30 20%	26 12% h	12 21%	24 16%	111 19%	274 18%	389 18%
Strongly oppose	357 17% b	296 18%	61 13%	68 16%	68 16%	74 17%	78 18%	69 16%	187 16% z	41 16%	19 16%	20 14%	45 21% h	6 11%	30 20% h	112 19%	243 16%	304 14%
Don't know	44 2% ghp	38 2%	5 1%	16 4% zg	12 3% g	5 1%	9 2%	2 *	11 1%	4 1%	1 1%	3 2%	7 3% h	1 2%	7 5% h	18 3%	21 1%	36 2%
Mean	3.05	3.02	3.15	2.99	3.14	3	3.03	3.07	3.11 z	2.99	2.88	2.93	2.89	3.18	3.19	2.95	3.08 z	3.1
Support	800 37% k	617 37%	183 40%	146 34%	170 39%	157 37%	162 38%	165 39%	470 41% zjk	95 38% k	33 28%	38 26%	69 32% k	22 40%	66 44% k	201 34% z	598 39% z	823 39%
Oppose	744 35% k	599 36%	145 32%	144 34%	134 31%	161 38%	152 35%	153 36%	406 35% k	89 35% k	43 35%	50 34%	71 33% k	18 32%	54 36% k	223 37% z	518 34% z	693 32%
NET: Support	3%	1%	8%	1%	8%	-1%	2%	3%	6%	3%	-8%	-8%	-1%	8%	8%	-4%	5%	6%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total	
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)		Other (u)
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>397</b> <b>19%</b>	42 18%	138 20%	31 26%	21 20%	45 16%	12 30%	24 16%	84 17%	358 19%	38 21%	126 17%	197 19%	35 19%	107 20%	303 19%	298 18%	97 17%	106 18%	29 17%	38 21%	4 26%	387 18%
<b>Tend to support</b>	<b>403</b> <b>19%</b>	43 18%	144 21%	26 22%	15 14%	43 15%	7 17%	31 20%	93 19%	386 20%	17 9%	134 19%	220 21%	33 18%	112 21%	319 20%	323 20%	113 20%	131 22%	27 16%	17 9%	3 23%	436 20%
<b>Neither support nor oppose</b>	<b>548</b> <b>26%</b>	56 24%	163 24%	30 25%	44 40%	63 22%	10 25%	46 30%	136 27%	498 26%	46 26%	192 27%	247 24%	58 31%	132 24%	404 26%	421 26%	139 25%	149 25%	37 22%	46 26%	5 36%	584 27%
<b>Tend to oppose</b>	<b>387</b> <b>18%</b>	47 20%	139 20%	18 15%	20 18%	62 22%	4 9%	20 13%	78 16%	360 19%	26 15%	132 18%	194 19%	34 18%	108 20%	296 19%	304 19%	96 17%	104 18%	35 21%	26 15%	1 8%	389 18%
<b>Strongly oppose</b>	<b>357</b> <b>17%</b>	48 20%	103 15%	14 12%	9 8%	70 25%	7 18%	24 16%	81 16%	309 16%	44 24%	130 18%	153 15%	27 14%	80 15%	237 15%	249 15%	106 19%	94 16%	37 19%	44 24%	1 7%	304 14%
<b>Don't know</b>	<b>44</b> <b>2%</b>	7 3%	7 1%	- -	- -	2 1%	- -	7 5%	26 5%	21 1%	8 4%	9 1%	12 1%	- -	6 1%	19 1%	17 1%	6 1%	4 1%	2 1%	8 4%	- -	36 2%
<b>Mean</b>	<b>3.05</b>	2.93	3.11	3.35	3.19	2.75	3.33	3.08	3.04	3.07	2.88	2.99	3.11	3.08	3.11	3.1	3.07	3	3.09	2.85	2.88	3.52	3.1
<b>Support</b>	<b>800</b> <b>37%</b>	85 36%	282 41%	57 48%	37 33%	88 31%	19 48%	55 36%	177 35%	744 39%	55 31%	260 36%	417 41%	68 36%	219 40%	623 39%	621 39%	211 38%	238 40%	55 33%	55 31%	7 49%	823 39%
<b>Oppose</b>	<b>744</b> <b>35%</b>	94 40%	242 35%	32 27%	29 26%	132 46%	11 27%	44 29%	159 32%	668 35%	70 39%	261 36%	346 34%	61 33%	188 34%	532 34%	553 34%	202 36%	198 34%	72 43%	70 39%	2 15%	693 32%
<b>NET: Support</b>	<b>3%</b>	-4%	6%	21%	7%	-16%	21%	7%	4%	4%	-8%	*	7%	4%	6%	6%	4%	2%	7%	-10%	-8%	33%	6%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>397</b> <b>19%</b> knq	94 16%	24 14%	85 16%	289 20%	80 17%	310 19%	40 21%	118 16%	232 20%	59 25%	115 16%	211 19%	11 19%	82 14%	231 22%	21 19%	91 15%	223 21%	387 18%
Tend to support	403 19% i	126 22%	50 29%	111 21%	259 18%	100 21%	301 19%	36 19%	155 21%	198 17%	46 20%	143 19%	200 18%	19 31%	111 20%	191 18%	30 27%	125 20%	192 18%	436 20%
Neither support nor oppose	548 26% zacd	158 27%	60 35%	137 26%	360 25%	138 29%	396 24%	50 27%	189 26%	297 25%	60 25%	213 29%	263 24%	16 26%	164 29%	277 26%	22 20%	184 29%	272 26%	584 27%
Tend to oppose	387 18% bh	113 20%	19 11%	107 21%	262 18%	72 15%	308 19%	31 16%	150 21%	196 17%	37 16%	137 18%	210 19%	2 3%	106 19%	192 18%	19 17%	118 19%	180 17%	389 18%
Strongly oppose	357 17% bh	84 15%	16 10%	80 15%	261 18%	69 15%	285 18%	24 13%	101 14%	222 19%	31 13%	114 15%	203 18%	13 21%	97 17%	168 16%	19 18%	96 15%	172 16%	304 14%
Don't know	44 2% acdfor	-	-	-	16 1%	9 2%	21 1%	6 3%	11 2%	21 2%	2 1%	17 2%	19 2%	-	8 1%	12 1%	-	10 2%	11 1%	36 2%
Mean	3.05	3.06	3.28	3.03	3.04	3.11	3.03	3.2	3.06	3.02	3.28	3.01	3.01	3.24	2.95	3.12	3.13	3	3.11	3.1
<b>Support</b>	<b>800</b> <b>37%</b>	220 38%	74 44%	196 38%	548 38%	180 39%	612 38%	76 41%	273 38%	430 37%	106 45%	258 35%	412 37%	30 50%	193 34%	422 39%	51 46%	216 35%	416 40%	823 39%
<b>Oppose</b>	<b>744</b> <b>35%</b> be	197 34%	35 21%	187 36%	523 36%	141 30%	593 37%	55 30%	250 35%	417 36%	68 29%	251 34%	413 37%	14 24%	203 36%	360 34%	38 35%	214 34%	352 33%	693 32%
<b>NET: Support</b>	<b>3%</b>	4%	23%	2%	2%	8%	1%	11%	3%	1%	16%	1%	*	26%	-2%	6%	11%	*	6%	6%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

	Gender			Age						Ethnicity		Working status		Education						Unwtd Total		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/O-Level/CSE/NVQ12/ equivalent (r)		Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	524 25% bgjor	279 27% b	243 22% c	76 27% g	102 30% h	73 22% i	81 19% j	61 19% k	68 29% l	65 29% m	434 23% n	88 34% o	214 23% p	306 26% q	201 32% r	317 22% s	56 23% t	136 24% u	78 17% v	23 23% w	23 23% x	496 23% y
Tend to support	484 23% acl	181 18% a	298 27% b	39 14% c	55 16% d	70 21% e	81 22% f	82 25% g	80 30% h	75 33% i	432 23% j	48 19% k	172 18% l	310 27% m	163 26% n	319 22% o	60 24% p	111 20% q	95 21% r	25 25% s	28 28% t	546 26% u
Neither support nor oppose	560 26% n	257 25% a	297 27% b	58 21% c	90 26% d	87 26% e	103 28% f	99 31% g	67 25% h	56 25% i	491 26% j	66 26% k	262 28% l	292 25% m	128 20% n	422 29% o	65 26% p	149 26% q	147 32% r	34 34% s	27 27% t	574 27% u
Tend to oppose	327 15% lms	167 16% a	159 15% b	46 17% c	52 15% d	61 18% e	60 17% f	49 15% g	40 15% h	18 8% i	300 16% j	23 9% k	185 19% l	142 12% m	95 15% n	227 15% o	36 15% p	89 16% q	82 18% r	7 7% s	12 12% t	318 15% u
Strongly oppose	206 10% bhjn	131 13% a	74 7% b	48 17% c	35 10% d	38 11% e	33 9% f	29 9% g	11 4% h	10 5% i	177 10% j	20 8% k	104 11% l	99 9% m	45 7% n	156 11% o	26 10% p	73 13% q	42 9% r	10 10% s	5 5% t	173 8% u
Don't know	35 2% hjn	13 1% a	21 2% b	11 4% c	7 2% d	5 2% e	4 1% f	4 1% g	1 * h	2 1% i	24 1% j	11 4% k	13 1% l	16 1% m	2 * n	30 2% o	4 2% p	10 2% q	11 2% r	- - s	5 5% t	29 1% u
Mean	3.38 jlor	3.31 a	3.44 b	3.18 c	3.41 d	3.24 e	3.32 f	3.3 g	3.58 h	3.74 i	3.35 j	3.66 k	3.22 l	3.51 m	3.6 n	3.29 o	3.34 p	3.26 q	3.19 r	3.43 s	3.56 t	3.41 u
Support	1008 47% lor	460 45% a	540 49% b	115 41% c	157 46% d	143 43% e	162 45% f	142 44% g	148 55% h	140 62% i	866 47% j	136 53% k	387 41% l	616 53% m	364 57% n	636 43% o	116 47% p	247 43% q	173 38% r	48 48% s	51 51% t	1042 49% u
Oppose	533 25% bhikm	298 29% a	233 21% b	95 34% c	88 26% d	99 30% e	93 26% f	79 24% g	51 19% h	28 12% i	477 26% j	43 17% k	288 30% l	241 21% m	140 22% n	383 26% o	62 25% p	162 29% q	124 27% r	18 18% s	17 17% t	491 23% u
NET: Support	22%	16%	28%	7%	20%	13%	19%	20%	36%	49%	21%	36%	10%	32%	35%	17%	22%	15%	11%	30%	34%	26%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

	Annual household income					Country				England region (Net)			England region								Unwtd Total	
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	524 25% q	96 23%	141 23%	130 27%	49 26%	434 24%	46 26%	28 27%	16 28%	121 24%	76 22%	237 25%	21 24%	62 26%	38 22%	24 16%	52 28%	43 22%	76 26%	35 19%	84 30%	496 23%
Tend to support	484 23%	107 26%	162 26%	100 21%	42 23%	402 22%	48 27%	22 21%	12 21%	112 22%	73 21%	218 23%	15 18%	50 21%	46 26%	30 20%	42 22%	43 22%	72 25%	48 26%	54 19%	546 26%
Neither support nor oppose	560 26%	117 28%	171 27%	111 23%	41 22%	485 27%	39 22%	25 24%	11 20%	129 26%	95 28%	260 27%	25 29%	65 28%	39 22%	43 28%	53 28%	58 29%	76 26%	56 30%	70 25%	574 27%
Tend to oppose	327 15%	50 12%	96 15%	84 18%	31 17%	278 15%	25 14%	19 18%	6 10%	75 15%	66 19%	137 14%	13 16%	33 14%	29 16%	39 25%	27 15%	33 17%	38 13%	26 14%	40 14%	318 15%
Strongly oppose	206 10%	39 9%	50 8%	49 10%	24 13%	168 9%	19 11%	10 10%	9 16%	53 11%	23 7%	91 10%	11 12%	23 10%	20 12%	13 8%	11 6%	20 10%	29 10%	18 10%	24 9%	173 8%
Don't know	35 2%	6 1%	7 1%	2 1%	-	29 2%	2 1%	* *	4 7%	8 2%	11 3%	11 1%	1 2%	3 1%	4 2%	7 4%	4 2%	2 1%	1 *	1 1%	6 2%	29 1%
Mean	3.38 q	3.41	3.4	3.38	3.33	3.37	3.44	3.37	3.37	3.35	3.34	3.4	3.27	3.41	3.3	3.1	3.53 q	3.29	3.45 q	3.3	3.49 q	3.41
Support	1008 47% q	203 49%	303 48%	230 48%	91 49%	836 47%	94 53%	50 48%	28 48%	233 47%	149 43%	455 48%	36 42%	112 48%	84 48%	55 35%	94 50%	86 43%	148 51%	83 45%	137 49%	1042 49%
Oppose	533 25% q	89 22%	146 23%	133 28%	55 29%	445 25%	44 25%	29 28%	15 26%	129 26%	89 26%	227 24%	24 28%	56 24%	49 28%	51 33%	38 20%	53 27%	66 23%	44 24%	64 23%	491 23%
NET: Support	22%	27%	25%	20%	20%	22%	28%	20%	23%	21%	17%	24%	14%	24%	20%	2%	30%	17%	28%	21%	26%	26%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base



KnowledgePanel UK: 2405095 - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 220

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrativ e and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	524 25% k	417 25%	107 23%	90 21%	116 27%	110 26%	98 23%	110 26%	302 26% k	53 21%	27 22%	23 16%	41 19%	16 29%	52 35% ikl	142 24%	383 25%	496 23%
Tend to support	484 23% o	364 22%	120 26%	94 22%	86 20%	109 26%	96 22%	100 24%	275 24%	64 25%	21 18%	26 18%	57 26%	14 25%	22 15%	105 18%	379 25% zo	546 26%
Neither support nor oppose	560 26% b	463 28% zb	97 21%	122 29%	125 29%	95 22%	122 28%	95 23%	286 25%	76 30%	40 33%	51 35% zhn	58 27%	14 24%	27 18%	164 28%	394 26%	574 27%
Tend to oppose	327 15%	241 14%	86 19% za	68 16%	64 15%	66 15%	54 13%	75 18%	180 16%	38 15%	22 18%	29 20%	26 12%	7 13%	21 14%	97 16%	230 15%	318 15%
Strongly oppose	206 10% p	161 10%	45 10%	40 9%	34 8%	41 10%	52 12%	40 9%	99 9%	21 8%	9 8%	13 9%	29 14%	4 8%	22 15%	74 12% p	131 9%	173 8%
Don't know	35 2% hp	32 2%	3 1%	14 3% zg	5 1%	5 1%	7 2%	2 1%	10 1%	3 1%	1 1%	4 3%	5 2%	- -	4 3%	15 2%	15 1%	29 1%
Mean	3.38 ko	3.39	3.35	3.31	3.44	3.43	3.32	3.39	3.44 zk	3.36	3.28	3.12	3.26	3.56 k	3.42	3.25	3.43 zo	3.41
Support	1008 47% ko	781 47%	227 50%	184 43%	202 47%	218 51% c	194 45%	210 50%	577 50% zk	117 46% k	48 40%	49 34%	98 45%	31 55% k	75 50%	247 41%	761 50% zo	1042 49%
Oppose	533 25% p	402 24%	131 29%	108 25%	98 23%	107 25%	105 25%	115 27%	279 24%	59 23%	32 26%	42 29%	55 25%	12 21%	43 29%	171 29%	360 24%	491 23%
NET: Support	22%	23%	21%	18%	24%	26%	21%	22%	26%	23%	13%	5%	20%	34%	21%	13%	26%	26%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. \* small base





Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

	Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total	
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)		Other (u)
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>524</b> <b>25%</b> h	51 22%	205 30%	29 25%	33 30%	64 23%	14 35%	38 25%	90 18%	483 25%	42 23%	168 23%	257 25%	57 31%	149 27%	401 25%	400 25%	149 27%	158 27%	38 23%	42 23%	4 30%	496 23%
<b>Tend to support</b>	<b>484</b> <b>23%</b> zah	55 23%	164 24%	33 28%	27 25%	57 20%	8 19%	26 17%	113 23%	458 24%	26 14%	157 22%	258 25%	42 23%	126 23%	388 25%	388 24%	128 23%	148 25%	38 23%	26 14%	4 30%	546 26%
<b>Neither support nor oppose</b>	<b>560</b> <b>26%</b> bnq	59 25%	155 22%	26 22%	31 29%	71 25%	9 21%	53 35%	155 31%	509 26%	46 25%	214 30%	247 24%	48 26%	119 22%	404 26%	429 27%	122 22%	150 25%	44 27%	46 25%	4 29%	574 27%
<b>Tend to oppose</b>	<b>327</b> <b>15%</b> io	45 19%	121 17%	17 14%	11 10%	38 13%	8 19%	17 11%	70 14%	286 15%	40 22%	95 13%	172 17%	19 10%	92 17%	227 14%	248 15%	85 15%	78 13%	17 10%	40 22%	1 8%	318 15%
<b>Strongly oppose</b>	<b>206</b> <b>10%</b> blo	25 11%	47 7%	11 9%	7 7%	52 18%	2 5%	14 9%	47 9%	180 9%	22 12%	79 11%	81 8%	20 11%	56 10%	144 9%	135 8%	69 12%	53 9%	26 16%	22 12%	* 3%	173 8%
<b>Don't know</b>	<b>35</b> <b>2%</b> bilopr	1 *	2 *	2 2%	- -	- 1%	- -	4 3%	23 5%	16 1%	5 3%	9 1%	7 1%	- -	3 1%	13 1%	12 1%	5 1%	2 *	2 1%	5 3%	- -	29 1%
<b>Mean</b>	<b>3.38</b> <b>e</b>	3.26	3.52	3.45	3.61	3.15	3.59	3.39	3.27	3.41	3.15	3.34	3.43	3.53	3.41	3.43	3.42	3.37	3.48	3.28	3.15	3.75	3.41
<b>Support</b>	<b>1008</b> <b>47%</b> h	106 45%	369 53%	62 52%	60 55%	122 43%	22 54%	64 42%	203 41%	940 49%	68 38%	325 45%	515 50%	100 53%	275 50%	789 50%	788 49%	277 50%	306 52%	77 46%	68 38%	9 60%	1042 49%
<b>Oppose</b>	<b>533</b> <b>25%</b> iop	70 30%	168 24%	28 24%	18 17%	90 32%	10 25%	31 20%	117 23%	466 24%	62 34%	174 24%	253 25%	39 21%	148 27%	371 24%	384 24%	154 28%	131 22%	43 26%	62 34%	2 11%	491 23%
<b>NET: Support</b>	<b>22%</b>	15%	29%	29%	38%	11%	29%	22%	17%	25%	3%	21%	26%	33%	23%	27%	25%	30%	20%	3%	48%	26%	

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Banning marketing of alcohol products at sporting events

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>524</b> <b>25%</b> k	135 23%	32 19%	126 24%	365 25%	128 27%	387 24%	50 27%	158 22%	309 26%	71 30%	157 21%	282 26%	9 15%	129 23%	288 27%	20 18%	136 22%	280 27%	496 23%
Tend to support	484 23% zd	153	50	134 26%	313 22%	116 25%	362 22%	48 26%	152 21%	269 23%	69 29%	174 24%	229 21%	18 30%	123 22%	251 23%	38 34%	142 23%	240 23%	546 26%
Neither support nor oppose	560 26% i	151 26%	55 32%	132 25%	385 27%	113 24%	439 27%	52 28%	213 29%	275 24%	64 27%	212 29%	268 24%	18 30%	167 29%	277 26%	28 25%	192 31%	261 25%	574 27%
Tend to oppose	327 15%	96 17%	22 13%	90 17%	224 16%	59 13%	264 16%	27 14%	127 18%	165 14%	26 11%	116 16%	180 16%	7 12%	88 16%	155 15%	13 12%	103 16%	156 15%	318 15%
Strongly oppose	206 10% agjq	39 7%	12 7%	38 7%	150 10%	46 10%	152 9%	5 3%	66 9%	132 11%	5 2%	66 9%	133 12%	8 13%	53 9%	92 9%	11 10%	41 7%	108 10%	173 8%
Don't know	35 2% acdfor	-	-	-	9 1%	4 1%	17 1%	5 3%	8 1%	16 1%	1 *	13 2%	15 1%	-	8 1%	8 1%	1 1%	10 2%	6 1%	29 1%
Mean	3.38	3.43	3.4	3.42	3.36	3.47	3.35	3.61 zh	3.29	3.4	3.74 zkl	3.33	3.32	3.24	3.33	3.46 z	3.38	3.37	3.41	3.41
<b>Support</b>	<b>1008</b> <b>47%</b> h	288 50%	81 48%	260 50%	678 47%	244 52%	749 46%	98 52%	310 43%	578 50%	139 59%	332 45%	511 46%	27 45%	252 44%	539 50%	58 52%	278 45%	520 49%	1042 49%
<b>Oppose</b>	<b>533</b> <b>25%</b> gj	135 23%	33 20%	128 25%	374 26%	106 23%	416 26%	31 17%	193 27%	297 25%	31 13%	182 25%	313 28%	15 24%	141 25%	247 23%	24 22%	144 23%	265 25%	491 23%
<b>NET: Support</b>	<b>22%</b>	27%	28%	25%	21%	30%	21%	36%	16%	24%	46%	20%	18%	21%	19%	27%	30%	21%	24%	26%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	100*	2136
Strongly support	719 34% jor	334 32% 35%	380 35% 35%	102 37% 37%	93 27% 27%	124 37% 37%	124 34% 31%	102 31% 34%	91 34% 36%	82 36% 36%	609 33% 40%	102 40% 40%	311 33% 35%	402 35% 35%	270 43% 30%	441 30% 30%	90 36% 30%	167 29% 27%	125 28% 28%	32 32% 35%	27 27% 26%	718 34% 30%
Tend to support	607 28% c	287 28% 29%	317 29% 29%	52 18% 18%	89 26% 26%	78 23% 23%	105 29% 29%	105 32% 32%	87 33% 33%	92 41% 41%	541 29% 24%	62 24% 24%	247 26% 26%	360 31% 31%	188 30% 30%	414 28% 28%	73 30% 30%	152 27% 27%	127 28% 28%	35 35% 35%	26 26% 26%	640 30% 30%
Neither support nor oppose	392 18% in	180 18% 19%	207 19% 19%	43 15% 15%	69 20% 20%	68 20% 20%	73 19% 19%	61 19% 20%	54 20% 20%	24 11% 11%	354 19% 14%	36 14% 14%	192 20% 17%	198 17% 17%	83 13% 20%	300 20% 20%	38 16% 16%	121 21% 21%	99 22% 22%	19 19% 19%	21 21% 21%	404 19% 19%
Tend to oppose	213 10% s	113 11% 9%	100 9% 9%	34 12% 12%	47 14% 14%	30 9% 9%	36 10% 10%	25 8% 8%	26 10% 10%	16 7% 7%	181 10% 12%	31 12% 12%	106 11% 11%	107 9% 9%	57 9% 10%	154 10% 10%	22 9% 9%	58 10% 10%	60 13% 13%	3 3% 3%	11 11% 11%	201 9% 9%
Strongly oppose	172 8% bhjn	104 10% 6%	68 6% 6%	39 14% 14%	37 11% 11%	28 9% 9%	22 6% 6%	27 8% 8%	9 3% 3%	10 5% 5%	150 8% 6%	16 6% 6%	84 9% 7%	82 7% 7%	31 5% 5%	136 9% 9%	23 9% 9%	60 11% 11%	34 8% 8%	10 10% 10%	8 8% 8%	146 7% 7%
Don't know	32 2% hj	10 1% 2%	22 2% 2%	10 4% 4%	8 2% 2%	5 2% 2%	3 1% 1%	4 1% 1%	* * 1%	2 1% 1%	24 1% 3%	8 3% 3%	10 1% 1%	16 1% 1%	4 1% 2%	26 2% 1%	1 2% 2%	10 2% 2%	8 2% 2%	- - 6%	6 6% 6%	27 1% 1%
Mean	3.71 adoqr	3.62 za	3.79 za	3.54 h	3.46 h	3.73 h	3.76 d	3.72 d	3.85 zcd	3.98 zdefg	3.7 z	3.82 z	3.63 zl	3.78 zl	3.97 zopqrt	3.6 z	3.75 z	3.55 z	3.56 z	3.75 z	3.57 z	3.75 z
Support	1326 62% dloqr	622 60% 64%	697 64% 64%	154 55% 55%	182 53% 53%	203 60% 60%	229 63% 63%	207 64% 64%	178 67% 67%	174 77% 77%	1150 62% 64%	164 64% 64%	558 59% 59%	762 65% 65%	458 72% 72%	855 58% 58%	163 66% 66%	319 56% 56%	252 56% 56%	67 67% 67%	54 54% 54%	1358 64% 64%
Oppose	386 18% bhimn	217 21% 15%	167 15% 15%	72 26% 26%	83 24% 24%	58 17% 17%	58 16% 16%	53 16% 16%	35 13% 13%	26 11% 11%	331 18% 19%	47 19% 19%	191 20% 16%	189 16% 16%	88 14% 20%	290 20% 18%	45 18% 18%	118 21% 21%	95 21% 21%	13 13% 13%	19 19% 19%	347 16% 16%
NET: Support	44%	39%	48%	29%	29%	43%	47%	48%	54%	66%	44%	46%	39%	49%	58%	38%	48%	35%	35%	54%	35%	47%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

	Annual household income					Country				England region (Net)			England region								Unwtd Total	
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	719 34% cu	107 26%	216 35% c	164 34% c	79 42% c	588 33%	71 40%	43 41%	17 29%	166 33%	109 32%	313 33%	23 27%	85 36% u	57 32%	47 30%	63 33%	62 31%	103 35% u	45 24%	104 37% u	718 34%
Tend to support	607 28%	121 29%	183 29%	144 30%	44 24%	514 29%	52 29%	25 25%	15 26%	144 29%	87 25%	284 30%	23 27%	66 28%	55 31%	36 23%	51 27%	59 30%	93 32%	65 35% qv	68 24%	640 30%
Neither support nor oppose	392 18%	100 24% zef	120 19%	80 17%	24 13%	335 19%	30 17%	17 16%	11 19%	85 17%	89 26% zkm	160 17%	22 25% v	38 16%	25 14%	41 26% zopv	48 26% zopv	37 19%	53 18%	35 19%	35 13%	404 19%
Tend to oppose	213 10% dh	45 11%	46 7%	60 13% d	25 14% d	185 10% h	9 5%	11 11%	8 14% h	43 9%	31 9%	111 12%	6 7%	17 7%	19 11%	19 12%	11 6%	27 13% f	24 8%	19 10%	42 15% zor	201 9%
Strongly oppose	172 8%	38 9%	55 9%	27 6% d	14 8%	146 8%	17 9%	6 5%	4 6%	54 11% zl	18 5%	74 8%	11 13% q	25 10%	18 10%	7 4%	11 6%	13 6%	18 6%	20 11%	24 8%	146 7%
Don't know	32 2% e	5 1%	7 1%	2 * -	- -	27 1%	- -	2 2%	4 7% zgh	6 1%	10 3%	11 1%	- -	4 2%	2 1%	6 4% t	4 2%	2 1%	2 1%	1 1%	6 2%	27 1%
Mean	3.71 c	3.52	3.74 c	3.76 c	3.79	3.69	3.85	3.87	3.61	3.66	3.71	3.69	3.47	3.74	3.65	3.64	3.77	3.66	3.82 u	3.52	3.69	3.75
Support	1326 62% c	228 55%	399 64% c	308 65% c	123 66% c	1103 61%	123 69%	68 66%	32 55% j	310 62%	196 57%	597 63%	46 54%	152 64%	112 63%	82 53%	114 60%	121 61%	195 67% q	110 59%	172 62% q	1358 64%
Oppose	386 18%	83 20%	102 16%	87 18% c	40 21% c	332 18%	25 14%	17 16%	12 20%	97 20%	49 14%	185 19%	18 21%	42 18%	38 21%	26 17%	23 12%	39 20%	42 14%	39 21% r	66 24% rt	347 16%
NET: Support	44%	35%	47%	46%	45%	43%	55%	50%	34%	43%	43%	43%	33%	47%	42%	36%	48%	41%	53%	38%	38%	47%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base



KnowledgePanel UK: 2405095 - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 225

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrativ e and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	719 34% akl	539 32%	180 39%	124 29%	156 36%	135 32%	150 35%	153 36%	430 37%	79 31%	32 26%	31 21%	57 26%	20 35%	63 43%	201 34%	516 34%	718 34%
Tend to support	607 28% co	478 29%	129 28%	98 23%	108 25%	138 32%	130 30%	134 32%	342 30%	79 31%	36 30%	42 29%	60 28%	9 16%	35 23%	140 24%	467 31%	640 30%
Neither support nor oppose	392 18% zeg	319 19%	73 16%	104 24%	81 19%	70 16%	77 18%	61 14%	194 17%	55 22%	28 23%	35 24%	41 19%	17 31%	14 9%	122 20%	270 18%	404 19%
Tend to oppose	213 10% f	168 10%	45 10%	50 12%	51 12%	42 10%	26 6%	44 10%	106 9%	22 9%	15 12%	21 15%	24 11%	1 2%	21 14%	59 10%	153 10%	201 9%
Strongly oppose	172 8% hp	144 9%	29 6%	40 9%	27 6%	35 8%	39 9%	31 7%	72 6%	16 6%	9 8%	15 10%	30 14%	9 16%	14 9%	60 10%	111 7%	146 7%
Don't know	32 2% ghp	29 2%	3 1%	12 3%	7 2%	5 1%	7 2%	1 *	9 1%	3 1%	1 1%	2 1%	5 2%	- -	2 2%	14 2%	13 1%	27 1%
Mean	3.71 ackl	3.67	3.85 za	3.52	3.74 c	3.7	3.77 c	3.79 c	3.83 zkl	3.72 kl	3.56	3.36	3.42	3.52	3.77	3.62	3.74	3.75
Support	1326 62% acklo	1017 61%	309 67%	222 52%	264 61%	273 64%	280 65%	287 68%	772 67%	158 62%	69 57%	73 50%	116 54%	28 51%	98 66%	341 57%	984 64%	1358 64%
Oppose	386 18% h	312 19%	73 16%	91 21%	78 18%	78 18%	65 15%	74 18%	178 15%	38 15%	24 20%	36 25%	54 25%	10 18%	35 23%	119 20%	264 17%	347 16%
NET: Support	44%	42%	51%	31%	43%	46%	50%	50%	52%	47%	37%	25%	29%	33%	42%	37%	47%	47%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

	Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total	
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)		Other (u)
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>719</b> <b>34%</b>	80 34%	261 38%	46 39%	41 38%	84 30%	5 13%	48 31%	153 31%	659 34%	55 31%	218 30%	364 36%	77 41%	207 38%	545 35%	570 35%	202 36%	219 37%	49 30%	55 31%	6 41%	718 34%
<b>Tend to support</b>	<b>607</b> <b>28%</b>	78 33%	212 31%	36 30%	30 27%	66 23%	13 33%	37 24%	136 27%	561 29%	42 23%	214 30%	297 29%	49 26%	145 27%	472 30%	463 29%	148 26%	166 28%	34 21%	42 23%	6 40%	640 30%
<b>Neither support nor oppose</b>	<b>392</b> <b>18%</b>	36 15%	112 16%	16 13%	22 20%	55 19%	6 15%	42 27%	104 21%	348 18%	43 24%	145 20%	174 17%	29 16%	83 15%	270 17%	294 18%	95 17%	99 17%	31 19%	43 24%	2 13%	404 19%
<b>Tend to oppose</b>	<b>213</b> <b>10%</b>	29 12%	60 9%	15 13%	14 12%	31 11%	13 31%	11 7%	41 8%	202 10%	11 6%	84 12%	97 9%	21 11%	62 11%	162 10%	155 10%	63 11%	53 9%	20 12%	11 6%	-	201 9%
<b>Strongly oppose</b>	<b>172</b> <b>8%</b>	13 5%	48 7%	5 4%	3 2%	47 17%	3 8%	13 8%	41 8%	145 8%	26 14%	54 7%	81 8%	11 6%	42 8%	115 7%	116 7%	47 8%	49 8%	29 18%	26 14%	1 6%	146 7%
<b>Don't know</b>	<b>32</b> <b>2%</b>	1 *	2 *	1 *	-	2 1%	-	3 2%	23 5%	16 1%	4 2%	7 1%	9 1%	-	6 1%	13 1%	13 1%	4 1%	3 1%	2 1%	4 2%	-	27 1%
<b>Mean</b>	<b>3.71</b> <b>es</b>	3.78 e	3.84 ze	3.87 e	3.86 e	3.39	3.1	3.64	3.67 e	3.72 z	3.51	3.64	3.76	3.85	3.77 s	3.75 zs	3.76 zs	3.71 s	3.77 s	3.33	3.51	4.09	3.75
<b>Support</b>	<b>1326</b> <b>62%</b>	158 67%	473 68%	82 69%	71 65%	150 53%	19 45%	84 55%	289 58%	1220 63%	97 54%	433 60%	662 65%	126 67%	352 65%	1017 64%	1033 64%	350 63%	385 65%	83 50%	97 54%	12 81%	1358 64%
<b>Oppose</b>	<b>386</b> <b>18%</b>	42 18%	107 15%	20 17%	16 15%	78 27%	16 39%	24 15%	82 17%	348 18%	37 20%	138 19%	178 17%	32 17%	104 19%	277 18%	272 17%	110 20%	102 17%	50 30%	37 20%	1 6%	347 16%
<b>NET: Support</b>	<b>44%</b>	49%	53%	52%	50%	25%	6%	40%	42%	45%	33%	41%	47%	50%	45%	47%	47%	43%	48%	33%	74%	47%	

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Reducing the number of retailers with licenses to sell tobacco to limit tobacco availability

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>719</b> <b>34%</b> k	194 34%	54 32%	178 34%	499 35%	162 35%	547 34%	80 43%	221 30%	401 34%	102 43%	212 29%	394 36%	23 38%	189 33%	376 35%	41 37%	193 31%	368 35%	718 34%
Tend to support	607 28% l	177 31%	50 29%	159 31%	412 28%	121 26%	484 30%	48 25%	230 32%	308 26%	69 29%	231 31%	284 26%	18 30%	160 28%	314 29%	26 23%	187 30%	315 30%	640 30%
Neither support nor oppose	392 18% r	94 16%	32 19%	85 16%	271 19%	87 19%	290 18%	37 20%	136 19%	211 18%	39 16%	145 20%	195 18%	9 15%	113 20%	186 17%	20 19%	122 20%	170 16%	404 19%
Tend to oppose	213 10%	71 12%	23 13%	63 12%	133 9%	45 10%	164 10%	14 7%	81 11%	113 10%	13 6%	77 10%	121 11%	1 2%	61 11%	103 10%	7 7%	69 11%	106 10%	201 9%
Strongly oppose	172 8% gj	36 6%	9 5%	34 6%	125 9%	45 10%	123 8%	4 2%	45 6%	121 10%	9 4%	61 8%	100 9%	7 11%	39 7%	85 8%	14 13%	45 7%	85 8%	146 7%
Don't know	32 2% acdfor	2 *	2 1%	2 *	7 *	6 1%	14 1%	5 3%	10 1%	12 1%	3 1%	13 2%	12 1%	2 3%	7 1%	8 1%	2 2%	9 1%	7 1%	27 1%
Mean	3.71	3.74	3.7	3.74	3.71	3.67	3.73	4.02 zhi	3.7	3.65	4.04 zkl	3.63	3.69	3.84	3.71	3.75	3.65	3.67	3.74	3.75
<b>Support</b>	<b>1326</b> <b>62%</b>	371 65%	104 61%	336 65%	911 63%	283 61%	1031 64%	127 68%	451 62%	708 61%	171 73%	443 60%	679 61%	41 68%	349 61%	690 64%	66 60%	380 61%	683 65%	1358 64%
<b>Oppose</b>	<b>386</b> <b>18%</b> gj	107 19%	32 19%	97 19%	258 18%	90 19%	286 18%	17 9%	126 17%	234 20%	23 10%	138 19%	221 20%	8 14%	100 18%	187 17%	22 20%	114 18%	191 18%	347 16%
<b>NET: Support</b>	<b>84%</b>	46%	42%	46%	45%	41%	46%	59%	45%	41%	63%	41%	41%	55%	44%	47%	40%	43%	47%	47%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/O-Level/CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2136	988	1134	112	190	273	353	511	463	234	1954	162	806	1315	656	1452	264	455	500	124	109	2136
Weighted Total	2136	1029	1093	279*	342	335	362	325	267	226	1859	256	950	1165	634	1471	248	568	455	100*	109*	2136
Strongly support	487 23%	261 25%	223 20%	56 20%	103 30%	82 24%	89 25%	56 17%	59 22%	43 19%	415 22%	68 26%	240 25%	242 21%	224 35%	257 17%	53 22%	107 19%	76 17%	11 11%	10 10%	468 22%
Tend to support	641 30%	292 28%	346 32%	75 27%	80 23%	90 27%	113 31%	113 35%	83 31%	88 39%	567 30%	72 28%	256 27%	385 33%	212 33%	424 29%	75 30%	164 29%	116 25%	36 36%	33 33%	687 32%
Neither support nor oppose	454 21%	212 21%	237 22%	56 20%	69 20%	72 22%	68 19%	69 21%	66 25%	53 23%	394 21%	54 21%	193 20%	257 22%	83 13%	364 25%	50 20%	140 25%	112 25%	30 30%	31 31%	453 21%
Tend to oppose	301 14%	147 14%	153 14%	36 13%	46 13%	49 15%	58 16%	50 15%	38 14%	24 11%	269 14%	29 11%	143 15%	155 13%	75 12%	222 15%	36 15%	76 13%	89 20%	10 10%	10 10%	298 14%
Strongly oppose	204 10%	104 10%	99 9%	39 14%	37 11%	32 10%	31 8%	31 10%	19 7%	15 7%	176 9%	22 9%	100 11%	101 9%	34 5%	163 11%	27 11%	64 11%	49 11%	11 11%	11 11%	190 9%
Don't know	49 2%	14 1%	35 3%	18 6%	8 2%	10 3%	3 1%	6 2%	2 1%	4 2%	38 2%	11 4%	18 2%	25 2%	6 1%	41 3%	5 2%	17 3%	12 3%	2 2%	5 5%	40 2%
Mean	3.43	3.45	3.42	3.28	3.5	3.43	3.48	3.35	3.48	3.53	3.43	3.55	3.42	3.45	3.82	3.27	3.38	3.31	3.18	3.26	3.21	3.45
Support	1128 53%	552 54%	570 52%	130 47%	183 53%	171 51%	202 56%	169 52%	142 53%	130 58%	981 53%	140 55%	496 52%	627 54%	436 69%	681 46%	129 52%	270 48%	192 42%	47 47%	43 43%	1155 54%
Oppose	504 24%	250 24%	252 23%	75 27%	82 24%	81 24%	89 25%	81 25%	56 21%	39 17%	445 24%	51 20%	243 26%	256 22%	110 17%	385 26%	63 25%	141 25%	138 30%	21 21%	22 22%	488 23%
NET: Support	29%	29%	29%	20%	29%	27%	31%	27%	32%	40%	29%	35%	27%	32%	51%	20%	26%	23%	12%	26%	21%	31%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. \* small base





Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Annual household income					Country				England region (Net)			England region								Unwtd Total	
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2136	508	643	432	150	1667	170	160	139	494	335	838	87	224	183	139	196	162	289	194	193	2136
Weighted Total	2136	415	627	477	187	1795	178	104*	59*	498	344	953	86*	236	176	156*	189	199	292	185	278	2136
Strongly support	487 23% lr	82 20%	132 21%	134 28% zcd	56 30% cd	409 23%	40 22%	24 23%	15 25%	107 21%	57 17%	245 26% zl	21 24%	57 24%	29 16%	28 18%	29 15%	44 22%	78 27% pr	44 24%	79 29% pr	468 22%
Tend to support	641 30%	122 29%	194 31%	168 35% z	51 27%	538 30%	55 31%	35 34%	14 24%	161 32%	108 31%	269 28%	23 27%	76 32%	61 35%	41 27%	67 35%	49 25%	90 31%	58 32%	72 26%	687 32%
Neither support nor oppose	454 21% e	106 26% ze	147 23% e	61 13% z	37 20%	387 22%	34 19%	24 23%	9 15%	97 20%	98 28% zkm	192 20%	16 19%	40 17%	42 24%	44 29% ot	53 28% zot	46 23%	53 18%	40 22%	53 19%	453 21%
Tend to oppose	301 14%	54 13%	79 13%	76 16% n	25 13%	251 14%	30 17%	12 12%	8 13%	63 13%	42 12% zlm	146 15%	5 6%	31 13%	27 15%	17 11%	25 13%	39 20% n	45 15% n	29 16% n	34 12% n	298 14%
Strongly oppose	204 10%	39 10%	69 11%	34 7% z	16 9%	171 10%	16 9%	7 7%	9 16% z	63 13% zlm	26 7% zlm	82 9%	19 22% zlm	30 13% r	14 8%	16 11%	9 5%	15 8%	23 8% n	12 6% n	32 12% n	190 9%
Don't know	49 2% de	11 3% d	6 1%	4 1% z	1 1%	40 2%	4 2%	1 1%	4 7% zgi	7 1% zlm	14 4% k	19 2%	1 1%	3 1%	3 2%	8 5% zot	6 3% zot	5 3% zot	4 1% zot	2 1% zot	8 3% zot	40 2%
Mean	3.43	3.38	3.39	3.62 zcd	3.57	3.43	3.42	3.55	3.31	3.37	3.39	3.48	3.25	3.42	3.37	3.33	3.44	3.35	3.54	3.51	3.49	3.45
Support	1128 53%	204 49%	326 52%	302 63% zcd	107 57%	946 53%	94 53%	59 57%	29 49%	267 54%	165 48%	514 54%	44 51%	133 56%	90 51%	70 45%	95 51%	94 47%	167 57% q	102 55%	151 54%	1155 54%
Oppose	504 24%	94 23%	148 24%	110 23% zcd	41 22%	422 24%	46 26%	19 19%	17 29%	127 25%	67 20%	228 24%	25 29%	61 26%	41 23%	33 21%	34 18%	54 27%	67 23% q	41 22%	66 24%	488 23%
NET: Support	29%	26%	28%	40%	35%	29%	27%	38%	20%	28%	28%	30%	23%	31%	28%	23%	32%	20%	34%	33%	31%	31%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. \* small base



KnowledgePanel UK: 2405095 - HF Policy Polling Programme W6  
(Public Use)

26 Jun 2024  
Table 230

Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2136	1604	532	418	436	425	458	399	1206	281	122	162	217	54	61	447	1683	2136
Weighted Total	2136	1677	459	429	430	426	429	423	1153	254	121*	146	216	56*	149*	596	1531	2136
Strongly support	487 23% i	380 23%	107 23%	84 20%	108 25%	95 22%	92 21%	109 26%	309 27%	33 13%	23 19%	25 17%	45 21%	11 19%	34 23%	154 26%	334 22%	468 22%
Tend to support	641 30% cm	492 29%	149 33%	107 25%	129 30%	139 33%	120 28%	145 34%	384 33%	67 26%	44 36%	38 26%	56 26%	7 13%	45 30%	156 26%	485 32%	687 32%
Neither support nor oppose	454 21% h	357 21%	97 21%	114 27%	82 19%	74 17%	103 24%	81 19%	215 19%	62 24%	26 21%	46 31%	48 22%	22 40%	25 17%	112 19%	339 22%	453 21%
Tend to oppose	301 14%	230 14%	71 16%	60 14%	55 13%	73 17%	58 14%	56 13%	150 13%	59 23%	13 11%	16 11%	28 13%	9 16%	21 14%	83 14%	218 14%	298 14%
Strongly oppose	204 10% bhp	174 10%	30 7%	52 12%	45 11%	34 8%	41 10%	31 7%	83 7%	26 10%	14 12%	18 12%	33 15%	6 11%	16 11%	77 13%	126 8%	190 9%
Don't know	49 2% bgph	45 3%	4 1%	12 3%	11 3%	10 2%	15 4%	* *	12 1%	8 3%	2 1%	4 3%	6 3%	- -	9 6%	15 3%	29 2%	40 2%
Mean	3.43 ci	3.41	3.51	3.27	3.48	3.45	3.4	3.58	3.6 ziklm	3.08	3.4	3.25	3.25	3.12	3.42	3.39	3.45	3.45
Support	1128 53% cikm	872 52%	256 56%	191 45%	237 55%	234 55%	212 49%	254 60%	693 60%	99 39%	66 55%	62 43%	100 47%	18 32%	78 53%	309 52%	819 54%	1155 54%
Oppose	504 24% h	403 24%	101 22%	111 26%	100 23%	107 25%	99 23%	87 21%	232 20%	85 33%	27 22%	34 23%	61 28%	15 28%	37 25%	159 27%	344 22%	488 23%
NET: Support	29%	28%	34%	19%	32%	30%	26%	40%	40%	6%	32%	19%	18%	5%	28%	25%	31%	31%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_2405095\_HFP\_wtd\_v4\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. \* small base



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M							Unwtd Total	
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)		Other (u)
Unweighted Total	2136	268	649	111	92	346	26	136	508	1979	144	688	1114	177	480	1685	1703	548	635	152	144	18	2136
Weighted Total	2136	236	695	119*	110*	285	41**	153*	498	1931	180*	722	1023	187	545	1577	1612	558	589	166	180*	15**	2136
<b>Strongly support</b>	<b>487</b> 23% ehg	42 18%	209 30%	30 26%	41 37%	48 17%	14 35%	18 12%	85 17%	454 24%	32 18%	169 23%	230 22%	55 29%	144 26%	358 23%	379 23%	151 27%	146 25%	40 24%	32 18%	4 28%	468 22%
<b>Tend to support</b>	<b>641</b> 30% jt	68 29%	237 34%	33 28%	28 26%	84 29%	12 30%	45 29%	134 27%	604 31%	37 20%	218 30%	334 33%	52 28%	158 29%	507 32%	501 31%	160 29%	208 35%	49 30%	37 20%	6 42%	687 32%
<b>Neither support nor oppose</b>	<b>454</b> 21% bin	60 25%	111 16%	21 18%	22 20%	62 22%	11 27%	41 25%	125 25%	395 20%	55 31%	149 21%	204 20%	41 22%	95 17%	325 21%	344 21%	106 19%	116 20%	38 23%	55 31%	2 13%	453 21%
<b>Tend to oppose</b>	<b>301</b> 14% ps	43 18%	83 12%	21 18%	12 11%	40 14%	2 4%	20 13%	79 16%	269 14%	32 18%	107 15%	144 14%	19 10%	73 13%	219 14%	212 13%	69 12%	79 13%	11 7%	32 18%	2 13%	298 14%
<b>Strongly oppose</b>	<b>204</b> 10% br	22 9%	43 6%	13 11%	6 5%	47 17%	1 3%	23 15%	49 10%	178 9%	21 11%	64 9%	96 9%	18 10%	66 12%	149 9%	148 9%	62 11%	36 6%	26 16%	21 11%	* 3%	190 9%
<b>Don't know</b>	<b>49</b> 2% llopr	2 1%	12 2%	-	-	5 2%	-	6 4%	26 5%	31 2%	4 2%	14 2%	14 1%	2 1%	9 2%	20 1%	29 2%	11 2%	5 1%	1 1%	4 2%	-	40 2%
<b>Mean</b>	<b>3.43</b> ehgjt	3.28	3.71	3.39	3.79	3.16	3.89	3.11	3.27	3.47	3.16	3.45	3.45	3.58	3.45	3.45	3.47	3.49	3.59	3.39	3.16	3.79	3.45
<b>Support</b>	<b>1128</b> 53% ehgjt	110 47%	446 64%	63 53%	69 63%	131 46%	27 65%	63 41%	219 44%	1059 55%	69 38%	387 54%	564 55%	107 57%	302 55%	865 55%	879 55%	311 56%	353 60%	89 54%	69 38%	10 70%	1155 54%
<b>Oppose</b>	<b>504</b> 24% bpr	64 27%	126 18%	34 29%	18 17%	87 31%	3 8%	43 28%	128 26%	447 23%	52 29%	171 24%	240 23%	37 20%	138 25%	368 23%	361 22%	130 23%	115 20%	130 23%	52 29%	2 16%	488 23%
<b>NET: Support</b>	<b>29%</b>	19%	46%	24%	47%	15%	58%	13%	18%	32%	9%	30%	32%	38%	30%	31%	32%	32%	40%	31%	9%	54%	31%

Fieldwork dates: 9th May -15th May 2024

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_HFP\_wtd\_v4\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/l/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q221A. To what extent do you support or oppose government intervention in the following areas of public health? -Introducing a tax on organisations that produce ultra processed food (e.g. ham, biscuits, mass-produced bread), with some of the revenue used to fund fresh fruit and vegetables for low income families

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2136	584	158	540	1468	520	1581	177	739	1163	229	778	1083	43	565	1139	92	624	1111	2136
Weighted Total	2136	574	170	520	1446	467	1621	187	723	1166	236	739	1106	60**	568	1071	110*	624	1051	2136
<b>Strongly support</b>	<b>487</b> <b>23%</b> hkng	125 22%	33 20%	116 22%	346 24%	114 24%	366 23%	42 22%	132 18%	302 26%	59 25%	136 18%	282 25%	11 19%	95 17%	276 26%	27 24%	100 16%	274 26%	468 22%
Tend to support	641 30% z	198 35%	48 28%	183 35%	424 29%	127 27%	507 31%	59 32%	217 30%	350 30%	76 32%	237 32%	311 28%	19 31%	156 27%	337 31%	29 26%	179 29%	339 32%	687 32%
Neither support nor oppose	454 21% ior	131 23%	47 28%	113 22%	297 21%	118 25%	325 20%	45 24%	188 26%	215 18%	52 22%	174 24%	217 20%	13 22%	161 28%	203 19%	25 23%	168 27%	194 18%	453 21%
Tend to oppose	301 14% ir	76 13%	27 16%	68 13%	209 14%	56 12%	244 15%	27 14%	120 17%	139 12%	33 14%	110 15%	150 14%	5 8%	95 17%	142 13%	14 12%	118 19%	126 12%	298 14%
Strongly oppose	204 10% h	42 7%	14 8%	39 7%	149 10%	44 9%	154 10%	9 5%	53 7%	135 12%	13 6%	65 9%	122 11%	12 20%	52 9%	98 9%	15 14%	50 8%	102 10%	190 9%
Don't know	49 2% acdfor	2 *	- -	2 *	22 2%	8 2%	25 2%	6 3%	14 2%	24 2%	1 *	18 2%	25 2%	- -	10 2%	15 1%	1 1%	10 2%	16 2%	40 2%
Mean	3.43 nq	3.51	3.35	3.52	3.43	3.46	3.43	3.54	3.36	3.48	3.58	3.37	3.44	3.2	3.26	3.52	3.35	3.26	3.54	3.45
<b>Support</b>	<b>1128</b> <b>53%</b> hnq	324 56%	81 48%	298 57%	770 53%	241 52%	873 54%	101 54%	348 48%	652 56%	136 58%	373 50%	593 54%	30 50%	251 44%	613 57%	56 50%	279 45%	613 58%	1155 54%
<b>Oppose</b>	<b>504</b> <b>24%</b>	118 20%	41 24%	106 20%	357 25%	100 21%	398 25%	36 19%	173 24%	274 24%	47 20%	174 24%	272 25%	17 28%	146 26%	240 22%	29 26%	167 27%	228 22%	488 23%
<b>NET: Support</b>	<b>29%</b>	36%	24%	37%	29%	30%	29%	35%	24%	32%	38%	27%	29%	21%	18%	35%	24%	18%	37%	31%

Fieldwork dates: 9th May -15th May 2024

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